Agenda Item #5:
2022 Update on the Annual Report on the Performance and Condition of WMATA
# Annual Report on the Performance and Condition of WMATA

## Structure of the Report

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<td>Strategies to Reduce the Growth in Costs and Improve Operational Efficiency</td>
<td>Policy Recommendations by the Commission</td>
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<td>WMATA</td>
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<td>Metrorail Financial Performance</td>
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<td>Metrobus Financial Performance</td>
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<td>Metrorail &amp; Metrobus Ridership</td>
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Introduction

• Structural challenges at play in the operating budget
  • Customer revenue structure
  • Cost structure
  • Subsidy structure

Source: WMATA Finance and Capital Committee Meeting, September 22, 2022
WMATA Committee Proposed Strategies for 2022
Recommendations for WMATA and funding partners

1) *Rebuild customer confidence*
   • Continue the return of the 7000-series trains return to service and offer frequent and reliable rail service
   • Improve the physical safety and security of customers
   • Reform the management and safety culture

2) *Enforce fare payment uniformly across the system*
   • Work with partner jurisdictions to enforce fare payment to address customer safety and security
   • Engage partner jurisdictions to offer jurisdictionally sponsored low-income fare products
WMATA Committee Proposed Strategies for 2022

Recommendations for WMATA and funding partners

3) Implement a simple and convenient fare structure
   • Overhaul the fare structure and customer experience to be simple, customer-focused and built to drive ridership and revenue
   • Create a seamless and convenient customer experience that makes it easy to pay fares and manage transit benefits
   • Integrate local and regional transit providers into WMATA’s fare structure and fare payment systems

4) Increase Non-Fare Revenues from real estate and advertising
   • Continue to partner with local jurisdictions and maximize the transformative opportunities for joint development on WMATA land

5) Manage Labor Costs
   • Manage labor cost escalation in collective bargaining
   • Seek amendments to the National Capital Area Interest Arbitration Standard Act of 1995
WMATA Committee Proposed Strategies for 2022

Recommendations for NVTC

6) Explore the implications of local transit agencies assuming the operation of Metrobus services in Northern Virginia

• Identify the challenges and opportunities of local transit agencies assuming the operation of Metrobus services in Northern Virginia
  • Evaluate the policy, funding, capital facility, governance, labor and other considerations
  • Coordinate effort with ongoing bus studies (WMATA’s Bus Network Redesign and NVTC Regional Bus Analysis)
  • Extensive jurisdictional and WMATA staff coordination with key touch points for Commission and NVTC WMATA Committee
WMATA Committee Proposed Strategies for 2022

Recommendations for NVTC

7) Examine and develop options for a new financial operating model for WMATA

- Evaluate WMATA’s short-term and structural operating budget gaps within the context of Virginia’s unique jurisdictional funding and modal relationship with WMATA
- Examine existing and new operating revenues
- Explore opportunities to reform WMATA policies and state and federal laws or policies around WMATA budget and subsidy
Annual Report on the Performance and Condition of WMATA

Next Steps

• Incorporate Commission comments and complete Data Chapters (once NTD data becomes available)

• December 15: Report due to Governor and General Assembly

• December Commission Meeting Action Items:
  - Authorize the Executive Director to send the report to the Governor and General Assembly
  - Authorize NVTC to seek Consultant support to develop white paper identifying the challenges and opportunities of local transit agencies assuming the operation of Metrobus services in Northern Virginia
  - Authorize NVTC to seek Technical support for ‘WMATA Operating Funding & Reform Working Group’
Value of Northern Virginia’s Transit Network to the Commonwealth

Allan Fye
Director of Programs & Policy
Goals of the Study

• **Quantify the economic value** of Northern Virginia’s multi-modal transit system **to the Commonwealth**

• **Leverage** the findings to inform NVTC’s **legislative efforts**

• **Educate** public and private stakeholders to support **long-term, sustainable investments** in transit by the Commonwealth
# Updates to the 2016 Study

<table>
<thead>
<tr>
<th>2016</th>
<th>2022</th>
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<tbody>
<tr>
<td>Metrorail</td>
<td>Metrorail</td>
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<tr>
<td>VRE</td>
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<td>ART</td>
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<td>CUE</td>
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<td>DASH</td>
<td>Fairfax Connector</td>
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<td>Loudoun Co. Transit</td>
<td>Metrobus</td>
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<thead>
<tr>
<th>2016</th>
<th>2022</th>
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<tbody>
<tr>
<td>Revenue to the Commonwealth (sales and income tax)</td>
<td>Revenue to the Commonwealth (sales and income tax, etc.)</td>
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<tr>
<td>Travel Time Savings</td>
<td>Cost Savings</td>
</tr>
<tr>
<td>Cost Savings</td>
<td>Environmental Benefits</td>
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<tr>
<td>Environmental Benefits</td>
<td>Crashes Avoided</td>
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Next Steps

• Engagement with technical and policy staff at jurisdictions and NVTC’s legislative liaison
• Brief Legislative and Policy Committee and Commission at key milestones
• Anticipate study completion in mid-2023
AUTHORIZATION TO AMEND A SITE LEASE AGREEMENT FOR REAL PROPERTY IN FREDERICKSBURG