NVTC Commission Meeting
February 4, 2021

The meeting will start momentarily.

Meeting materials available at www.novatransit.org
Welcome by the NVTC Chair

- Virtual Meeting Guidelines
- Commission Roll Call to Establish a Quorum
- Identify Staff Participating in Meeting
- Overview of Agenda
- Opening Remarks
NVTC February 2021 Meeting Agenda

1. Opening Remarks
2. Consent Agenda
   - Resolution #2437: Finding Need to Conduct February 4, 2021 Meeting Electronically
   - Resolution #2438: Approve the FY 2022 State Transit Assistance Applications to DRPT
3. Approve the Minutes
4. Washington Metropolitan Area Transit Authority
5. NVTC’s FY 2022 General and Administrative Budget and 2021 Work Plan
   - Presentation
   - Public Comment on 2021 Work Plan
6. Report from the Chair of the Legislative and Policy Committee
7. Commuter Choice Program
8. Virginia Railway Express
9. Department of Rail and Public Transportation
10. Executive Director Report
11. Closed Session
$203.4 MIL
DISPERSED FOR WMATA

$21.3 MIL
DISPERSED FOR LOCAL SYSTEM NEEDS

$228.3 MIL
SPECIAL REVENUE

$25.6 MIL
COMPUTER CHOICE PROGRAM

$17.1 MNT
ENTREPRENEURIAL MENTORSHIP PROGRAM

Commuter Choice

The Commuter Choice program continues to transform the transportation network in Northern Virginia by investing in new and enhanced transit and road improvements along I-66 inside the Beltway and I-665 and I-95 Express Lanes.

For the fourth year, NVTC and the three jurisdictions (Fairfax, Prince William, and Arlington) worked together to identify and implement a menu of projects with a combined investment of over $200 million. These improvements include the addition of transit stops, road work, and enhanced services which will improve the flow of people and goods in Northern Virginia. These projects are designed to support economic development, enhance both personal and business travel, and continue to build a more efficient transportation network for the region.

In addition to improving traffic flow, the base of enhancements will also include other initiatives, such as the continued expansion of the multi-modal system and the ongoing implementation of the region’s transportation infrastructure.

Transit Technology

The Transit Technology program addresses the need for enhanced and improved transit systems throughout the region. Projects include the modernization of transit systems, the implementation of advanced technology, and the expansion of transportation options. The program aims to improve the efficiency and reliability of public transportation, reduce congestion, and provide more sustainable and secure travel options for residents and visitors.

Metro Policy and Governance

Found Virginia’s Budget Cap a Useful Test

At the request of the General Assembly, NVTC policy and project groups completed a review of the state policy environment. The focus was on identifying key policies and areas that could impact the region’s transportation infrastructure. The review resulted in a report that highlighted the importance of addressing the state’s budget cap and how it affects the region’s transportation policies.

Advancing Transit

2020 Year in Review

In Review

Key Stories

- Public Transit Organizations Ask Congress for Emergency Funding
- What Will It Take to Prevent Next Big Traffic Mess in Northern Virginia?
- A New Rail Authority in Virginia Would Help Connect Virginia for Riders Throughout the State
- How the Pandemic is Threatening Public Transit Systems Across the Country

In the Community

Northern Virginia Transportation Commission
2. Consent Agenda

A. Approve Resolution #2437: Finding Need to Conduct February 4, 2021 Meeting Electronically

B. Approve Resolution #2438: Approve the FY 2022 State Transit Assistance Applications to DRPT

Commission will be updated on any public comments received prior to the meeting.

3. Approve Minutes

- Approve the Meeting Minutes from the January 7, 2021 Commission Meeting
4. WMATA

A. WMATA COVID-19 Response

B. Report from the Virginia WMATA Board Members
4. WMATA (continued)

C. Report from the Chair of the NVTC WMATA Committee

- Presentation on WMATA’s FY 2022 Budget
Discussion and Comments on WMATA's FY 2022 Proposed Operating & Capital Budget

• Revised FY 2022 WMATA Budget

• Discussion: Proposed staff recommended themes with feedback from the WMATA Committee to include in comments

• Next Steps
Background

• Congress passed the Coronavirus Response and Relief Supplemental Appropriations Act (the Relief Act) before the new year.

• With additional funding from the Relief Act, a projected funding gap of $209.8 million in the FY 2022 budget remains.

• On January 14 the WMATA Board authorized the WMATA GM/CEO’s revisions to the public docket on the Proposed FY 2022 budget to reflect federal funding from the Relief Act and proposed actions to close the funding gap.

Note: At this time, WMATA can only provide a preliminary estimate of funding from the Relief Act.
Revised GM/CEO Proposed FY 2022 WMATA Budget

<table>
<thead>
<tr>
<th>($ in millions)</th>
<th>Revised GM/CEO FY 2022 Proposal (1/14/21)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Projected Remaining Funding Gap</strong></td>
<td><strong>$209.8</strong></td>
</tr>
<tr>
<td>Management actions to reduce the funding gap</td>
<td>- $58.4</td>
</tr>
<tr>
<td>Metrobus service reductions</td>
<td>- $102</td>
</tr>
<tr>
<td>Metrorail service reductions</td>
<td>- $69.4</td>
</tr>
<tr>
<td>Additional costs for Silver Line Phase 2 Title VI adjustments</td>
<td>+ $20.0</td>
</tr>
<tr>
<td><strong>Final Gap/Balanced Budget</strong></td>
<td><strong>$0.0</strong></td>
</tr>
</tbody>
</table>

Source: Jan. 14, 2021 [WMATA Finance and Capital Committee](#)
Revised GM/CEO Proposed FY 2022 WMATA Budget

Other Key Highlights

• Forgoes 3% subsidy growth*
• Assumes Silver Line Phase 2 revenue service begins July 2021
• Does not shift any additional operating expenses to the capital program for preventive maintenance
• Includes an estimated $108 million for additional coronavirus relief aid for local bus operators

*$42 million of additional costs (Silver Line Phase 2, Cinder Bed Road Bus Facility, and safety mandates from the WMSC) are included in the proposed FY2022 subsidy

Source: Jan. 14, 2021 WMATA Finance and Capital Committee
Discussion: Proposed staff recommended themes with WMATA Committee feedback to include in comments

• Open Silver Line Phase 2 as soon as possible with full service to all stations

• Minimize, to the greatest extent possible, shifting operating expenses to the capital program for preventive maintenance to maintain a state of good repair for the capital program and preserve dedicated funding debt capacity

• Maintain a dependable and sufficient level of service throughout FY 2022 by avoiding significant service reductions in the second half of FY 2022 that would adversely impact essential workers’ much-needed access to transit and curtail our region’s recovery efforts

• Engage regional employers to develop innovative solutions to increase ridership as the region recovers while implementing strategies to demonstrate that it is safe to return to transit

• Continue to seek additional federal support to avoid layoffs and support our region in recovering from the economic fallout of the pandemic
## Next Steps

### Commission
- **(FEB 4):** Commission will discuss FY 2022 WMATA Budget
- **(MAR 4):** Commission will authorize the NVTC Chair to submit a letter of comments on the FY 2022 WMATA Budget
- **(MAR 4):** WMATA GM/CEO will speak at the March Commission Meeting

### NVTC WMATA Committee
- After the Feb. 4 Commission discussion, staff will work with NVTC WMATA Committee Chair to refine and develop a draft letter.

### WMATA
- **(FEB 20 – MAR 16 tentative):** Public Comment Period on the WMATA GM/CEO’s Proposed Budget
- **(MAR):** Public Hearings
- **(APR):** WMATA Board anticipates adopting the FY 2022 Operating & Capital Budget
5. NVTC’s FY 2022 General and Administrative Budget and 2021 Work Plan

- FY 2022 G&A Budget
- Proposed 2021-2022 NVTC Work Plan
- Public Comments
NVTC’s General and Administrative Budget

NVTC Budget Cost Drivers

- Financial management of gas tax, toll revenues, state aid and federal grant funding
- Program management of Commuter Choice, WMATA Oversight
- Technical and data analysis that improve local transit planning decisions
- Facilitation of regional efforts such as major station shutdowns and new fare technologies
- Meeting planning and communications to allow Commission to thrive
- Internal Operations to support communications and IT functions

- Salaries and Benefits, 68%
- Contracted Services, 17%
- All Other Expenses, 5%
- Rent, 10%
- All Other Expenses, 5%
NVTC’s General and Administrative Budget

NVTC Budget Revenue Sources

✓ NVTC’s G&A Budget is primarily from state aid (DRPT funding)

✓ Only 8% comes directly from jurisdictional budgets (fixed total value for >10 years)

✓ In FY 2021, NVTC managed $228M in state aid on behalf of our jurisdictions

✓ NVTC “overhead” is less than 1.2% of state aid

✓ Commuter Choice funding is approved by CTB each year

✓ Unallocated/Carryover varies from year to year, depending on staff turnover and other budget surpluses
Maintain near zero growth in G&A budget while covering fixed cost obligations and supporting strong professional staff.

Two options were provided to Commission for consideration; no action this evening.
Organized of 2021-2022 NVTC Work Plan

✓ NVTC Program Administration
  ▪ Commuter Choice
  ▪ NVTC Oversight of WMATA
  ▪ Transit Resource Center
  ▪ Transit Technology
  ▪ Staff support to VRE’s annual surveys

✓ Financial Analysis and Administration
  ▪ Support for Member Jurisdictions
  ▪ Financial Analysis (including regional gas tax)
  ▪ Grants Management, Trust Funds, Contracts and Compliance

✓ Communications / Engagement
  ▪ Transit Marketing Campaign
  ▪ Media Relations

✓ Legislative and Policy Efforts
  ▪ Development of Legislative and Policy Agenda
  ▪ Legislative tracking

✓ Commission Management
  ▪ Support and meeting logistics for committee and Commission meetings and events

✓ Internal Operations
  ✓ Information technology
  ✓ Human Resources
### 2021-2022 NVTC Deliverables and Actions

<table>
<thead>
<tr>
<th><strong>Commuter Choice</strong></th>
<th><strong>Transit Resource Center</strong></th>
<th><strong>Financial Analysis and Reporting</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>I-395/95 Round Two Selections</td>
<td>Annual Transit Performance Report</td>
<td>Administrate annual WMATA subsidy and local transit funding</td>
</tr>
<tr>
<td>I-66 Round Four Supplement + Round Five Call for Projects</td>
<td>Post-COVID Transportation Analyses</td>
<td>Annual allocation of regional gas tax</td>
</tr>
<tr>
<td>Corridor Transit Analyses</td>
<td>Updated Regional Bus Assessment</td>
<td>Financial projections and analysis</td>
</tr>
<tr>
<td>Annual Reports to CTB</td>
<td>TBEST Analysis Reports</td>
<td>DRPT grant applications and grant agreements</td>
</tr>
<tr>
<td><strong>NVTC Oversight of WMATA</strong></td>
<td>Route 7 BRT Phase VI Analysis Contract Award</td>
<td>Commuter Choice reimbursements</td>
</tr>
<tr>
<td>Annual Report on the Performance and Condition of WMATA</td>
<td><strong>Legislative and Policy Efforts</strong></td>
<td>Annual updates to SAM formula</td>
</tr>
<tr>
<td>Supplemental Report from the 3% Cap Working Group</td>
<td>Joint NVTC-PRTC Legislative Briefing</td>
<td>Federal grant management and reporting</td>
</tr>
<tr>
<td>WMATA budget letters and testimony, when appropriate</td>
<td>Annual Legislative and Policy Agenda</td>
<td>Title VI certification to FTA</td>
</tr>
<tr>
<td><strong>Transit Technology</strong></td>
<td>Policy briefs and tracking reports</td>
<td><strong>Commission Management</strong></td>
</tr>
<tr>
<td>Implementation of Regional Fare Collection Strategic Plan tasks</td>
<td><strong>Communications</strong></td>
<td>Monthly materials</td>
</tr>
<tr>
<td><strong>NVTC Staff Support to VRE</strong></td>
<td>Public outreach for Commuter Choice program milestones</td>
<td>Annual agenda and meeting schedule</td>
</tr>
<tr>
<td>Audited annual ridership survey and GIS analysis</td>
<td>Daily headlines, weekly and monthly newsletters</td>
<td><strong>Internal Operations</strong></td>
</tr>
<tr>
<td></td>
<td>Post-COVID marketing campaign</td>
<td>General and Administrative Budget and Work Plan</td>
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<td></td>
<td></td>
<td>Telework and IT support</td>
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</tbody>
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6. Report from the Chair of the Legislative and Policy Committee

Chair Meyer: Summary of the February 2 Legislative and Policy Committee Meeting
A. Virginia General Assembly Update

AIMEE PERRON-SEIBERT
NVTC LEGISLATIVE LIAISON

ZACHARY SMITH
PROGRAM ANALYST
Legislative Bills that NVTC is Monitoring

• **HB 1931 (Levine):** Allows a member of a public body to attend a meeting electronically in order to provide care for a family member with a medical condition

• **HJ 542 (McQuinn):** Requests DRPT to conduct a two-year study of transit equity and modernization in the Commonwealth

• **SB 1271 (McPike):** Allows a public body to meet electronically when a locality in which the public body is located has declared a local state of emergency

• **SB 1350 (Lewis):** Incorporates "resiliency" considerations into statewide transportation planning, but resiliency is not defined
Budget Amendments that NVTC is Monitoring

• **Item 442 #1h:** A one-time allocation of $30 million from the General Fund to NVTC to be distributed using the NVTC formula to localities to support their financial obligations to WMATA in FY 2022

• **Item 442 #3h:** Authorizes CTB to waive the 25% cap on funds in the Transit Ridership Incentive Program that reduce the impact of fares on low-income individuals

• **Item 442 #4h:** Provides $500,000 from the General Fund upon the passage of HJ 542, which requires DRPT to conduct a two-year study of transit equity and modernization in the Commonwealth

• **Item 443 H:** Governor Northam has proposed a $50 million budget amendment that would help extend passenger rail service in the New River Valley

• **Item 447 #1s:** Provides $10 million from the General Fund to the Transportation Partnership Opportunity Fund for an urban smart infrastructure test bed in partnership with the City of Falls Church and Virginia Tech
NVTC Budget Amendment (Krizek/Ebbin)

Item 442 #1h / Item 442 #1s.: A one-time allocation of $30 million from the General Fund to NVTC to be distributed using the NVTC formula to localities to support their financial obligations to WMATA in FY 2022

• NVTC jurisdictions pay on average $200M/year in local funding to WMATA.

• Local revenues have been hit hard by the pandemic.

• Northern Virginia’s regional gas tax revenues that are dedicated for use by our localities to pay WMATA (typically $35M/year) are down 57% this fiscal year.

• The federal CARES Act and recent CRRSAA/Relief Act did not provide any direct funding to cities and counties to help address local revenue losses.

• WMATA may offer jurisdictions help on their FY 2022 subsidy payments. Even with the credits, the NVTC jurisdictions will still be obligated to pay WMATA anywhere from $150-$200M of local funds in FY 2022 while having less available local and regional revenues to cover the bill.
B. Federal Update

- **Transit-friendly appointments** at the US DOT.
- Focus on **climate change** and **environmental justice**.
- Recent leadership and staff **changes on key congressional committees** that affect transit.
- Anticipated transportation-related federal legislation:
  - Additional **COVID-19 Relief** funding ($20M?)
  - **WMATA Dedicated Funding** (PRIIA Reauthorization)
  - **FAST Act Reauthorization** (current bill expires Sept. 30)
  - **Broader Infrastructure bill** ()
- Rebranded **USDOT “BUILD” Program** - TIGER 2.0?
7. Commuter Choice Program

A. Commuter Choice on the I-66 Corridor Round Four Update
B. Commuter Choice on the I-395/95 Corridor Round Two Update

BEN OWEN
NVTC COMMUTER CHOICE
SENIOR PROGRAM MANAGER
I-395/95 Round Two Applications Received

18 Applications
$26.2M Total Funding Request

6 Applications
$15.0M Total Funding Request

11 Applications
$10.4M Total Funding Request

Regional Entities (NVRC):
1 Application
$0.8M Funding Request

NVTC Jurisdictions and Transit Providers:

PRTC Jurisdictions and Transit Providers:
### Spotsylvania County
- **New Park and Ride Lot in Massaponax**: $1.1M

### FRED Transit
- **New Park and Ride Lot at FRED Central Station**: $1.8M
- **New Bus Service from Route 208 Park and Ride Lot to Fredericksburg VRE**: $1.2M

### Fairfax County
- **Renewal of Route 396 Express Bus Service: Backlick North Park and Ride to Pentagon**: $1.4M
- **Enhanced Bus Service for Route 371: Lorton to Franconia - Springfield Metro Station**: $2.5M

### Prince William County
- **Renewal of Route 396 Express Bus Service: Backlick North Park and Ride to Pentagon**: $1.1M
- **Enhanced Bus Service for Route 371: Lorton to Franconia - Springfield Metro Station**: $2.5M

### Arlington County
- **TDM Strategy-- Outreach Campaign and Collaboration with Vanpool Alliance**: $1.6M
- **TDM Strategy-- Renewal of Pentagon Commuter Store Operations**: $0.2M

### DASH / City of Alexandria
- **Enhanced Bus Service from Van Dorn Metro to the Pentagon**: $5.7M
- **Enhanced Bus Service from Mark Center to Potomac Yard**: $3.7M

### NVRC
- **TDM Strategy-- Campaign for Military Facility Commuters on the I-395/95 Corridor**: $0.8M

### Omni-Ride
- **Renewal of Enhanced Bus Service from Dale City to Ballston**: $0.3M
- **Renewal of Bus Service from Staffordboro to the Pentagon**: $0.7M
- **Renewal of Bus Service from Staffordboro to Downtown D.C.**: $1.0M
- **TDM Strategy-- I-395/95 Corridor Vanpool Monthly Incentive**: $0.4M
- **TDM Strategy-- I-395/95 Corridor Vanpool Parking Benefit**: $0.2M
- **Renewal of Enhanced Bus Service on Prince William Metro Express: OmniRide Transit Center to Franconia-Springfield Metro**: $0.4M
- **Renewal of Enhanced Bus Service on Route 1 Local: Quantico to Woodbridge VRE**: $0.5M

### TDM Strategy-- Outreach Campaign and Collaboration with Vanpool Alliance
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Northern Virginia Transportation Commission
I-395/95 Round Two Next Steps

- **Feb.**
  - Eligibility Review of all submitted applications. Any applicants with ineligible applications will be notified by the end of the month.

- **Mar.**
  - Update to the Commissions (Mar. 4) on the set of eligible applications.
  - Technical Evaluation (scoring) of all eligible applications per the process approved by the Commissions in Nov. 2020.

- **Apr.**
  - Public Comment Opens on Apr. 16.
  - Meeting of the NVTC-PRTC Joint Commission Working Group to review the technical evaluation results and identify a project prioritization approach.

- **May**
  - Public Comment Closes on May 17.
  - Briefings to the Commissions (May 6) and Commonwealth Transportation Board (mid-month) on the projects under consideration for funding.

- **Jun.**
  - Program Adoption by the Commissions (June 3) and Commonwealth Transportation Board (mid-month).
  - Distribution of Standard Project Agreements for selected projects.
8. Virginia Railway Express

A. VRE COVID-91 Response
B. VRE CEO Report and Minutes
C. VRE 2021 Meeting Schedule
9. Department of Rail and Public Transportation

DRPT Monthly Report

Virginia Department of Rail and Public Transportation
10. Executive Director’s Report

A. Executive Director Newsletter
B. NVTC Financial Reports (December 2020)
2021 Regional Marketing Campaign
Amazon CEO Jeff Bezos may step down without stepping away

Amazon CEO Jeff Bezos may step down without stepping away. The announcement comes as a surprise, with the e-commerce giant planning to reduce its reliance on third-party sellers and focus on its own products and services.

Bezos, 57, has never let Amazon rest on its laurels. In the last year alone, it bought a

Biden pays respects to Capitol officer as he lies in honor

Biden pays respects to Capitol officer as he lies in honor. The officer was killed in the January 6 insurrection. Biden visited the officer's family and paid his respects.

## 2021 Regional Marketing Campaign

The 2021 Regional Marketing Campaign focuses on promoting the benefits of public transit and encouraging residents to use it for their daily commute.

Even with Trump's Travel Ban, Ex-Spotters Recalculated, D.C.-area Families Still Feel Themselves 'In Limbo'

Even with Trump's Travel Ban, Ex-Spotters Recalculated, D.C.-area Families Still Feel Themselves 'In Limbo'. The ban has had a significant impact on the lives of many families.

Let's Go! Together

Let's Go! Together. The campaign encourages residents to use public transit and helps them navigate the system.

Public Transit is Here to Get You There

Public Transit is Here to Get You There. The campaign highlights the convenience and reliability of public transit.

The NVTC has partnered with various organizations to promote the campaign, including WAMU 88.5, WTOP News, and DCist.
2021 Regional Marketing Campaign

Northern Virginia Transportation Commission

Published by 2060 Digital - January 22 at 10:43 AM

Skip the stress of a commute, and find a local transit option that's right for you!

moving forward
TOGETHER
public transit is here to get you there

Learn More

1,149 views
n_virginia_transportation_comm Skip the stress of a commute, and find a local transit option that's right for you!

Add a comment...
2021 Regional Marketing Campaign

WAMU 88.5
AMERICAN UNIVERSITY RADIO

wtop
2021 Regional Marketing Campaign
2021 Regional Marketing Campaign

moving forward TOGETHER

NoVaRides Commuter Tools

COVID-19 & Public Transit Resources
Plan Your Trip
Ride Sharing

COVID-19 and Public Transit Resources

Studies
• American Public Transportation Association
• Public Transit and Health: Transit During the COVID-19 Pandemic
• ART in Public Transit Safety During the COVID-19 Pandemic
• New York University
• GTFS Rodeo: Buses Not a Big Deal of the Delays
• National Transportation Safety Board
• PTG

In the News
• Scammers Strike

Local Transit Partners

art
CUE
VRE

The campaign is sponsored by the Virginia Department of Rail and Public Transportation.

novarides.org

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Commissioner Comments

Chair Cristol will open the floor for any final questions and comments from Commissioners

Next Commission Meeting is March 4, 2020
12. Closed Session

Chair Cristol will request a motion to move into Closed Session.
NVTC Commission is in Closed Session.

For the listening public, if there is an interruption in the live feed, please go to NVTC’s YouTube channel to connect to a new live feed.
Chair Cristol will request a motion to certify the Closed Session.

NVTC Commission is back in Open Session.
NVTC Commission Meeting
February 4, 2021

Meeting is adjourned. Thank you for attending.

Visit us at www.novatransit.org