

## **RESOLUTION #2477**

SUBJECT: Authorize the Executive Director to Apply to DRPT for 2023 Transit Recovery

Marketing Initiative Funds and to Execute a Memorandum of Agreement with

Local Jurisdictions for the Local Match

WHEREAS: The Department of Rail and Public Transportation (DRPT) recognizes the need to

support transit riders during and after the planned shutdown of Metro's Yellow Line due to the Yellow Line Tunnel and Bridge Rehabilitation project expected to

run from fall 2022 through spring 2023;

WHEREAS: DRPT is making funding available to both support mitigation transit services during

the project as well as a regional marketing campaign to bring back transit riders

following the project;

WHEREAS: DRPT has a total \$2 million available in FY 2023 funding to support shutdown

mitigation and marketing;

WHEREAS: NVTC will request \$500,000 to develop and implement a marketing effort to bring

back riders to public transit once the Yellow Line reopens;

WHEREAS: The funding requires a local match of 20% (\$100,000) and NVTC will seek matching

funds from the City of Alexandria, the counties of Arlington and Fairfax, the

Virginia Railway Express and OmniRide; and

WHEREAS: The Commission has consistently supported efforts to improve Metrorail and

transit ridership and supported a series of successful marketing campaigns to

date.

NOW, THEREFORE, BE IT RESOLVED that the Northern Virginia Transportation Commission

hereby authorizes the executive director, or her designee, to apply to the Department of Rail and Public Transportation for Yellow Line Tunnel and Bridge Rehabilitation mitigation grant funds, to execute the associated funding agreement with DRPT, and to execute a Memorandum of Agreement with local jurisdictions and transit agencies to provide the 20% local match required for the

grant.

Approved this 2<sup>nd</sup> day of June 2022.

Canek Aguirre

Chair

Matt de Ferranti Secretary-Treasurer