



# Program Advisory Committee Meeting

**September 13, 2021**

**Meeting materials available at [www.novatransit.org](http://www.novatransit.org)**

## Agenda

1. Opening Remarks
2. Meeting Summary of the April 22, 2021 Joint Commission Working Group / Program Advisory Committee Meeting
3. I-66 Commuter Choice: Staff Recommendation for Supplemental Found Four (FY 2022) Program of Projects
4. Envision Route 7 Update
5. Other Business
6. Future Meetings

## 3. I-66 Commuter Choice



**Ben Owen**  
*Commuter Choice  
Senior Program  
Manager*

# I-66 Round Four (FY 2021-FY 2022)

## Adopted Programming Approach



### Initial Program

**Fall 2020**  
**\$3.8M**

- Supported renewals of existing transit services and small capital projects
- Constrained to revenue on hand
- Approved by Commission Oct. 2020, CTB Dec. 2020

### Supplemental Program

**Fall 2021**  
**\$7M Now Available**

- Support new transit services, new commuter incentives, larger capital proposals to Round Four call for projects
- To be based on technical scores, subject to funding and public comment

# Proposals Under Consideration for Supplemental Program Funding

Applicant	I-66 Round Four (FY 2021-FY 2022) Application Title	Application Score (100 Points)	Funding Request
City of Falls Church	Restoration of Peak-Period Metrobus Route 28X, Tysons Corner to Mark Center ( <b>withdrawn by applicant</b> )	73	\$3,305,967
OmniRide	TDM Strategy – I-66 Corridor Vanpool Parking Benefit	62	\$85,000
Fairfax County	New Bus Service from Reston South to Crystal City	59	\$5,110,800
Town of Vienna	New Park and Ride at Patrick Henry Library	56	\$5,050,000
Fairfax County	TDM Strategy – Fare Buy Down on Bus Service from Reston North to Crystal City	44	\$154,500

# Staff-Recommended Supplemental Program

REF. #	Applicant	I-66 Round Four (FY 2021-FY 2022) Application Title	Funding Request
1	OmniRide	TDM Strategy - I-66 Corridor Vanpool Parking Benefit	\$85,000
2	Fairfax County	New Bus Service from Reston South to Crystal City	\$5,110,800
3	Fairfax County	TDM Strategy - Fare Buy Down on Bus Service from Reston North to Crystal City	\$154,500
NVTC		I-66 Corridor Program Administration and Oversight for FY 2022	\$400,000
<b>TOTAL PROPOSED FOR AWARD</b>			<b>\$5,750,300</b>



**500**

more people moving  
through the I-66  
corridor each day



**5**

regional activity  
centers better  
connected


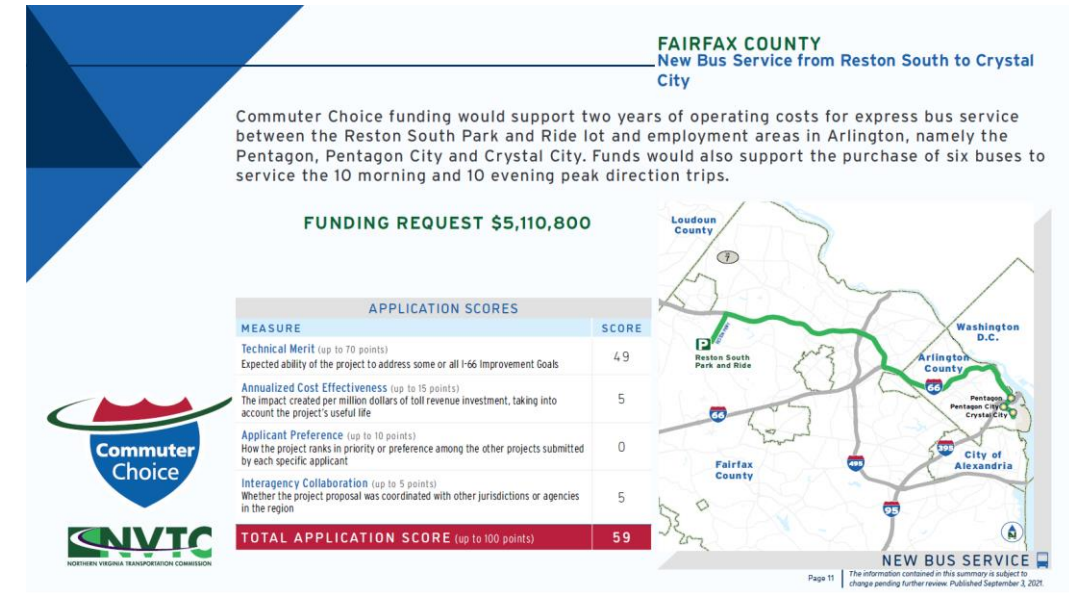


**2**

strategies to rebuild  
transit and vanpool  
ridership

# Supplemental Program Comment Period

- **Open September 3-17**
- Targeted Social Media
- Interactive Virtual Town Hall Meeting: September 8 at noon over YouTube
- Online Comment Form



- Eligible applicants, including local jurisdictions agencies, submit potential projects.
- Projects are evaluated, scored and shared with Commissioners, staff and the public.
- After the public comment period, Commissioners recommend a program of projects to the Commonwealth Transportation Board (CTB).
- The CTB approves a program of projects and includes the projects in the Six-Year Improvement Program (SYIP).
- Recipients of approved grants implement the projects and request reimbursements through the Commuter Choice program.

**How does the program work?**

zoom

Page 8 | The information contained in this summary is subject to change pending further review. Published September 3, 2021.

Public Comment for Commuter Choice on the I-66 corridor  
Round Four (FY 2021-2022)

\* 5. Have you reviewed the [Project Profile Summary for Round Four \(FY 2021-2022\) of Commuter Choice on the I-66 corridor?](#) (Click link to review profiles)

☐ No

☒ Yes

☐ I reviewed some of the projects

\* 6. Do you have comments on specific proposed projects listed in the [Project Profile Summary for Round Four \(FY 2021-2022\) of Commuter Choice on the I-66 corridor?](#) (Click link to review profiles)

☐ Yes, I only want to add comments about proposed projects.

☐ No, I only have general comments about the Commuter Choice program.

☐ Both, I want to add general comments about the Commuter Choice program and comments on specific projects.



# I-66 Corridor Program: Next Steps

**Sep.**

- **Public Comment** thru Sep. 17; Virtual Town Hall meeting held Sep. 8
- **Program Advisory Committee** meets to endorse a program for the full Commission's consideration - today

**Oct.**

- **Commission Action** to approve the program - Oct. 7
- **CTB Action** on the Commission-approved program - Oct. 20
- **Standard Project Agreements** executed with recipients thereafter

**Nov.**

- **Commission Action** to open the Round Five (FY 2023-FY 2024) call for projects - Nov. 4



# Commuter Choice Program Updates

## Transportation Demand Management Projects

- Will require under future calls for projects that direct incentives form at least 2/3 of the cost of any standalone TDM project
- Reinforces TDM definition adopted by Commissions last fall, requiring directly measurable usage/ridership outcomes for any standalone strategies we support

## Transit Operations Caps

- Our program MOAs limit the overall support we can provide for transit operations, which we are nearing for the I-395/95 corridor
- We're minding the caps and will work with applicants to identify capital project proposals that could fit well with the program

## Microtransit

- Considering how to be a resource for jurisdictions and transit providers that want to introduce technology-driven on-demand, smaller-vehicle transit solutions, potentially with program funding

# 4. Envision Route 7 BRT Project Update

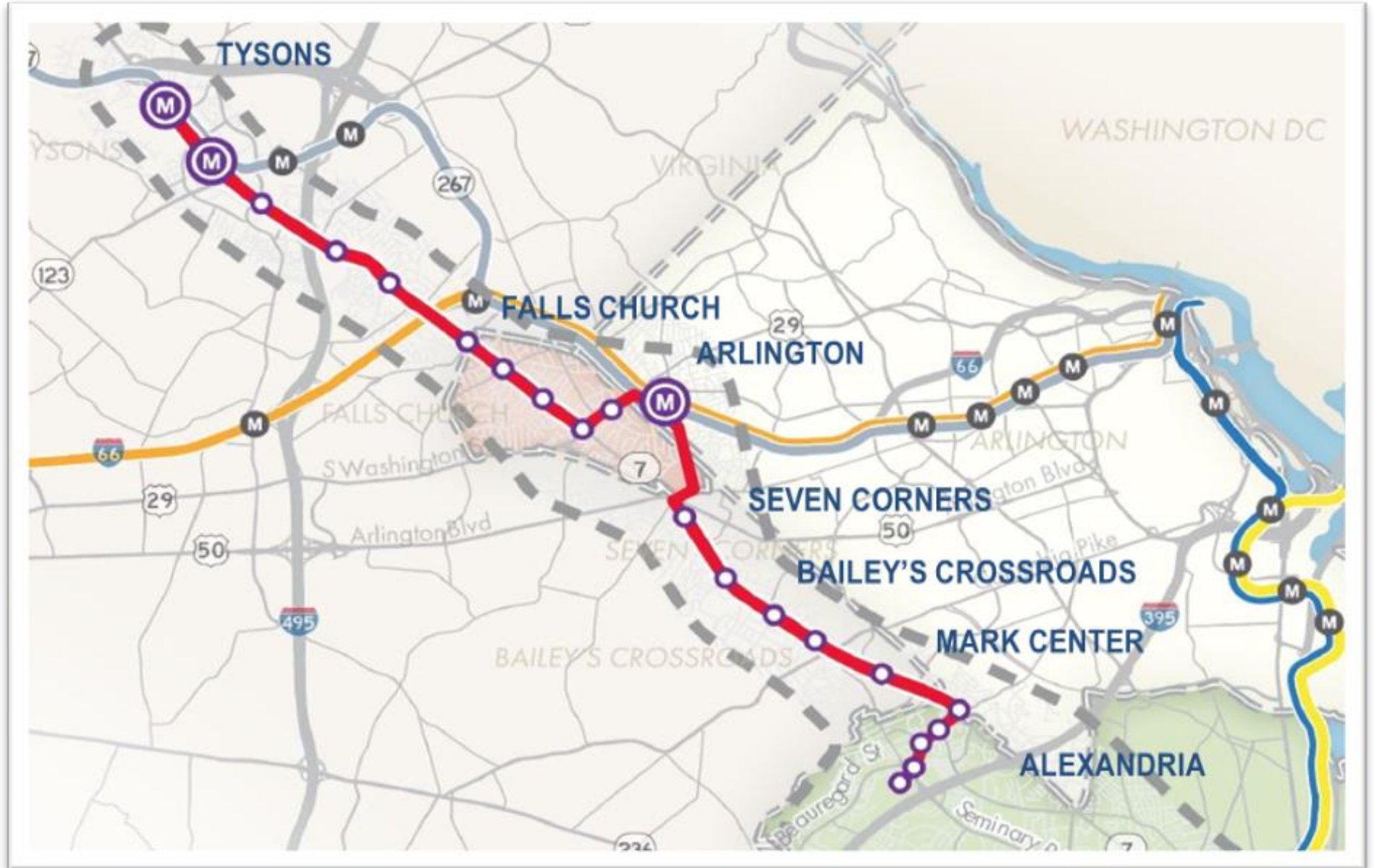
ENVISION  ROUTE 7

# Connecting Tysons to Alexandria

Bus Rapid  
Transit...

connects  
Tysons and  
Mark  
Center...

and serves  
East Falls  
Church

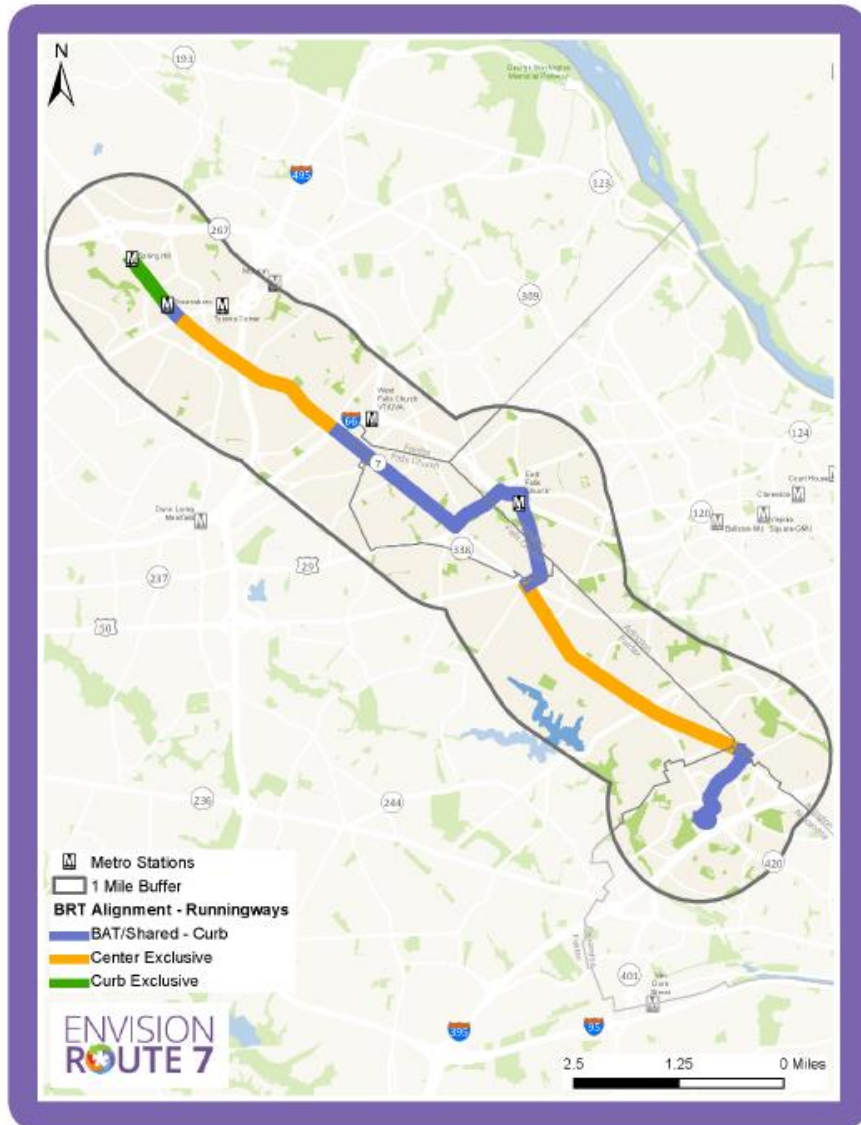


# Northern Virginia Regional BRT Network



- BRT network was an outcome of NVTC's Regional Bus Initiative
- Envision Route 7 is one part of a regional network
- Envision Route 7 BRT has the greatest ridership potential

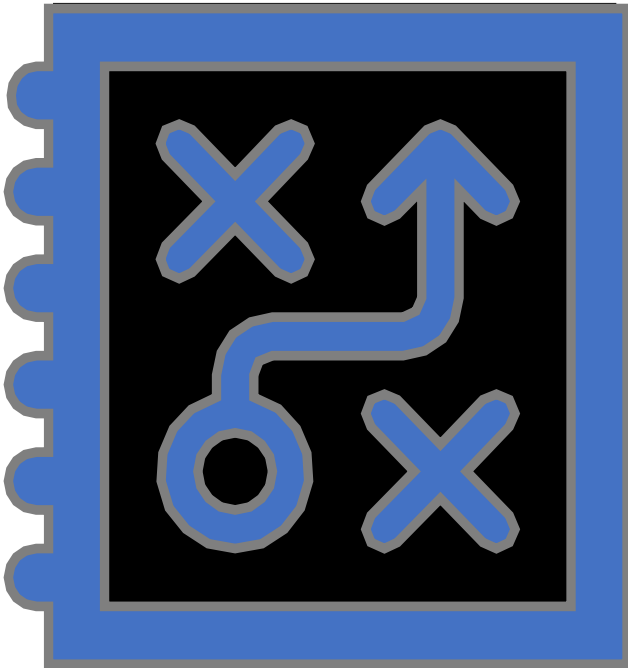
# Phase III Conceptual Engineering Study (Complete)



- Identified potential areas of concern
- Refined transitway
- Improved cost estimates
- Providing guidance on preserving the right-of-way for the jurisdictions
- Compiled future plan projects, cultural resources, wetlands, and socioeconomic data



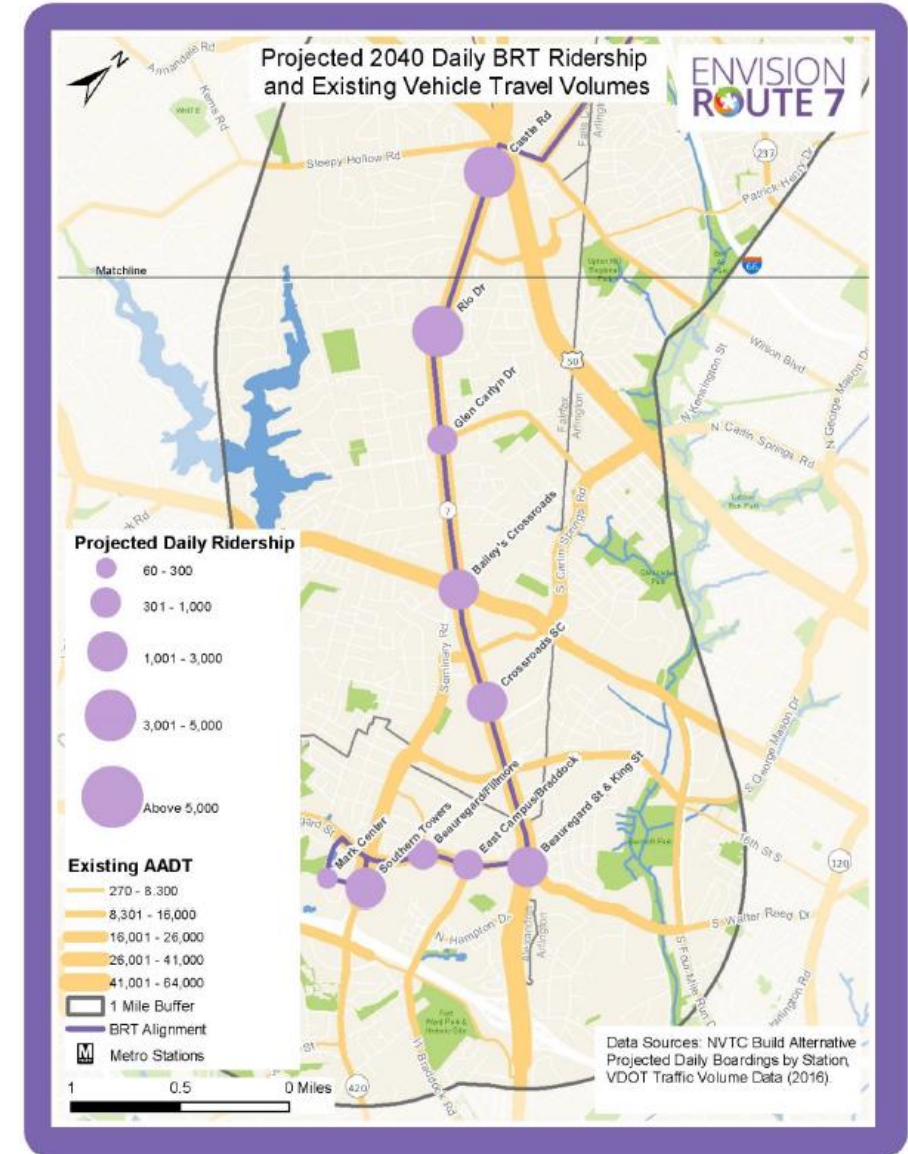
# Phase IV Mobility Study



- Estimate the mobility benefits of BRT
- Understand the traffic impacts
- Evaluate traffic interaction with the BRT
- Facilitate public understanding of how BRT would operate
- Phase IV-1 Tysons to Seven Corners
- Phase IV-2 Tysons to Mark Center

# Phase IV - Key Activities

- Ridership Estimates
  - New models
  - New land use
- Traffic Analysis
  - Queues and backups
  - Travel times
  - Bus operations
  - Pedestrian movements
- Public Outreach
  - Initial meetings
  - Innovative approaches to connect with the public
  - Final meeting





# Project Timeline



- Phase I - Feasibility Study (2014)
- Phase II - Travel Demand Analysis Mode and Alignment (2017)
- Phase III - Conceptual Engineering (2019)
- Phase IV - Mobility Study
- Phase V - Preliminary Design and Environmental Analysis
- Phase V - Final Design
- Phase VI - Construction
- Phase VII - Service Planning

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**5. Other Business**

**6. Future Meetings**