



# Program Advisory Committee Meeting

**September 15, 2022**

**Meeting materials available at [www.novatransit.org](http://www.novatransit.org)**

# Agenda

1. Welcome and Opening Remarks
2. Summary of the April 14, 2022  
Program Advisory Committee Meeting
3. Commuter Choice Program
4. Transit Resource Center
5. Transit Technology Program

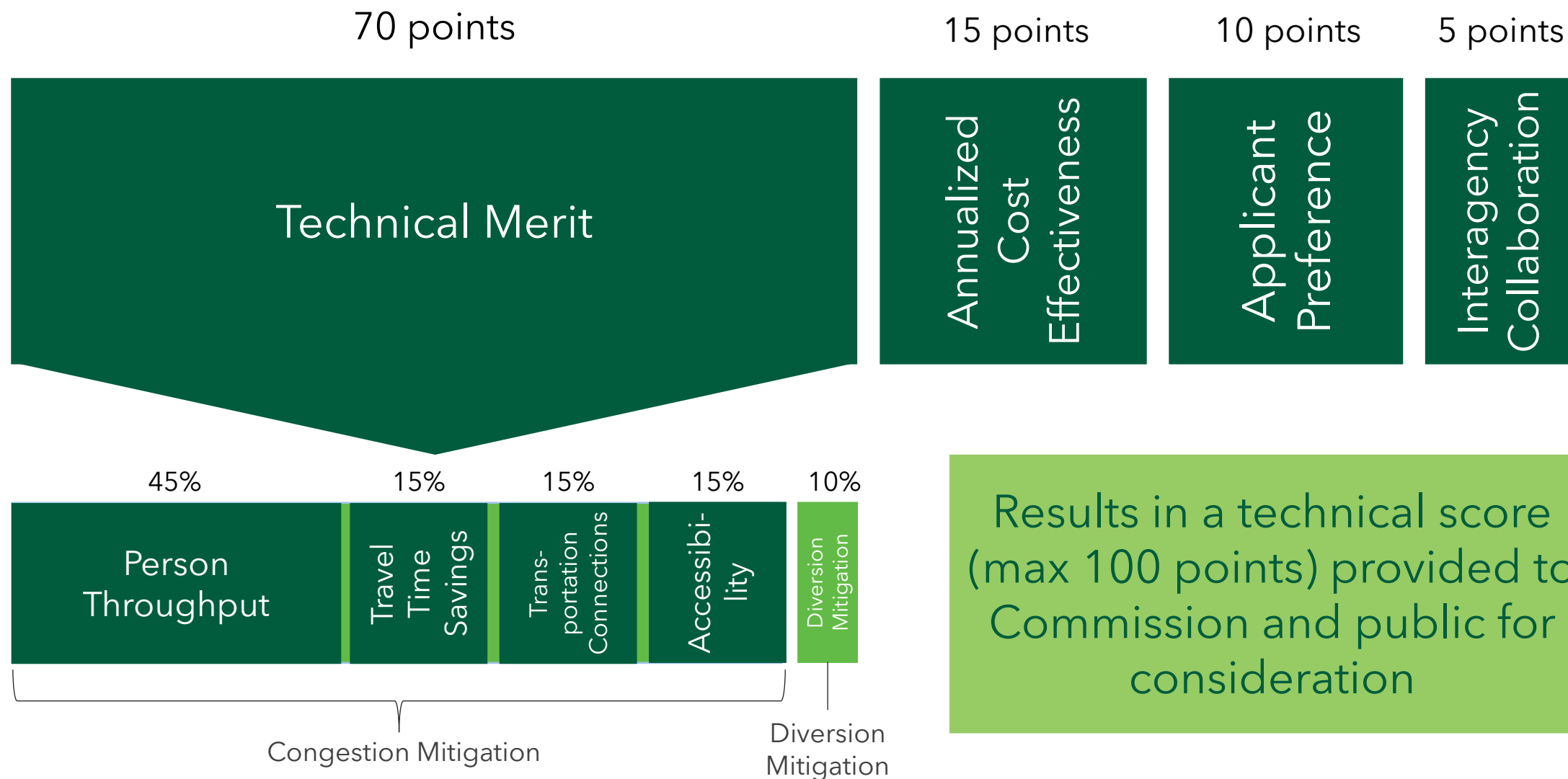


## 3. Commuter Choice Program

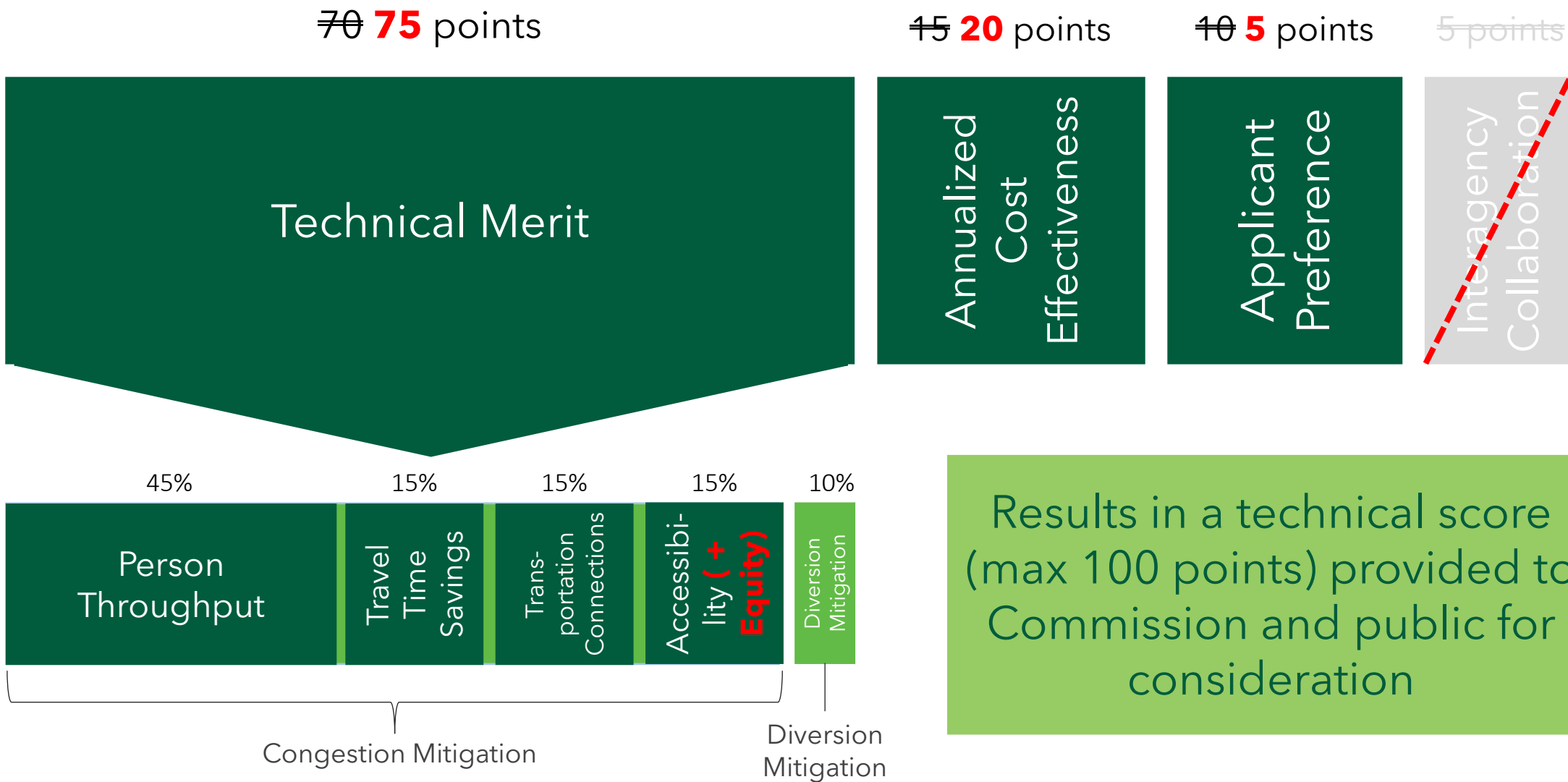


**Ben Owen**  
*Commuter Choice  
Senior Program  
Manager*

# Current Technical Evaluation Process



# Proposed Technical Evaluation Process



## 4. Transit Resource Center

ENVISION  ROUTE 7

**Xavier Harmony**  
Senior Program Manager -  
Transit Resource Center

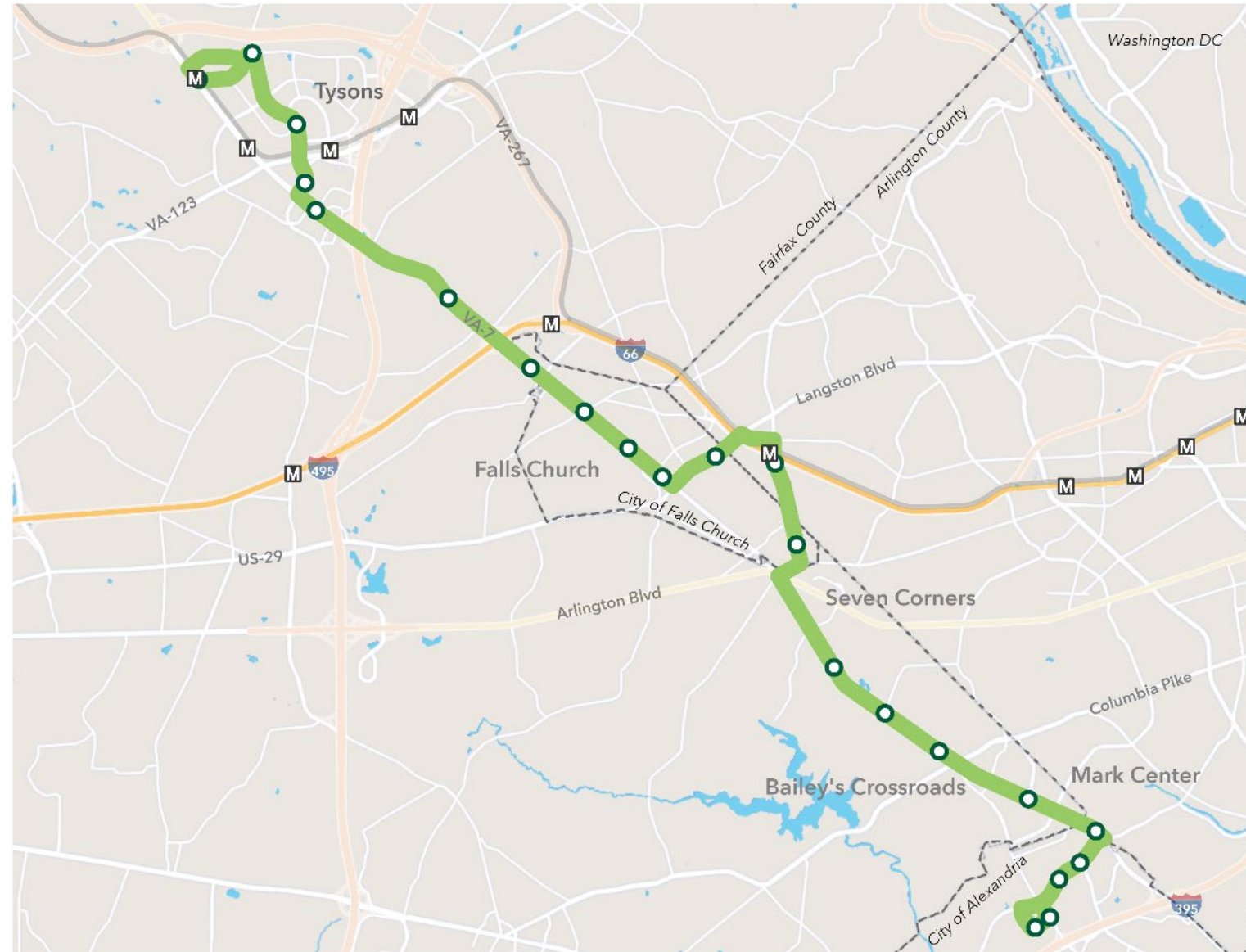


# Connecting Tysons to Alexandria

Bus Rapid  
Transit...

connects  
Tysons and  
Mark  
Center...

and serves  
East Falls  
Church



# Project Timeline



- Phase I - Feasibility Study (2014)
- Phase II - Travel Demand Analysis Mode and Alignment (2017)
- Phase III - Conceptual Engineering (2019)
- **Phase IV - Mobility Study**
- Phase V - Preliminary Design and Environmental Analysis
- Phase VI - Final Design
- Phase VII - Construction
- Phase VIII - Service Planning
- Phase IX - Operation

Included in the Strategic Implementation Plan



# Envision Route 7 Strategic Implementation Plan

- Complementary effort led by NVTC that will serve as a flexible, adaptable strategic roadmap for the Commission and staff
- Key issues to address:
  - Project Governance
  - Phased Implementation
  - Strategic Funding Decisions
- Project Update
  - Kick-off meeting was held with Kimley-Horn on August 30
  - Just received a stakeholder engagement plan from consultant team
  - Team is currently working on existing and planned conditions memorandum

# Project Schedule for 2022/2023

## Fall

- **October 11:** Public Meeting #1
- Traffic Simulation and Demand Modeling Analysis (No Build)
- Strategic Implementation Plan workshops with jurisdictional staff leadership
- Update to the PAC and Commission

## Winter

- Traffic Simulation and Demand Modeling Analysis (Build Scenarios)
- **February:** Strategic Implementation Plan wraps up
- Update to the PAC and Commission

## Spring

- Finish Traffic Simulation and Demand Modeling Analysis
- **March:** Stakeholder Meeting #4
- **April:** Public Meeting #2
- Update to the PAC and Commission

# Upcoming Public Outreach

- Public Meeting at Meridian High School (formerly George Mason High School), Tuesday, October 11 6:30 – 8:00 p.m.
- Pop-up Events

Event / Place	Address	Date	Time
Falls Church Festival	Falls Church City Hall and Community Center Grounds, 300 Park Avenue, Falls Church, VA	Saturday, September 17	10 a.m. – 4 p.m.
Falls Church Farmers Market	City Hall Parking Lot, 300 Park Ave, Falls Church, VA	Saturday, September 24	8 a.m. – 12 p.m.
Good Fortune Supermarket	Eden Center, 6751 Wilson Boulevard, Falls Church, VA	Sunday, September 25	11 a.m. – 3 p.m.
Falls Church Community Center	223 Little Falls Street, Falls Church, VA	Saturday, October 1	10 a.m. – 2 p.m.
Aldi	Town Square Shopping Center, 155 Hillwood Avenue, Falls Church, VA	Saturday, October 8	12 p.m. – 4 p.m.

## 5. Transit Technology Program



**Allan Fye**  
Director of Programs and  
Policy

# Regional Zero-Emission Bus Strategic Plan

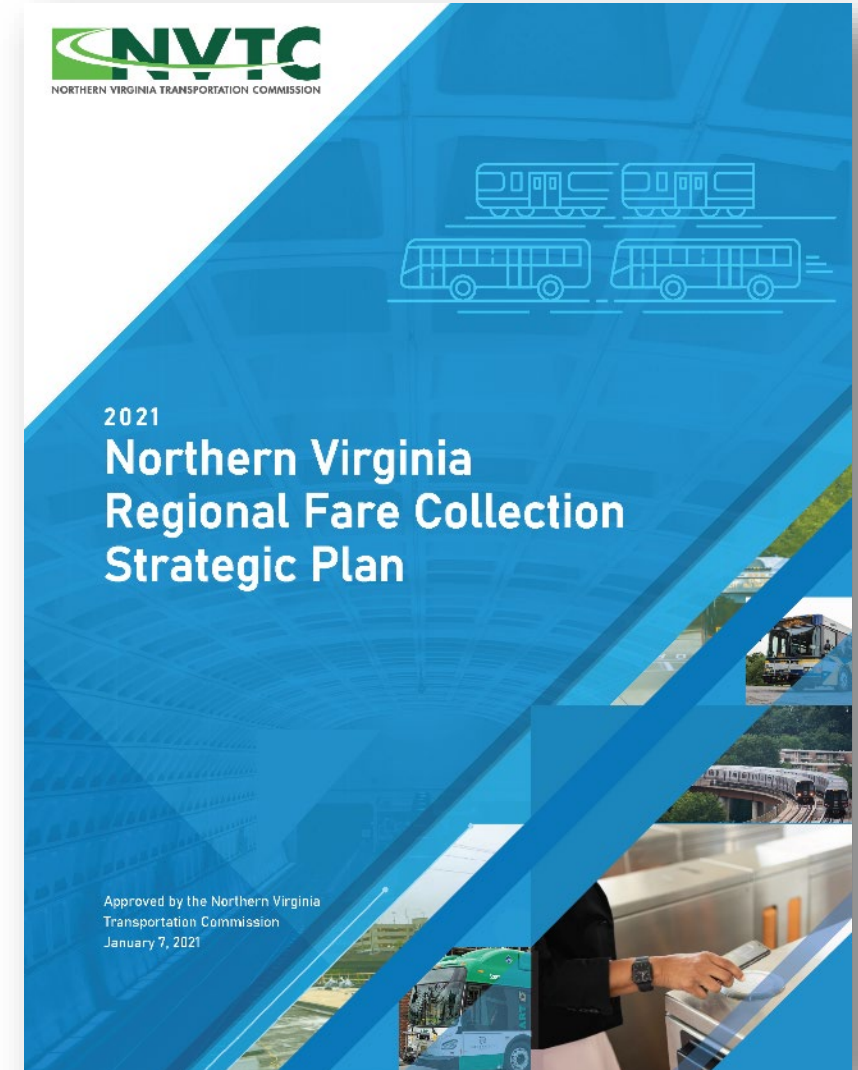
- Proposals due on Friday, September 15 (anticipate contract award in November 2022)
- Transit Technology Workshop with Jurisdiction and Transit Agency Staff – Fall 2022
- Strategic Plan Goals:
  - Strategies for NVTC and transit agencies
  - Regional coordination to leverage economies of scale
  - Transition planning support for NoVA transit agencies
  - Identify funding for implementation and technical support





# Regional Fare Collection Strategic Plan

- Transit Technology Workshop with Jurisdiction and Transit Agency Staff – Fall 2022
- Ongoing Work
  - Fare Collection Working Group
  - Coordination with WMATA and local transit providers for back-office upgrades for SmarTrip program
  - Opportunities for additional research and analysis on Zero/Reduced-Fare initiatives and policy
  - Engagement with fare collection industry and trends across the United States



**6. Other Business**

**7. Future Meetings**