

Program Advisory Committee (PAC)

Thursday, September 18, 2025



Agenda

1. Welcome
2. Summary of the Joint PAC/JCWG Meeting
3. Transit Ridership Update
4. Envision Route 7 BRT Update
5. Other Business

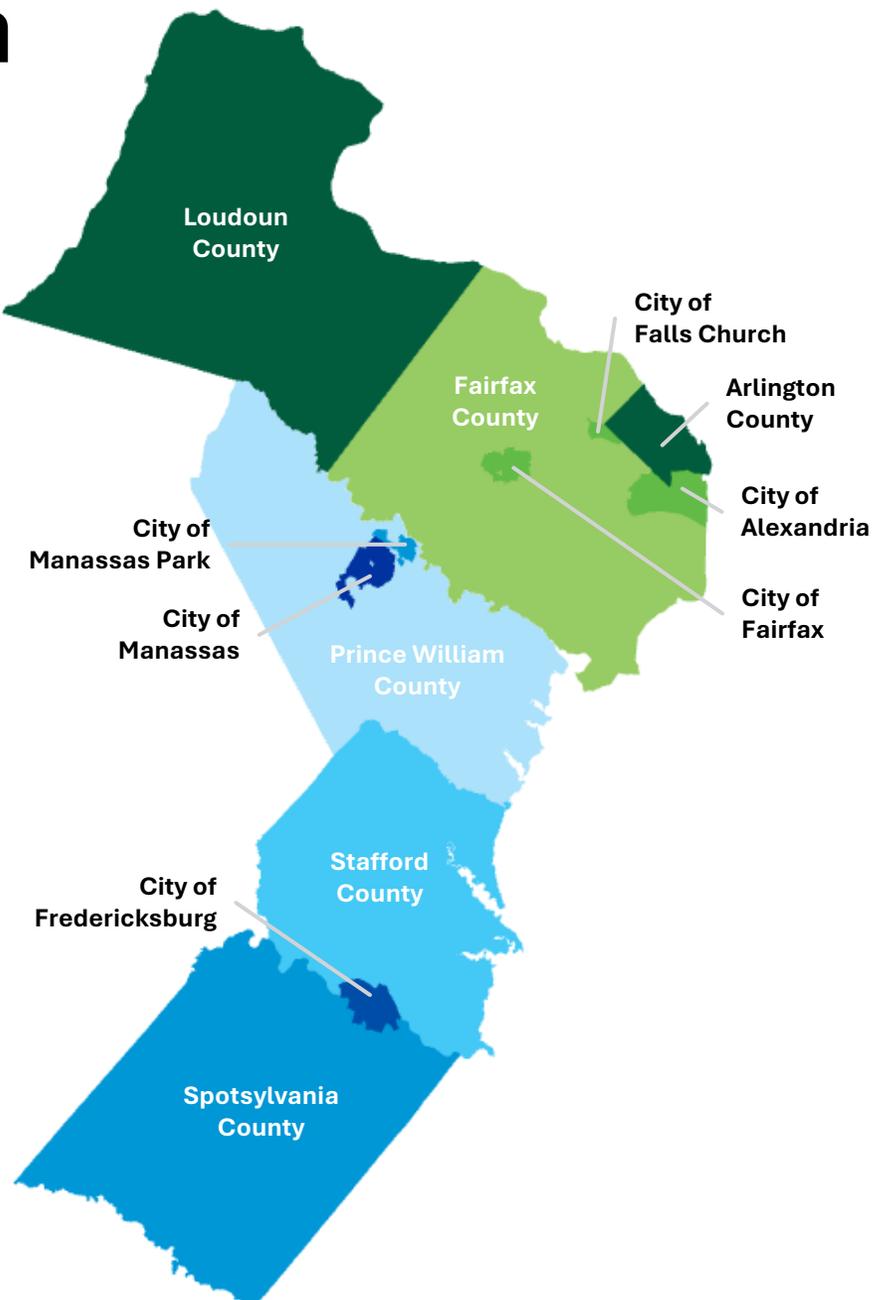




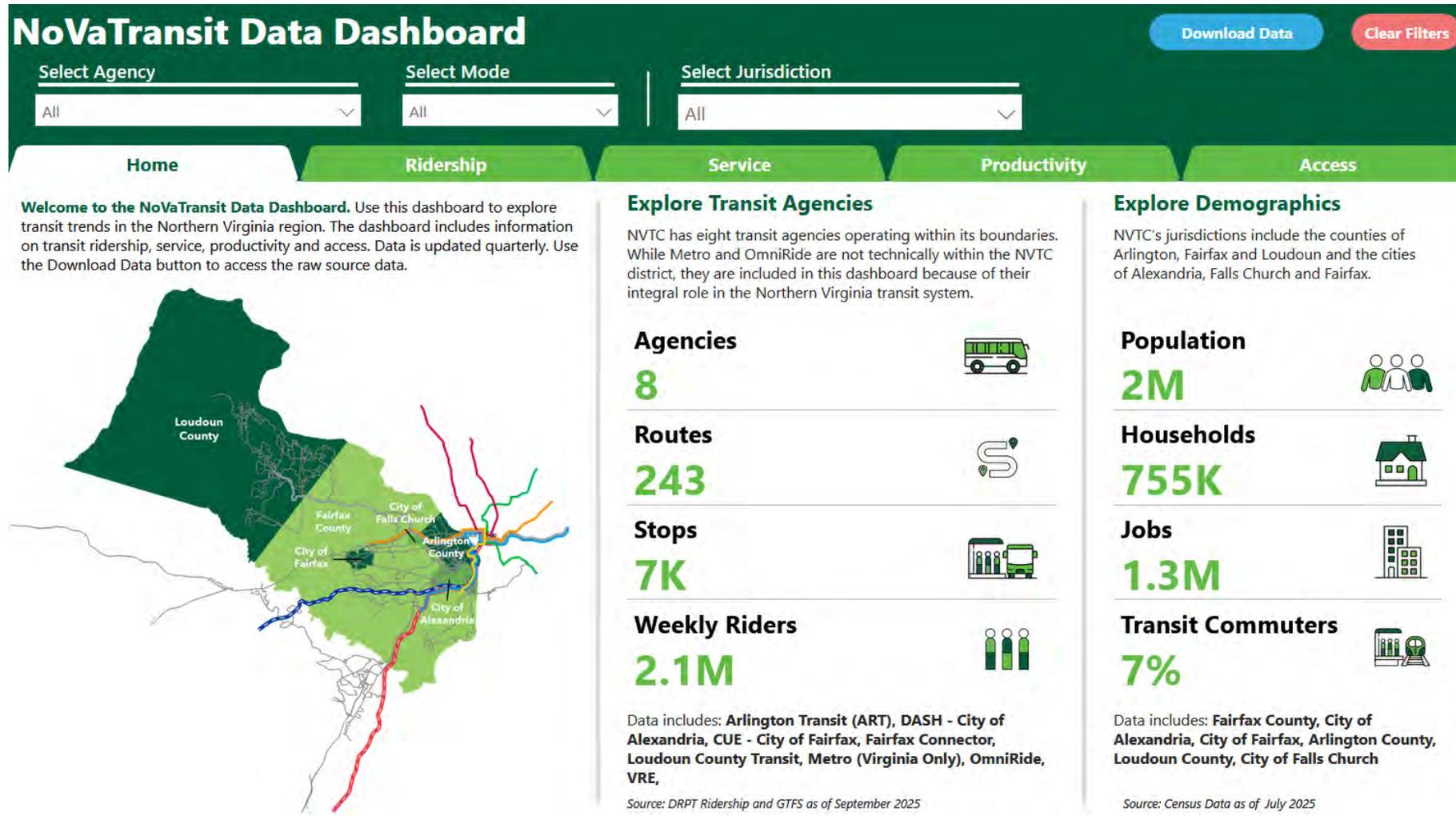
Transit Ridership Update



Northern Virginia Transit



Dashboard Redesign



Today's Transit is Strong



706K

weekly bus riders



1.3M

weekly Metrorail
riders in Virginia



47K

weekly VRE riders



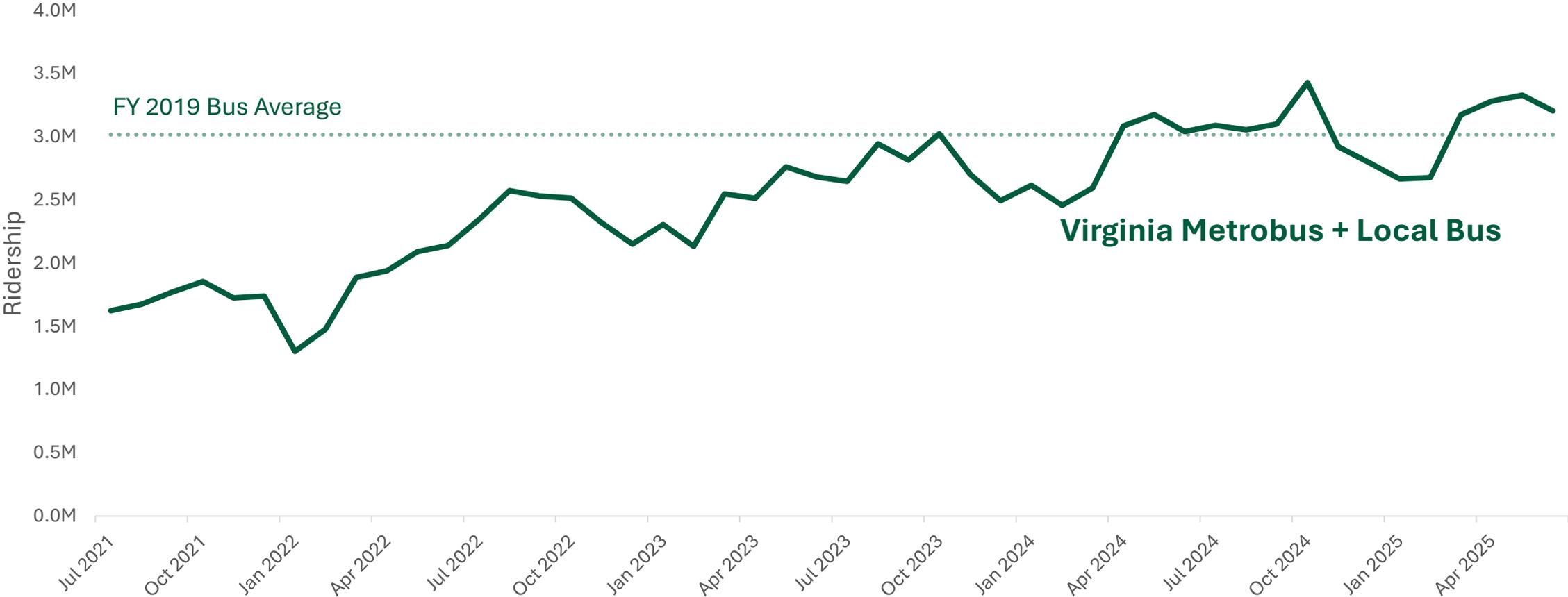
15%

year-over-year
ridership increase



Bus Ridership Grows

June 2025 ridership surpasses 2019 levels



Source: DRPT



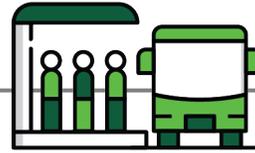
Local Agencies Innovate to Meet Rider Demand

Reliable service and new initiatives foster ridership



Network Redesigns & Restructures

- OmniRide route restructuring
- DASH 2021 redesign
- Fairfax aligning service with Silver Line Phase 2



Service Enhancements

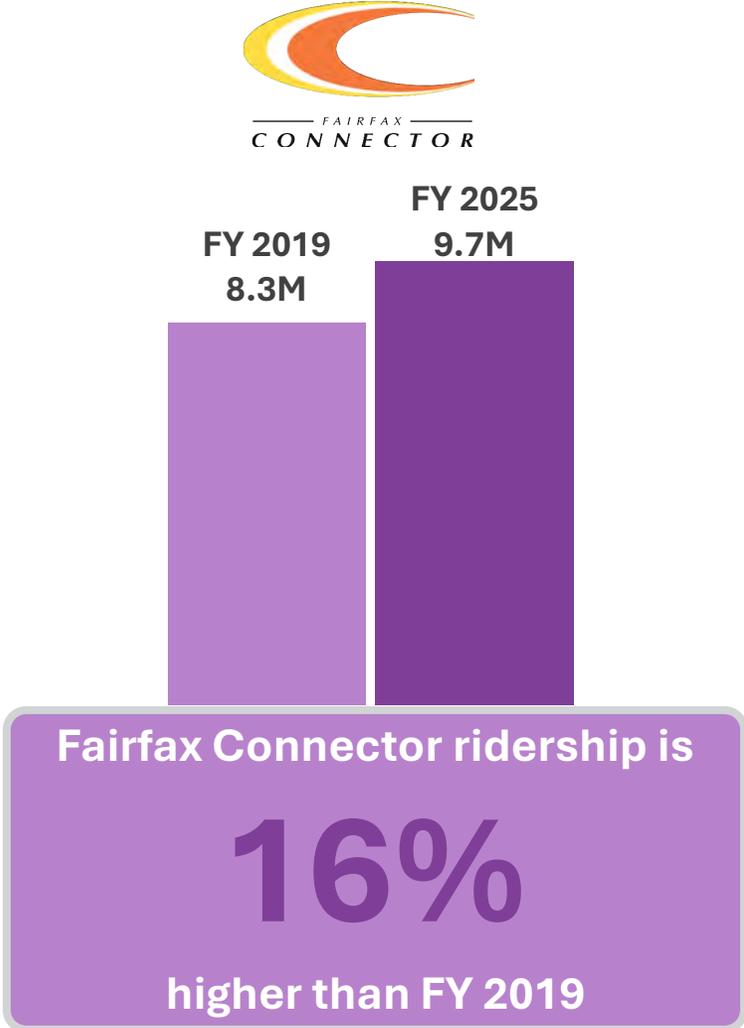
- Loudoun service increases and expansions
- Fleet modernization



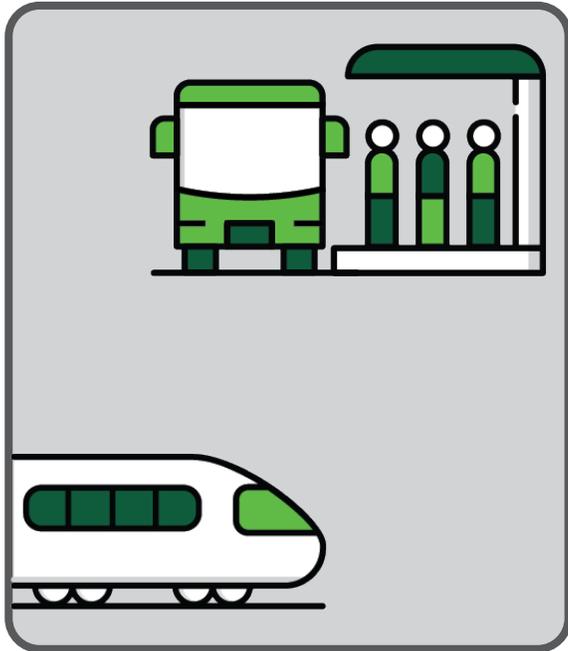
Free and Reduced Fare Programs

- CUE, DASH , OmniRide and Loudoun local service
- Fairfax reduced fare program, Arlington student fare program

Local Bus Agencies Exceed 2019 Ridership Levels



Long Haul Commuters Return



Commuter Bus ridership
DOUBLED
between January and March 2025

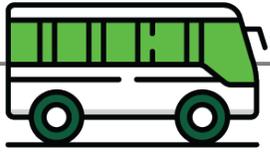
76% higher
VRE ridership in the last 6 months

State Investments Will Help Long-Term VRE Ridership

- Long Bridge
- Manassas Line Rail Agreement



Metro Highlights



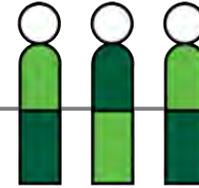
New Bus Network

- Better Bus Network debuted June 29, 2025
- More frequent, reliable, user-friendly bus service
- No budget increase



Service Excellence

- Optimized rail service with more peak trains
- Tap.Ride.Go.
- Automatic Train Operations



Maintaining a Safe System

- Serious crime down 40%
- Rail fare evasion down 82%
- Implemented banning policy



Customer Satisfaction

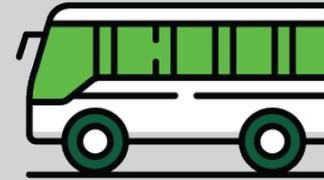
- Customer satisfaction exceeded targets for all modes
- 89% customer satisfaction on Metrorail

Weekend Ridership is Higher than Pre-Pandemic

and more wins by the numbers



20% higher
ridership at Virginia
Metrorail stations
in June 2025 compared to 2024



12 days
with 1M+ trips
this spring

Weekend ridership is
30% higher
at Virginia Metrorail
stations than 2019

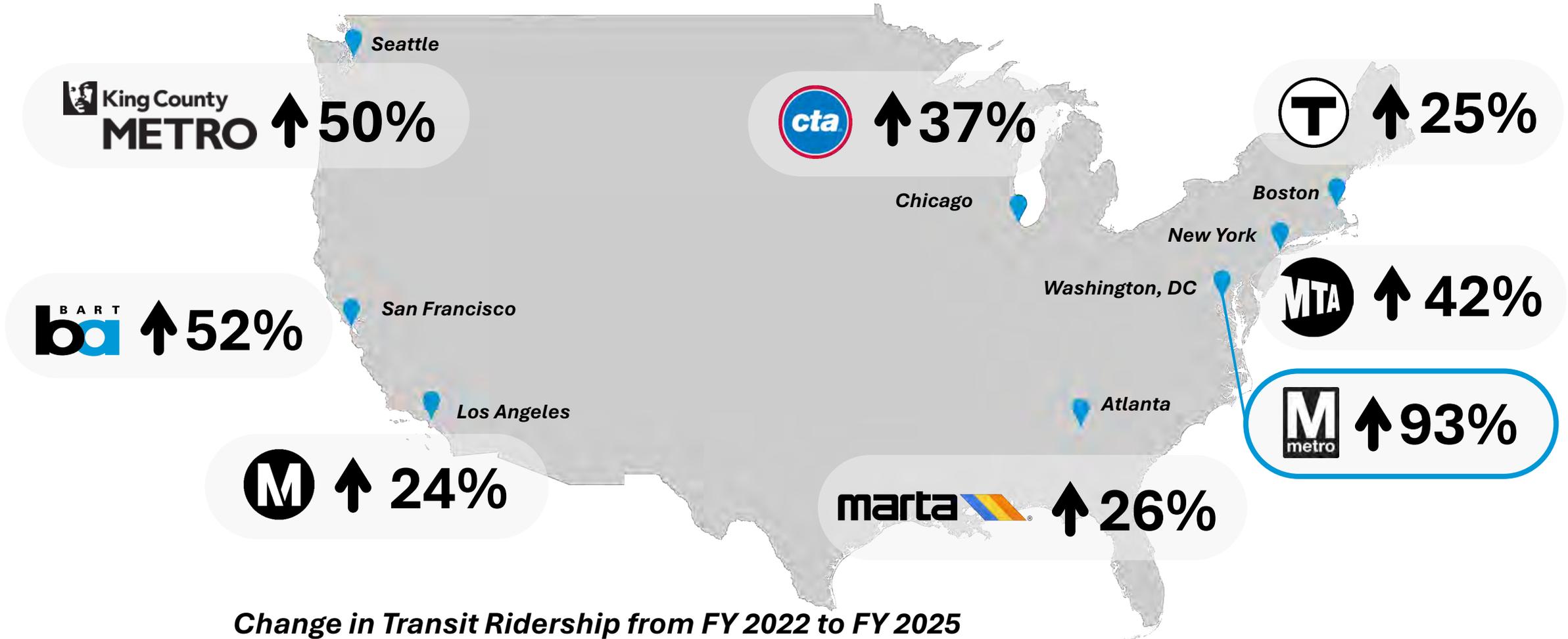


24M trips
on bus and rail
each month
March-June 2025

57% more parking
transactions
at Virginia Metrorail
stations from last year

WMATA Ridership Has Returned at a Higher Rate

Compared to Peer Systems



Funding Uncertainty Threatens Ridership Gains

Northern Virginia is excelling compared to rest of state on transit recovery

- ↳ But funding uncertainty puts these gains at risk
- ↳ That's what DMVMoves and SJ 28 are working towards



Questions





Envision Route 7 BRT Update



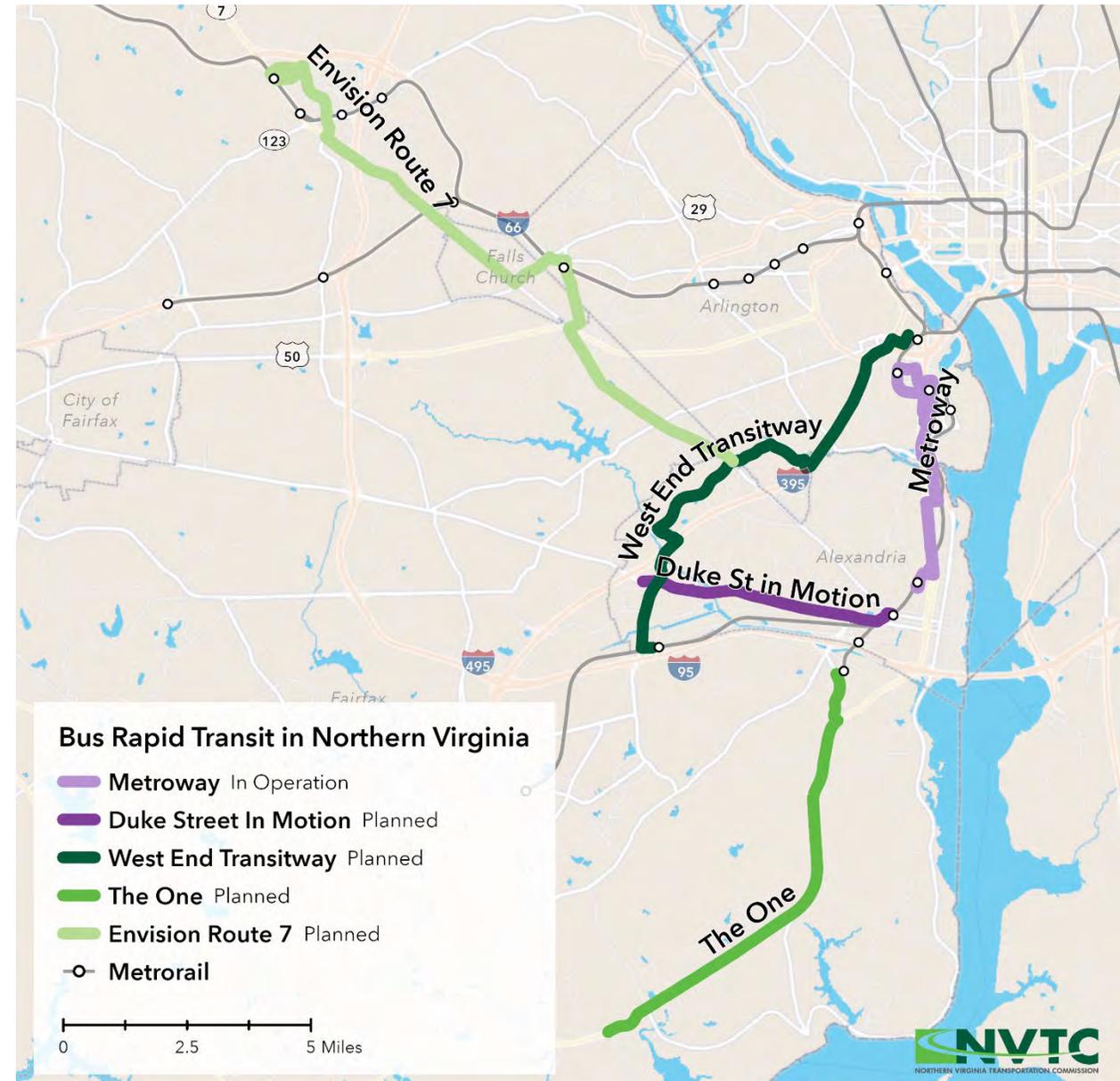
Regional Context: NoVA's Expanding BRT Network

Envision Route 7 Background:

- 14-mile project corridor in four jurisdictions with varied roadway and urban treatments.
- Contains wide-ranging income and transit dependent residents.
- \$518M in capital project funding that will support Route 7 BRT and improve bus operations.
- Project planning has established route and mode for transit.
- Roadway ownership:
 - VDOT, Falls Church, Alexandria

Envision Route 7 BRT delivers:

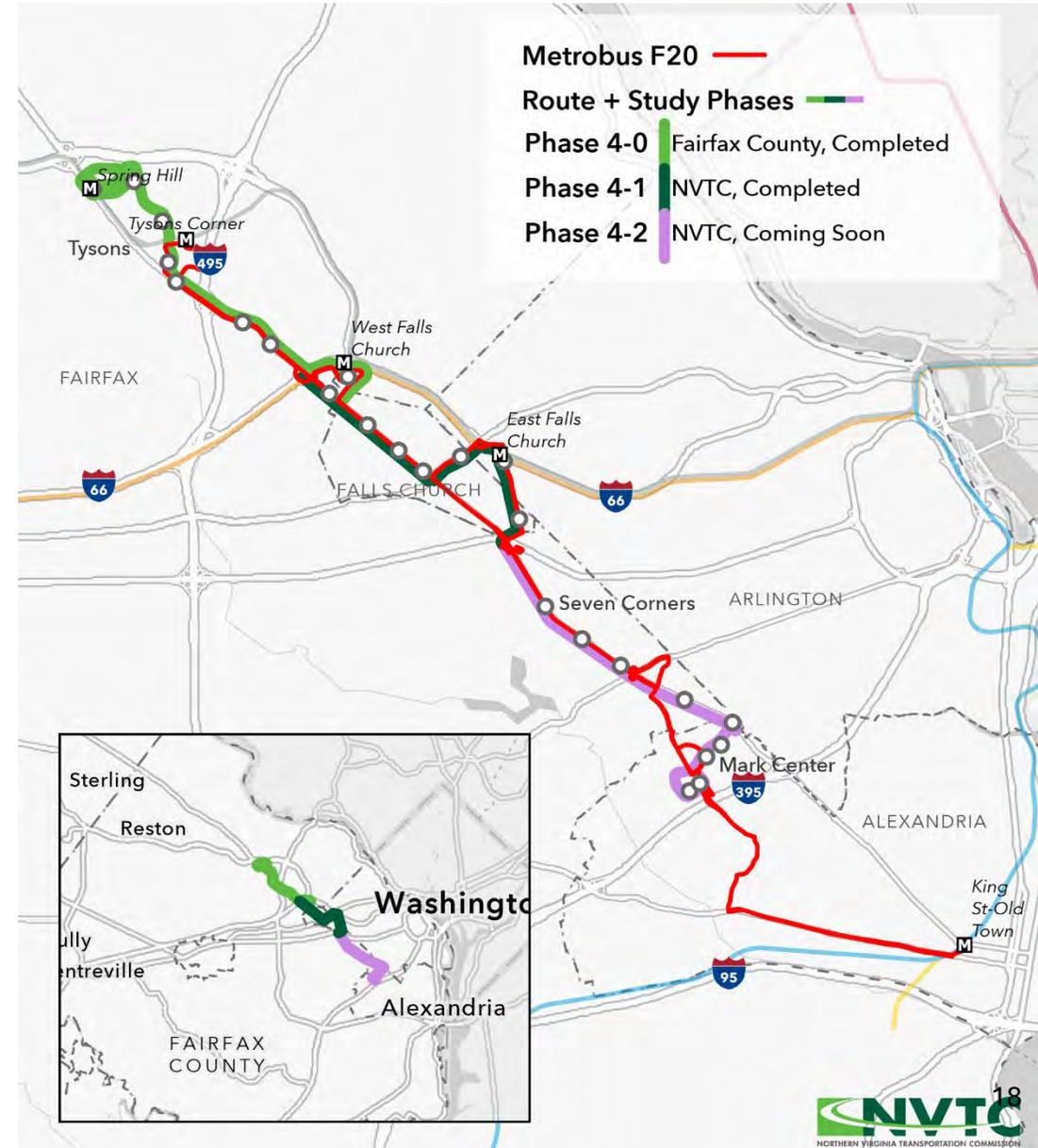
- High-frequency, high-capacity service.
- Context sensitive bus priority treatments.
- Enhanced bus stops and boarding islands.



How to make a thriving bus route even better?

Metrobus F20 (Formerly 28A) sets the stage for Envision Route 7 BRT.

- Frequent Service
 - Metrobus F20 runs every 12-minutes (8 a.m. – 8 p.m.) and 30 minutes (evening)
- Strong Ridership
 - 7,474 daily riders (July 2025)
 - Ridership on the F20 is 74% **above** pre-pandemic levels
 - 10th highest ridership in the Metrobus system (Highest in Virginia)
- Connects to Metrorail Stations
- NVTC and jurisdictional partners advance BRT planning in phased approach



OUR REGIONAL PARTNERS



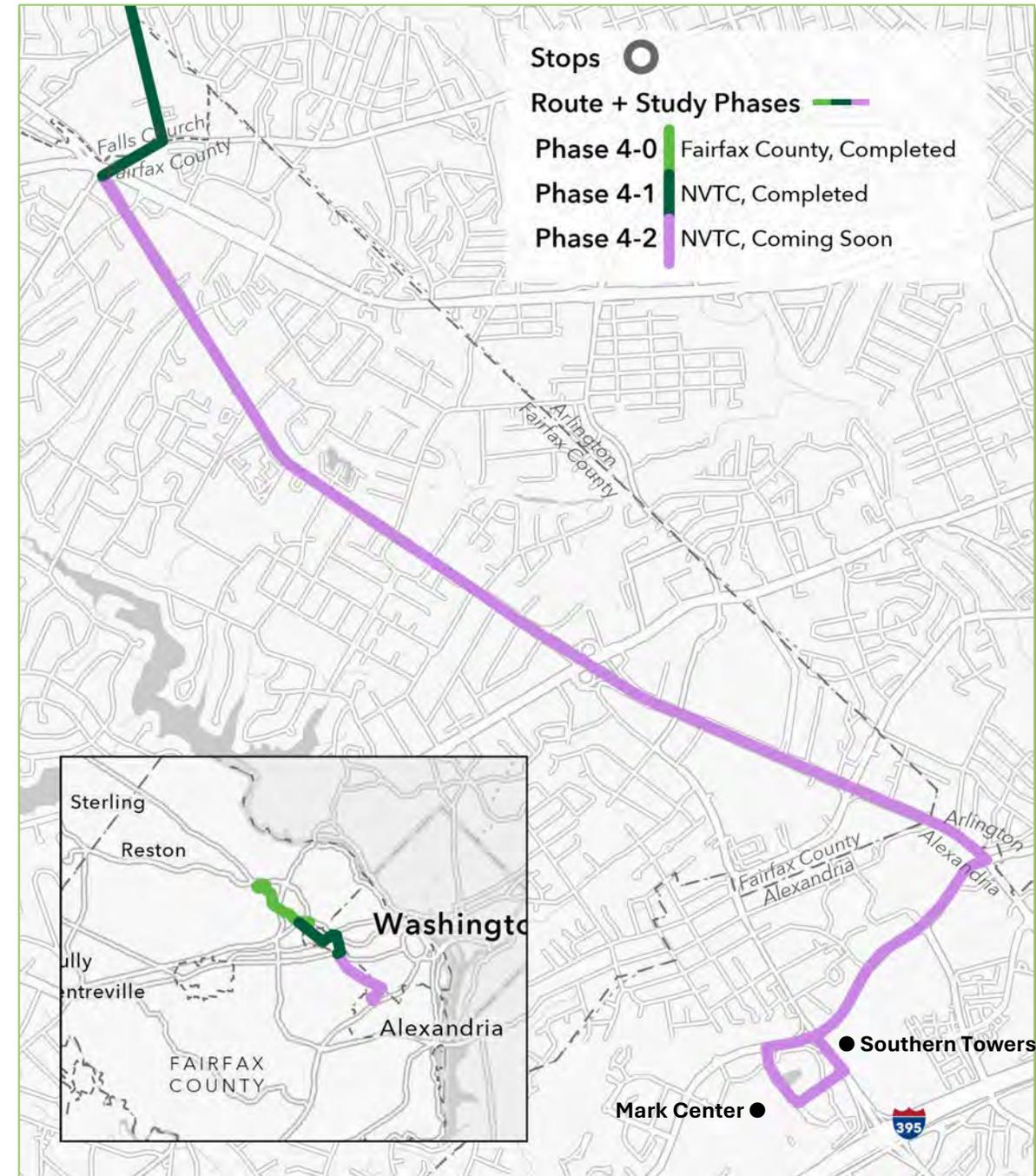
Public Outreach Goals

Increase awareness and understanding of the project and BRT service in general

- Collect feedback on transit in the corridor today.
- Collect feedback on the interest and demand for future BRT service.

Collect feedback to inform decisions in the vicinity of Southern Towers and Mark Center

Empower stakeholders to become advocates and champions for the project



Public Outreach Approach: Building Understanding

Key Information to Convey:

- What the project is, why it is needed, what work has been done to date and what is next.
- The benefits that the project will bring to the region.
- How the project is aligned, consistent, and coordinated with other regional transit efforts.

Key Questions to Answer via Outreach:

- How do people use transit in the corridor today?
- What is the existing transit experience in the corridor like?
- What preferences exist for transit connections to/from Southern Towers and Mark Center vicinity?



Envision Route 7 Outreach Events

- Pop-up events and bus stop chats
- Open house public meetings

Culmore Library

6101 Knollwood Dr

Falls Church, VA 22041

Wednesday, October 15 from 4-7 p.m.

- Feedback form
- [Project webpage](#)
- Print and digital promotional materials in multiple languages



Future Bus Service on Route 7

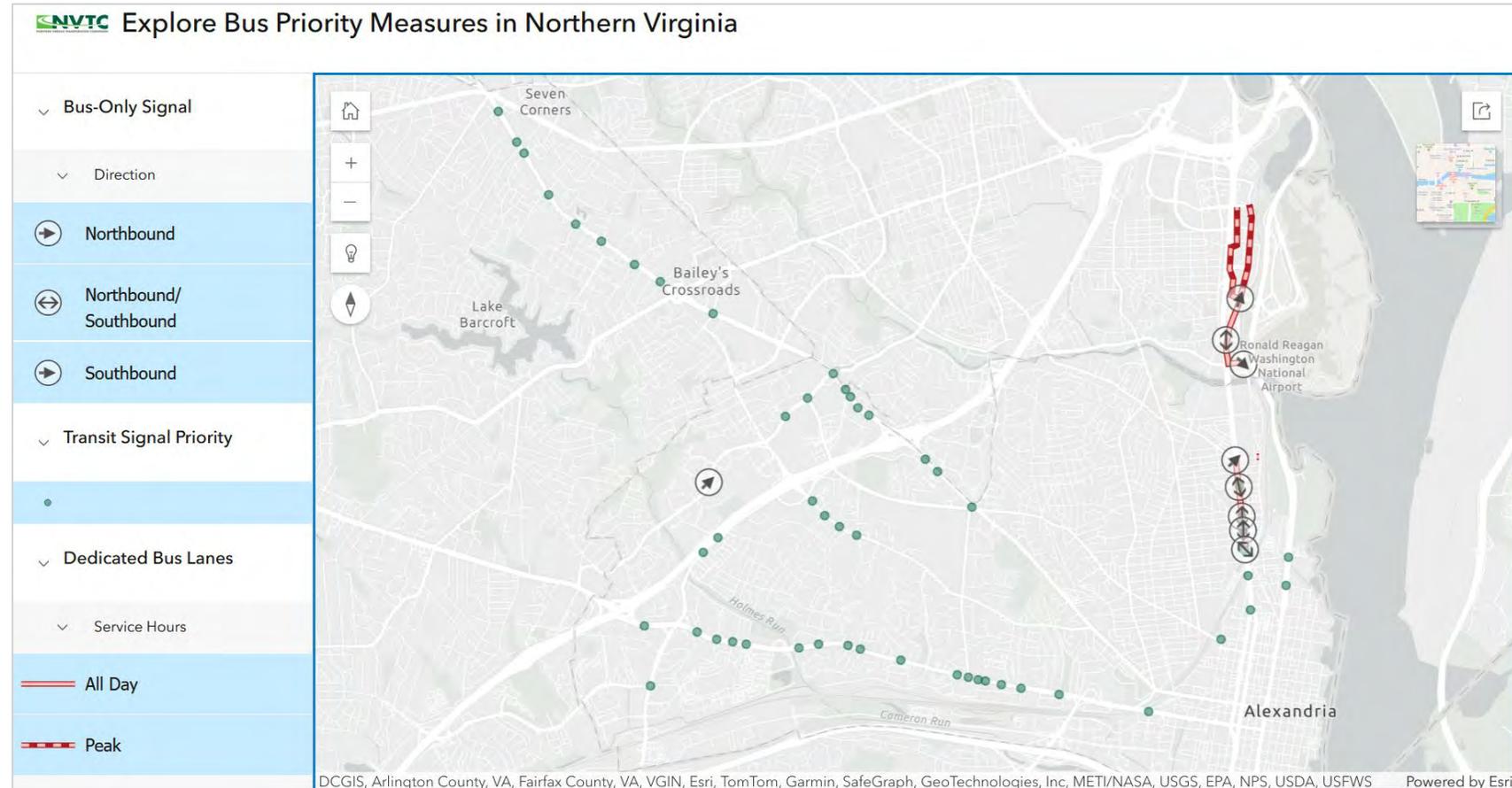
- Study will advance jurisdictional decision making on BRT route and bus treatments.
- Study is not making bus operation recommendations and is not looking to remove bus routes.
- NVTC is convening jurisdictional staff, VDOT and transit agencies to discuss transit service in the corridor:
 - Working with local partners and bus operators to ensure community is served.
 - Exploring potential opportunities around local and limited bus service.



Explore Bus Priority

NVTC rolled out a public-facing map that allows viewers to see the location of bus priority infrastructure in the region.

- Made possible by jurisdiction staff sharing data.
- Shows location of bus priority lanes, transit signal priority and other infrastructure that benefits the bus.



www.novatransit.org/buspriority

Questions

