Program Advisory Committee Meeting

September 15, 2022
Meeting materials available at www.novatransit.org
Agenda

1. Welcome and Opening Remarks
2. Summary of the April 14, 2022 Program Advisory Committee Meeting
3. Commuter Choice Program
4. Transit Resource Center
5. Transit Technology Program
3. Commuter Choice Program
Current Technical Evaluation Process

Technical Merit

- Person Throughput: 45%
- Travel Time Savings: 15%
- Transportation Connections: 15%
- Accessibility: 15%
- Congestion Mitigation: 10%

Annualized Cost Effectiveness: 15 points
Applicant Preference: 10 points
Interagency Collaboration: 5 points

Results in a technical score (max 100 points) provided to Commission and public for consideration.
Proposed Technical Evaluation Process

### Technical Merit

- **70 75 points**
  - **45 20 points**
  - **40 5 points**

#### Person Throughput
- 45%

#### Travel Time Savings
- 15%

#### Transportation Connections
- 15%

#### Accessibility (Equity)
- 15%

#### Congestion Mitigation
- 10%

#### Results in a technical score (max 100 points) provided to Commission and public for consideration
4. Transit Resource Center
Connecting Tysons to Alexandria

Bus Rapid Transit...
connects Tysons and Mark Center...
and serves East Falls Church
Project Timeline

- Phase I - Feasibility Study (2014)
- Phase II - Travel Demand Analysis Mode and Alignment (2017)
- Phase III - Conceptual Engineering (2019)
- Phase IV - Mobility Study
  - Phase V - Preliminary Design and Environmental Analysis
  - Phase VI - Final Design
  - Phase VII - Construction
  - Phase VIII - Service Planning
  - Phase IX - Operation

Included in the Strategic Implementation Plan
Envision Route 7 Strategic Implementation Plan

• Complementary effort led by NVTC that will serve as a flexible, adaptable strategic roadmap for the Commission and staff

• Key issues to address:
  • Project Governance
  • Phased Implementation
  • Strategic Funding Decisions

• Project Update
  • Kick-off meeting was held with Kimley-Horn on August 30
  • Just received a stakeholder engagement plan from consultant team
  • Team is currently working on existing and planned conditions memorandum
Project Schedule for 2022/2023

**Fall**
- **October 11**: Public Meeting #1
- Traffic Simulation and Demand Modeling Analysis (No Build)
- Strategic Implementation Plan workshops with jurisdictional staff leadership
- Update to the PAC and Commission

**Winter**
- Traffic Simulation and Demand Modeling Analysis (Build Scenarios)
- **February**: Strategic Implementation Plan wraps up
- Update to the PAC and Commission

**Spring**
- Finish Traffic Simulation and Demand Modeling Analysis
- **March**: Stakeholder Meeting #4
- **April**: Public Meeting #2
- Update to the PAC and Commission
Upcoming Public Outreach

• Public Meeting at Meridian High School (formerly George Mason High School), Tuesday, October 11 6:30 – 8:00 p.m.

• Pop-up Events

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<tr>
<th>Event / Place</th>
<th>Address</th>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>Falls Church Festival</td>
<td>Falls Church City Hall and Community Center Grounds, 300 Park Avenue, Falls Church, VA</td>
<td>Saturday, September 17</td>
<td>10 a.m. – 4 p.m.</td>
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<tr>
<td>Falls Church Farmers Market</td>
<td>City Hall Parking Lot, 300 Park Ave, Falls Church, VA</td>
<td>Saturday, September 24</td>
<td>8 a.m. – 12 p.m.</td>
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<td>Good Fortune Supermarket</td>
<td>Eden Center, 6751 Wilson Boulevard, Falls Church, VA</td>
<td>Sunday, September 25</td>
<td>11 a.m. – 3 p.m.</td>
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<td>Falls Church Community Center</td>
<td>223 Little Falls Street, Falls Church, VA</td>
<td>Saturday, October 1</td>
<td>10 a.m. – 2 p.m.</td>
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<td>Aldi</td>
<td>Town Square Shopping Center, 155 Hillwood Avenue, Falls Church, VA</td>
<td>Saturday, October 8</td>
<td>12 p.m. – 4 p.m.</td>
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Northern Virginia Transportation Commission
5. Transit Technology Program

Allan Fye
Director of Programs and Policy
Regional Zero-Emission Bus Strategic Plan

• Proposals due on Friday, September 15 (anticipate contract award in November 2022)

• Transit Technology Workshop with Jurisdiction and Transit Agency Staff – Fall 2022

• Strategic Plan Goals:
  • Strategies for NVTC and transit agencies
  • Regional coordination to leverage economies of scale
  • Transition planning support for NoVA transit agencies
  • Identify funding for implementation and technical support
Regional Fare Collection Strategic Plan

• Transit Technology Workshop with Jurisdiction and Transit Agency Staff – Fall 2022

• Ongoing Work
  • Fare Collection Working Group
  • Coordination with WMATA and local transit providers for back-office upgrades for SmarTrip program
  • Opportunities for additional research and analysis on Zero/Reduced-Fare initiatives and policy
  • Engagement with fare collection industry and trends across the United States
6. Other Business

7. Future Meetings