Program Advisory Committee Meeting

September 13, 2021

Meeting materials available at www.novatransit.org
Agenda

1. Opening Remarks
2. Meeting Summary of the April 22, 2021 Joint Commission Working Group / Program Advisory Committee Meeting
3. I-66 Commuter Choice: Staff Recommendation for Supplemental Found Four (FY 2022) Program of Projects
4. Envision Route 7 Update
5. Other Business
6. Future Meetings
3. I-66 Commuter Choice
I-66 Round Four (FY 2021-FY 2022)  
Adopted Programming Approach

**Initial Program**

**Fall 2020**  
$3.8M

- Supported renewals of existing transit services and small capital projects
- Constrained to revenue on hand
- Approved by Commission Oct. 2020, CTB Dec. 2020

**Supplemental Program**

**Fall 2021**  
$7M Now Available

- Support new transit services, new commuter incentives, larger capital proposals to Round Four call for projects
- To be based on technical scores, subject to funding and public comment

Northern Virginia Transportation Commission 4
## Proposals Under Consideration for Supplemental Program Funding

<table>
<thead>
<tr>
<th>Applicant</th>
<th>I-66 Round Four (FY 2021-FY 2022) Application Title</th>
<th>Application Score (100 Points)</th>
<th>Funding Request</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Falls Church</td>
<td>Restoration of Peak-Period Metrobus Route 28X, Tysons Corner to Mark Center <em>(withdrawn by applicant)</em></td>
<td>73</td>
<td>$3,305,967</td>
</tr>
<tr>
<td>OmniRide</td>
<td>TDM Strategy - I-66 Corridor Vanpool Parking Benefit</td>
<td>62</td>
<td>$85,000</td>
</tr>
<tr>
<td>Fairfax County</td>
<td>New Bus Service from Reston South to Crystal City</td>
<td>59</td>
<td>$5,110,800</td>
</tr>
<tr>
<td>Town of Vienna</td>
<td>New Park and Ride at Patrick Henry Library</td>
<td>56</td>
<td>$5,050,000</td>
</tr>
<tr>
<td>Fairfax County</td>
<td>TDM Strategy - Fare Buy Down on Bus Service from Reston North to Crystal City</td>
<td>44</td>
<td>$154,500</td>
</tr>
</tbody>
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### Staff-Recommended Supplemental Program

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<tr>
<td></td>
<td>NVTC</td>
<td>I-66 Corridor Program Administration and Oversight for FY 2022</td>
<td>$400,000</td>
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<td></td>
<td></td>
<td><strong>TOTAL PROPOSED FOR AWARD</strong></td>
<td><strong>$5,750,300</strong></td>
</tr>
</tbody>
</table>

500 more people moving through the I-66 corridor each day

5 regional activity centers better connected

2 strategies to rebuild transit and vanpool ridership
Supplemental Program Comment Period

- **Open September 3-17**
- **Targeted Social Media**
- **Interactive Virtual Town Hall Meeting:** September 8 at noon over YouTube
- **Online Comment Form**

- Eligible applicants, including local jurisdictions agencies, submit potential projects.
- Projects are evaluated, scored and shared with Commissioners, staff and the public.
- After the public comment period, Commissioners recommend a program of projects to the Commonwealth Transportation Board (CTB).
- The CTB approves a program of projects and includes the projects in the Six-Year Improvement Program (SYIP).
- Recipients of approved grants implement the projects and request reimbursements through the Commuter Choice program.

Public Comment for Commuter Choice on the I-66 corridor Round Four (FY 2021-2022)

* 5. Have you reviewed the Project Profile Summary for Round Four (FY 2021-2022) of Commuter Choice on the I-66 corridor? (Click link to review profiles)
  - No
  - Yes, I reviewed some of the projects

* 6. Do you have comments on specific proposed projects listed in the Project Profile Summary for Round Four (FY 2021-2022) of Commuter Choice on the I-66 corridor? (Click link to review profiles)
  - Yes, I only want to add comments about proposed projects.
  - No, I only have general comments about the Commuter Choice program.
  - Both, I want to add general comments about the Commuter Choice program and comments on specific projects.
I-66 Corridor Program: Next Steps

- **Public Comment** thru Sep. 17; Virtual Town Hall meeting held Sep. 8
- **Program Advisory Committee** meets to endorse a program for the full Commission’s consideration – today

- **Commission Action** to approve the program - Oct. 7
- **CTB Action** on the Commission-approved program - Oct. 20
- **Standard Project Agreements** executed with recipients thereafter

- **Commission Action** to open the Round Five (FY 2023-FY 2024) call for projects - Nov. 4
Commuter Choice Program Updates

Transportation Demand Management Projects

- Will require under future calls for projects that direct incentives form at least 2/3 of the cost of any standalone TDM project
- Reinforces TDM definition adopted by Commissions last fall, requiring directly measurable usage/ridership outcomes for any standalone strategies we support

Transit Operations Caps

- Our program MOAs limit the overall support we can provide for transit operations, which we are nearing for the I-395/95 corridor
- We’re minding the caps and will work with applicants to identify capital project proposals that could fit well with the program

Microtransit

- Considering how to be a resource for jurisdictions and transit providers that want to introduce technology-driven on-demand, smaller-vehicle transit solutions, potentially with program funding
4. Envision Route 7 BRT Project Update
Connecting Tysons to Alexandria

Bus Rapid Transit...

connects Tysons and Mark Center...

and serves East Falls Church
• BRT network was an outcome of NVTC’s Regional Bus Initiative

• Envision Route 7 is one part of a regional network

• Envision Route 7 BRT has the greatest ridership potential
Phase III Conceptual Engineering Study (Complete)

- Identified potential areas of concern
- Refined transitway
- Improved cost estimates
- Providing guidance on preserving the right-of-way for the jurisdictions
- Compiled future plan projects, cultural resources, wetlands, and socioeconomic data
Phase IV Mobility Study

• Estimate the mobility benefits of BRT

• Understand the traffic impacts

• Evaluate traffic interaction with the BRT

• Facilitate public understanding of how BRT would operate

• Phase IV-1 Tysons to Seven Corners

• Phase IV-2 Tysons to Mark Center
Phase IV - Key Activities

• Ridership Estimates
  • New models
  • New land use

• Traffic Analysis
  • Queues and backups
  • Travel times
  • Bus operations
  • Pedestrian movements

• Public Outreach
  • Initial meetings
  • Innovative approaches to connect with the public
  • Final meeting
Project Timeline

• Phase I - Feasibility Study (2014)
• Phase II - Travel Demand Analysis Mode and Alignment (2017)
• Phase III - Conceptual Engineering (2019)
• Phase IV - Mobility Study
• Phase V - Preliminary Design and Environmental Analysis
• Phase V - Final Design
• Phase VI - Construction
• Phase VII - Service Planning
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5. Other Business

6. Future Meetings