The following item was handed out at the September 5, 2019 NVTC Meeting.

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WELCOME

Commuter Choice

Thank you for attending the Open House and Public Hearing for the FY 2020 Commuter Choice program on the I-395/95 corridor.

About Commuter Choice

Commuter Choice on the I-395/95 corridor is a partnership between the Commonwealth of Virginia, NVTC and PRTC. Led by NVTC, the program funds transit and multimodal projects in Northern Virginia through a competitive process using a portion of the toll revenues from the 395 Express Lanes.

All projects supported through Commuter Choice aim to move more people and increase multimodal options for people who live, play and work in Northern Virginia.

Maximize Person Throughput

Implement Multimodal Improvements

Improve mobility

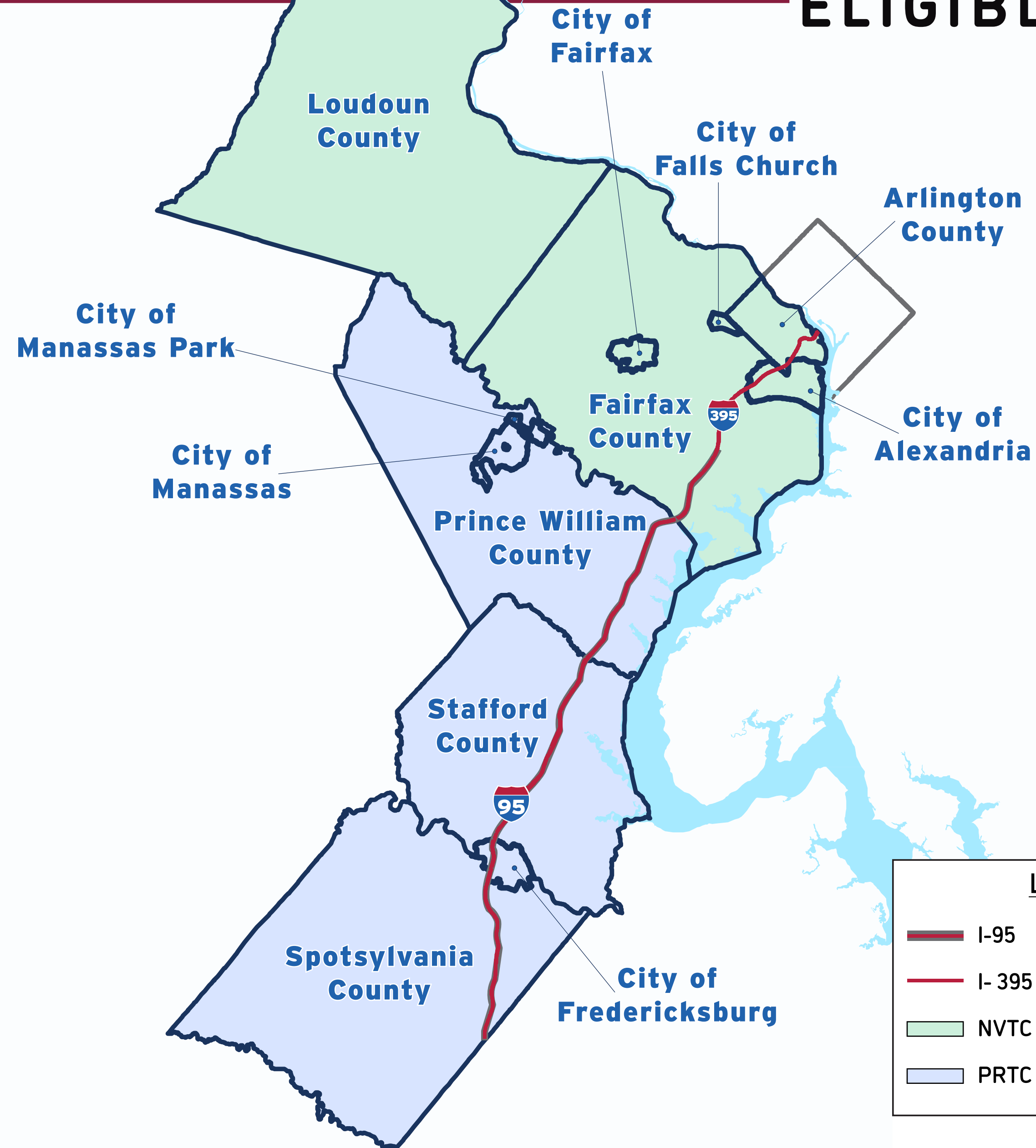Support new, diverse travel choices

Enhance transportation safety and travel reliability

- Eligible applicants, including local jurisdictions and local transit agencies, submit potential projects.

- Projects are evaluated, scored and shared with both NVTC and PRTC Commissioners, staff and the public.

- After the public comment period, Commissioners recommend a program of projects to the Commonwealth Transportation Board.

- The CTB approves a program of projects and includes the projects in the Six-Year Improvement Plan (SYIP).

- Recipients of approved grants implement the projects and request reimbursements through the Commuter Choice program.

How does the program work?

ELIGIBLE APPLICANTS

City of Fairfax

City of Falls Church

Arlington County

Loudoun County

City of Manassas Park

City of Manassas

Fairfax County

City of Alexandria

Prince William County

Stafford County

Spotsylvania County

City of Fredericksburg

Transit Agencies

Virginia Railway Express

OmniRide

Washington Metropolitan Area Transit Authority (Metrobus/Metrorail)

Commuter Choice

NVTC NORTHERN VIRGINIA TRANSPORTATION COMMISSION

POTOMAC & RAPPAHANNOCK TRANSPORTATION COMMISSION

LEGEND

I-95

I-395

NVTC Eligible Jurisdictions

PRTC Eligible Jurisdictions

FY 2020 Applications: Project Scores and Funding Requests

Ref. #	Applicant	Application Title	Application Score (max. 100 points)	Funding Request
1	NVTC	I-395/95 Commuter Choice Program Administration, Evaluation, Oversight, Marketing and Outreach	-	$ 800,000
2	OmniRide	Enhanced Bus Service from Dale City to Ballston	100	$ 251,600
3	DASH / City of Alexandria	Enhanced Bus Service on AT-1 Plus: West End to Van Dorn Metro	92	$ 3,040,000
4	OmniRide	Enhanced Bus Service on Prince William Metro Express: OmniRide Transit Center to Franconia-Springfield Metro	85	$ 562,400
5	FRED Transit / City of Fredericksburg	New Bus Service from North Stafford to Quantico VRE Station	84	$ 322,619
6	OmniRide	Enhanced Bus Service on Route 1 Local: Quantico to Woodbridge VRE	80	$ 1,133,500
7	Fairfax County	New Bus Service to the Pentagon with Gambrill and Backlick North Park and Ride Improvements	80	$ 3,540,903
8	NVRC	New TDM Outreach Campaign for Military Facilities	79	$ 396,184
9	OmniRide	New Bus Service from Staffordboro to Downtown D.C.	77	$ 3,569,200
10	DASH / City of Alexandria	Enhanced Bus Service on AT-9: Mark Center to Potomac Yard	71	$ 1,949,000
11	Arlington County	Operational Enhancements of the Crystal City - Potomac Yard Transitway	67	$ 150,000
12	OmniRide	New Bus Service from Staffordboro to the Pentagon	66	$ 3,495,300
13	Arlington County	Enhanced Bus Service on Metrobus 7Y: McPherson Square to Southern Towers	64	$ 200,000
14	Arlington County	Commuter Store at the Pentagon Transit Center	63	$ 211,962
15	Fairfax County	Enhanced Bus Service to the Pentagon with Saratoga and Backlick North Park and Ride Improvements	57	$ 3,382,520
16	Prince William County	New TDM Outreach to the I-395/95 Corridor	56	$ 300,000
17	Stafford County	Expanded Transit Access to Leeland Road VRE Station	39	$ 5,268,687
18	Arlington County	Roadway Improvements at Glebe Road and I-395 Interchange	18	$ 3,000,000
			Total Funding Request	**$ 31,573,875**

This project adds two morning and two evening trips from eastern Prince William County to employment areas in the Rosslyn-Ballston corridor and the Pentagon. The route serves three commuter lots including Horner Road, Telegraph Road and Dale City.

FUNDING REQUEST $ 251,600

APPLICATION SCORES

MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	55
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	15
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	10
TOTAL APPLICATION SCORE (up to 100 points)	100

Commuter Choice

NVTC
NORTHERN VIRGINIA TRANSPORTATION COMMISSION

POTOMAC & RAPPAHANNOCK TRANSPORTATION COMMISSION
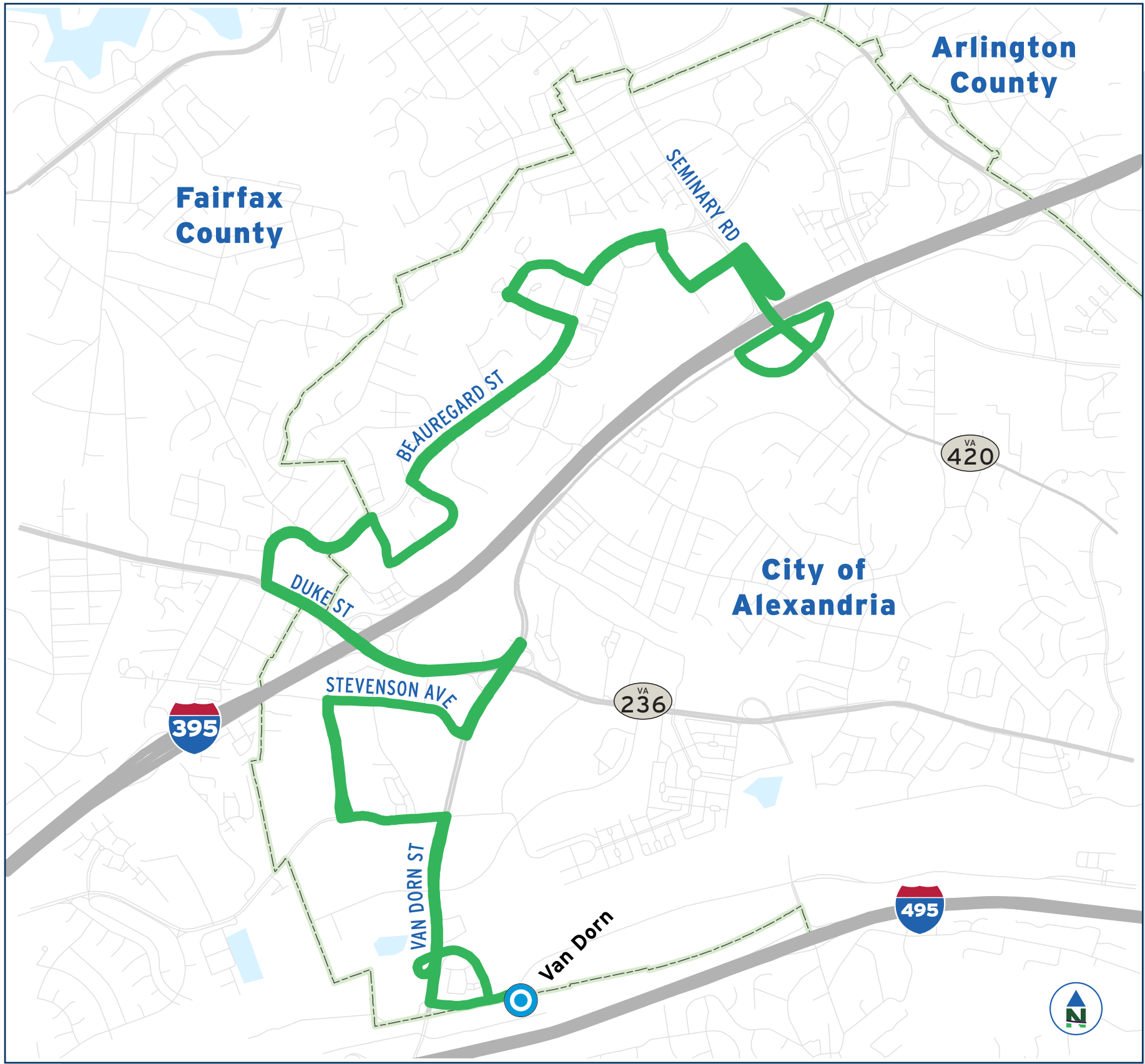
ENHANCED BUS SERVICE

DASH / CITY OF ALEXANDRIA

Enhanced Bus Service on AT-1 Plus: West End to Van Dorn Metro

This project increases the frequency, extends hours and improves bus stop amenities on the DASH AT-1 Plus bus service, improving connectivity for riders from the West End/Beauregard area of Alexandria to the Van Dorn Metrorail station. The route parallels the I-395 corridor and stops at shopping areas, educational centers and the Mark Center.

FUNDING REQUEST $ 3,040,000

APPLICATION SCORES

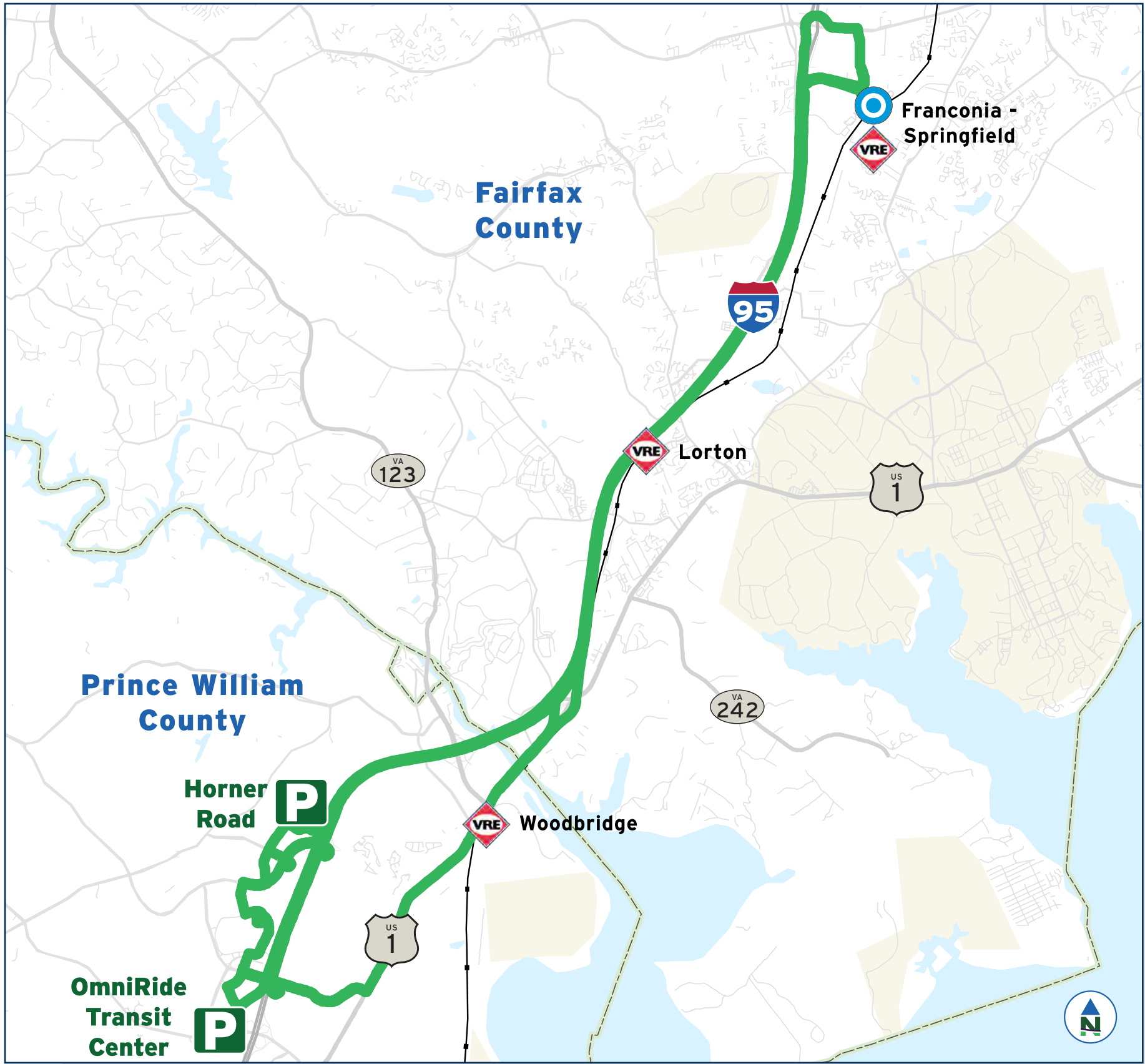| MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	52
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	10
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	10
TOTAL APPLICATION SCORE (up to 100 points)	**92**

ENHANCED BUS SERVICE

OMNIRIDE
Enhanced Bus Service on Prince William Metro Express: OmniRide Transit Center to Franconia-Springfield Metro

This project increases rush-hour service frequency on OmniRide's express route connecting the OmniRide Transit Center in Dale City, Potomac Mills Mall and the Franconia-Springfield Metro station.

FUNDING REQUEST $ 562,400

APPLICATION SCORES

MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	55
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	10
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	0
TOTAL APPLICATION SCORE (up to 100 points)	**85**

ENHANCED BUS SERVICE

New Bus Service from North Stafford to Quantico VRE Station

This project funds operation of a new Fredericksburg Regional Transit rush hour bus service connecting commuters from North Stafford to the Quantico VRE station with stops at the Aquia Towne Center, the VDOT Park and Ride lot near Route 610 / Garrisonville Road, Quantico Corporate Center and Marine Corps Base Quantico. The service connects riders to activity centers and transit options, including VRE and OmniLink.

FUNDING REQUEST $ 322,619

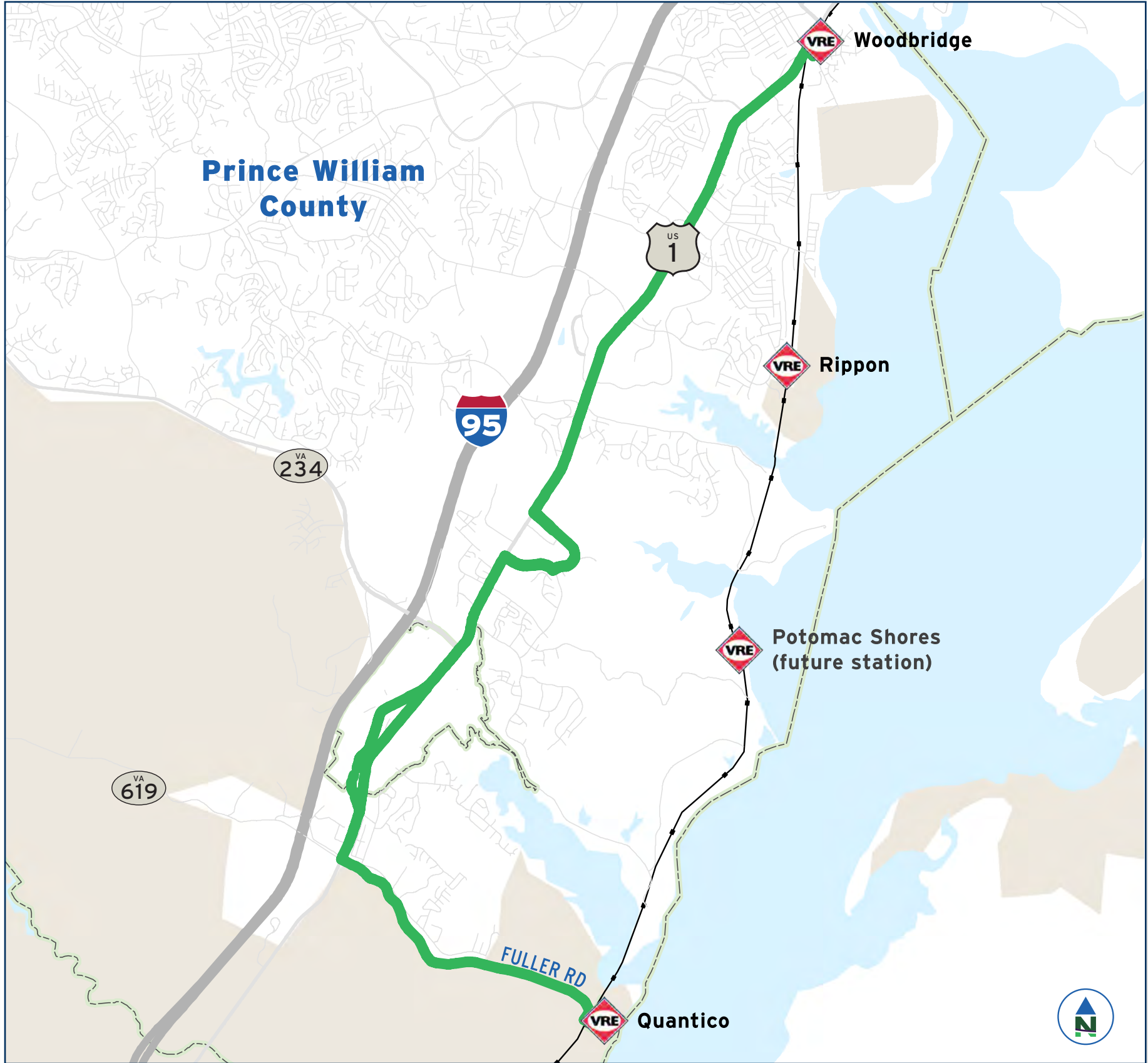| APPLICATION SCORES	
MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	39
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	15
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	10
TOTAL APPLICATION SCORE (up to 100 points)	**84**

Commuter Choice

NVTC NORTHERN VIRGINIA TRANSPORTATION COMMISSION

POTOMAC & RAPPAHANNOCK TRANSPORTATION COMMISSION

NEW BUS SERVICE

This project increases rush-hour service on OmniRide's Route 1 local route between Woodbridge and Quantico. The project includes the purchase of a bus to provide additional service.

FUNDING REQUEST $ 1,133,500

APPLICATION SCORES

MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	50
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	10
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	0
TOTAL APPLICATION SCORE (up to 100 points)	**80**

Commuter Choice

NVTC NORTHERN VIRGINIA TRANSPORTATION COMMISSION

POTOMAC & RAPPAHANNOCK TRANSPORTATION COMMISSION

ENHANCED BUS SERVICE

New Bus Service to the Pentagon with Gambrill and Backlick North Park and Ride Improvements

This project splits Fairfax County Connector Route 395, which provides rush-hour express service between two Springfield park-and-ride lots and the Pentagon, into two separate routes. Funding for this project will create the new 396 express route with direct connections from the Backlick North Park and Ride lot to the Pentagon. The project supports additional service, the purchase of four buses, and installation of secure bicycle parking and wayfinding improvements at the lots.

FUNDING REQUEST $ 3,540,903

APPLICATION SCORES

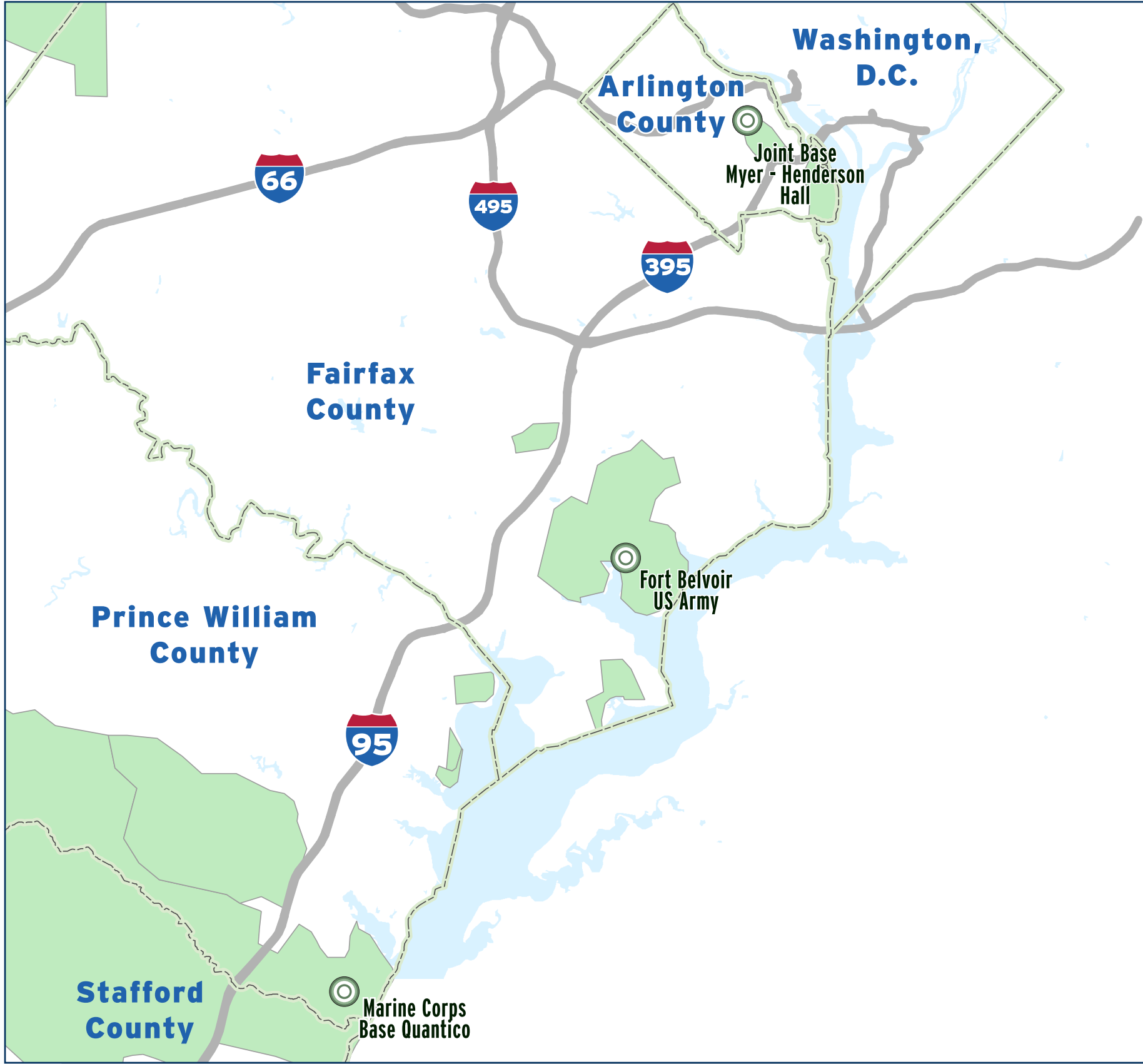| MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	55
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	10
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	5
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	10
TOTAL APPLICATION SCORE (up to 100 points)	80

Commuter Choice

NVTC
NORTHERN VIRGINIA TRANSPORTATION COMMISSION

POTOMAC & RAPPAHANNOCK TRANSPORTATION COMMISSION

NEW BUS SERVICE

Led by NVRC, this project includes outreach, marketing and educational services to foster ridesharing and transit use by the 115,000 personnel working at local military bases, including Joint Base Myer Henderson Hall, Fort Belvoir/Fort Belvoir North and Marine Corps Base Quantico.

FUNDING REQUEST $ 396,184

APPLICATION SCORES

MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	39
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	10
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	10
TOTAL APPLICATION SCORE (up to 100 points)	**79**

TRANSPORTATION DEMAND MANAGEMENT (TDM)

OMNIRIDE
New Bus Service from Staffordboro to Downtown D.C.

This project introduces OmniRide commuter express bus service between the Staffordboro Commuter Lot, which currently serves slugs and carpools, and major employment areas in downtown Washington D.C. including Metro Center, Archives, Smithsonian and L'Enfant Plaza. The project includes the purchase of four new motor coaches.

FUNDING REQUEST $ 3,569,200

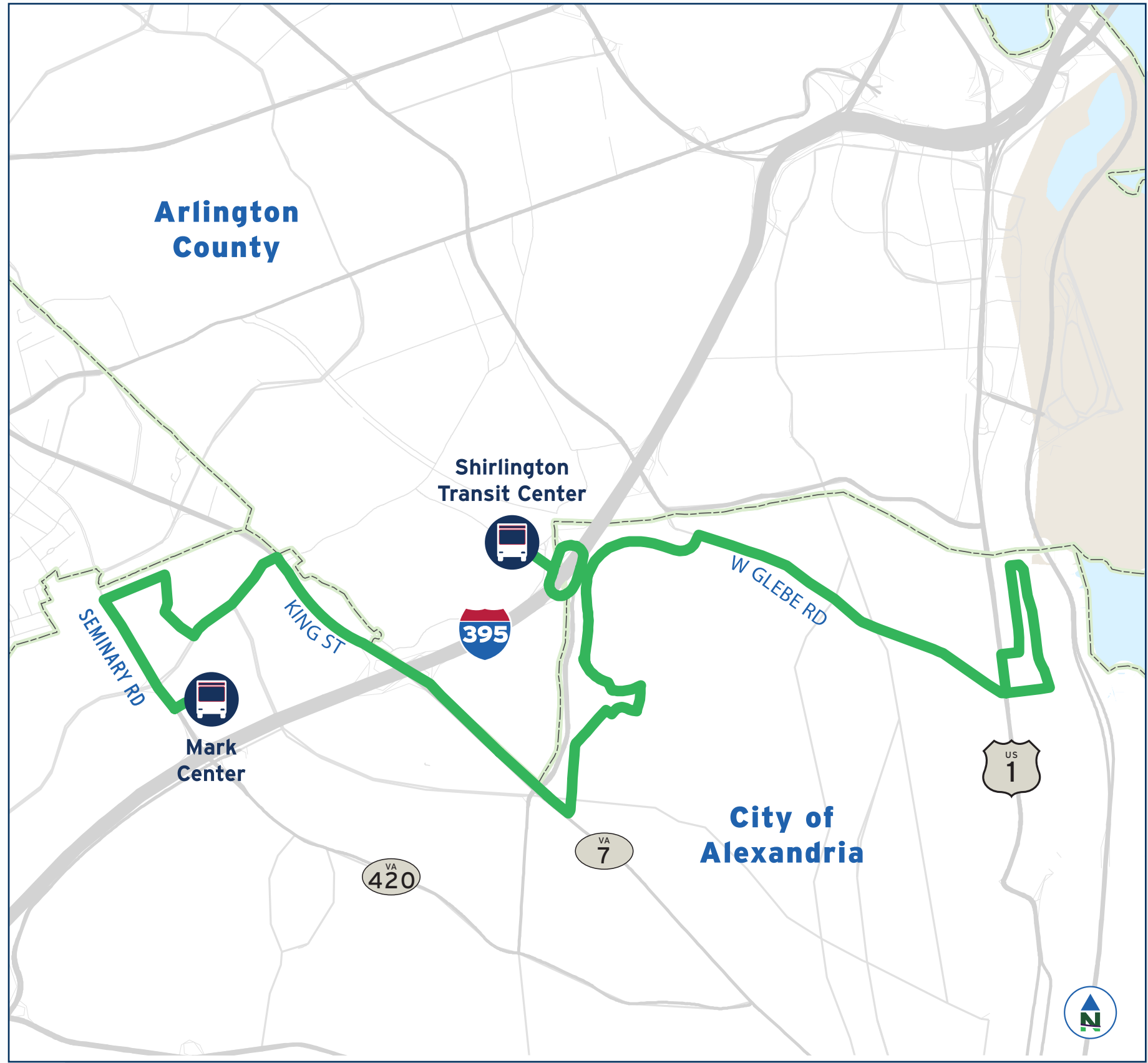| APPLICATION SCORES	
MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	52
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	5
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	0
TOTAL APPLICATION SCORE (up to 100 points)	77

NEW BUS SERVICE

This project improves service frequency throughout the day and extends the hours of service on DASH's AT-9 local bus route, which serves major employment, shopping and educational sites in the I-395 corridor. The project will also install four real-time bus arrival information displays at bus stops along the route.

FUNDING REQUEST $ 1,949,000

APPLICATION SCORES

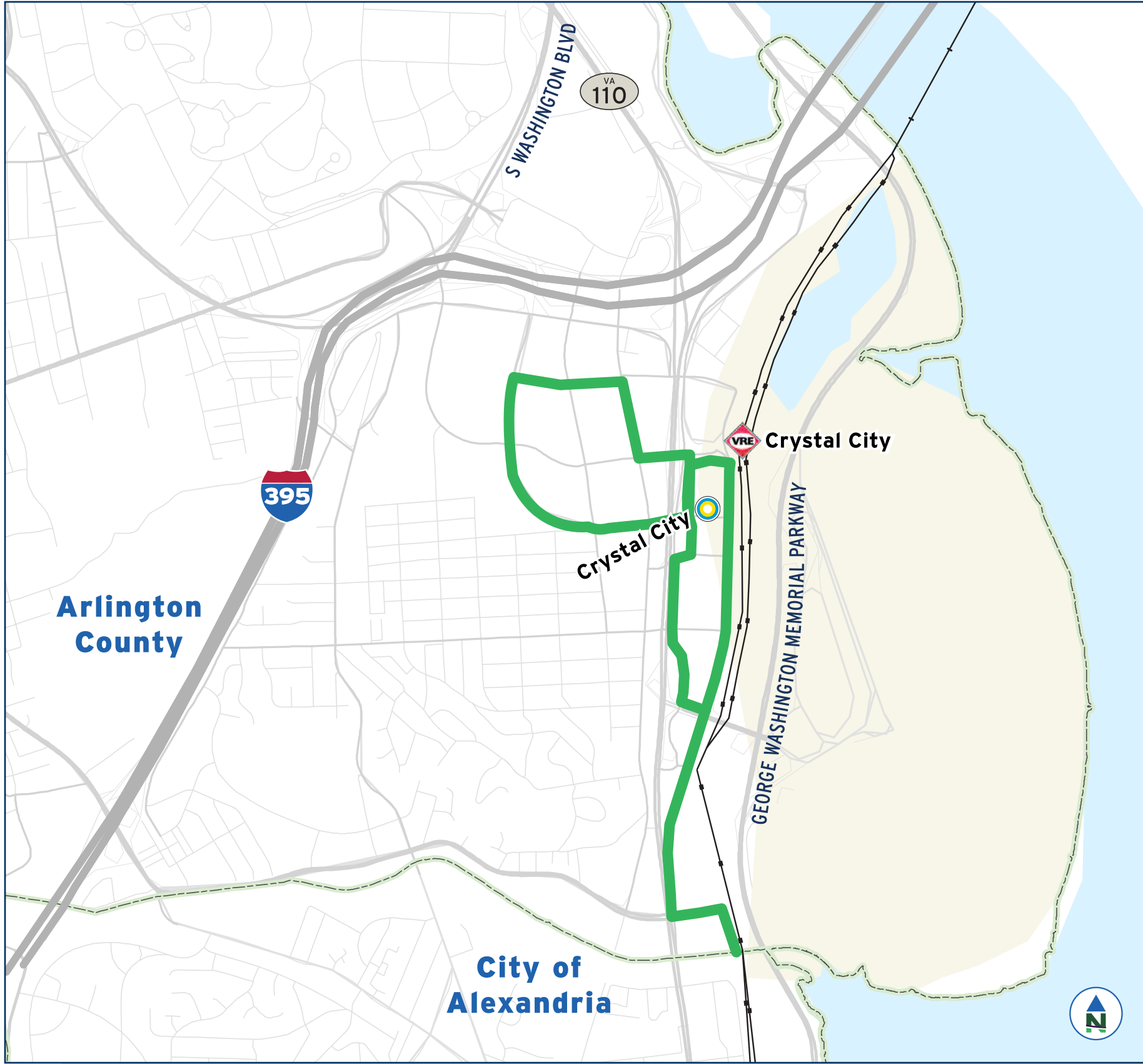| MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	44
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	10
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	0
TOTAL APPLICATION SCORE (up to 100 points)	**74**

Commuter Choice

NVTC NORTHERN VIRGINIA TRANSPORTATION COMMISSION

POTOMAC & RAPPAHANNOCK TRANSPORTATION COMMISSION

ENHANCED BUS SERVICE

The Crystal City - Potomac Yard Transitway, operating between the Pentagon City and Braddock Road Metrorail stations, provides service along the Route 1 corridor in Arlington and Alexandria. This project would apply pavement treatments along Arlington County's portion of the 4.5-mile Crystal City-Potomac Yard Transitway to reduce the occurrence of private vehicles driving in the transitway's bus-only lanes, thereby improving safety and service reliability.

FUNDING REQUEST $ 150,000

APPLICATION SCORES

MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	22
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	15
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	10
TOTAL APPLICATION SCORE (up to 100 points)	**67**

ROADWAY OPERATIONS

OMNIRIDE
New Bus Service from Staffordboro to the Pentagon

This project introduces OmniRide commuter express bus service between the Staffordboro Commuter Lot, which currently serves slugs and carpools only, and the Pentagon. The project includes the purchase of four new motor coaches.

FUNDING REQUEST $ 3,495,300

APPLICATION SCORES

MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	41
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	5
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	0
TOTAL APPLICATION SCORE (up to 100 points)	**66**

Commuter Choice

NVTC
NORTHERN VIRGINIA TRANSPORTATION COMMISSION
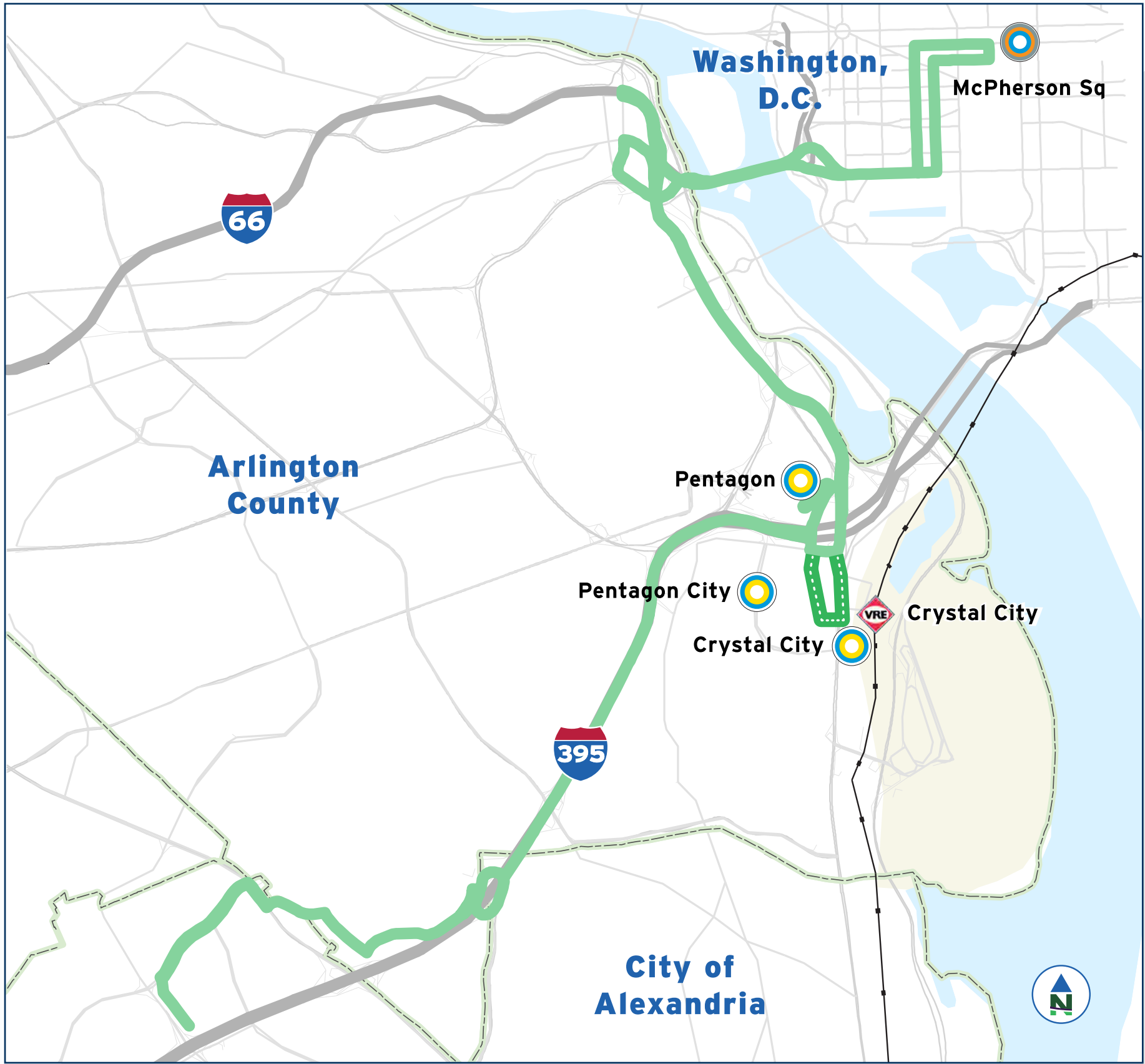
POTOMAC & RAPPAHANNOCK TRANSPORTATION COMMISSION

NEW BUS SERVICE

Enhanced Bus Service on Metrobus 7Y: McPherson Square to Southern Towers

This project reroutes afternoon southbound trips on the Metrobus 7Y route, which connects riders traveling to McPherson Square, the Pentagon and areas in Alexandria, to include a stop at the Pentagon City Metro station and match morning northbound service. The extension creates a one-seat ride from McPherson Square in Washington, D.C. to Pentagon City.

FUNDING REQUEST $ 200,000

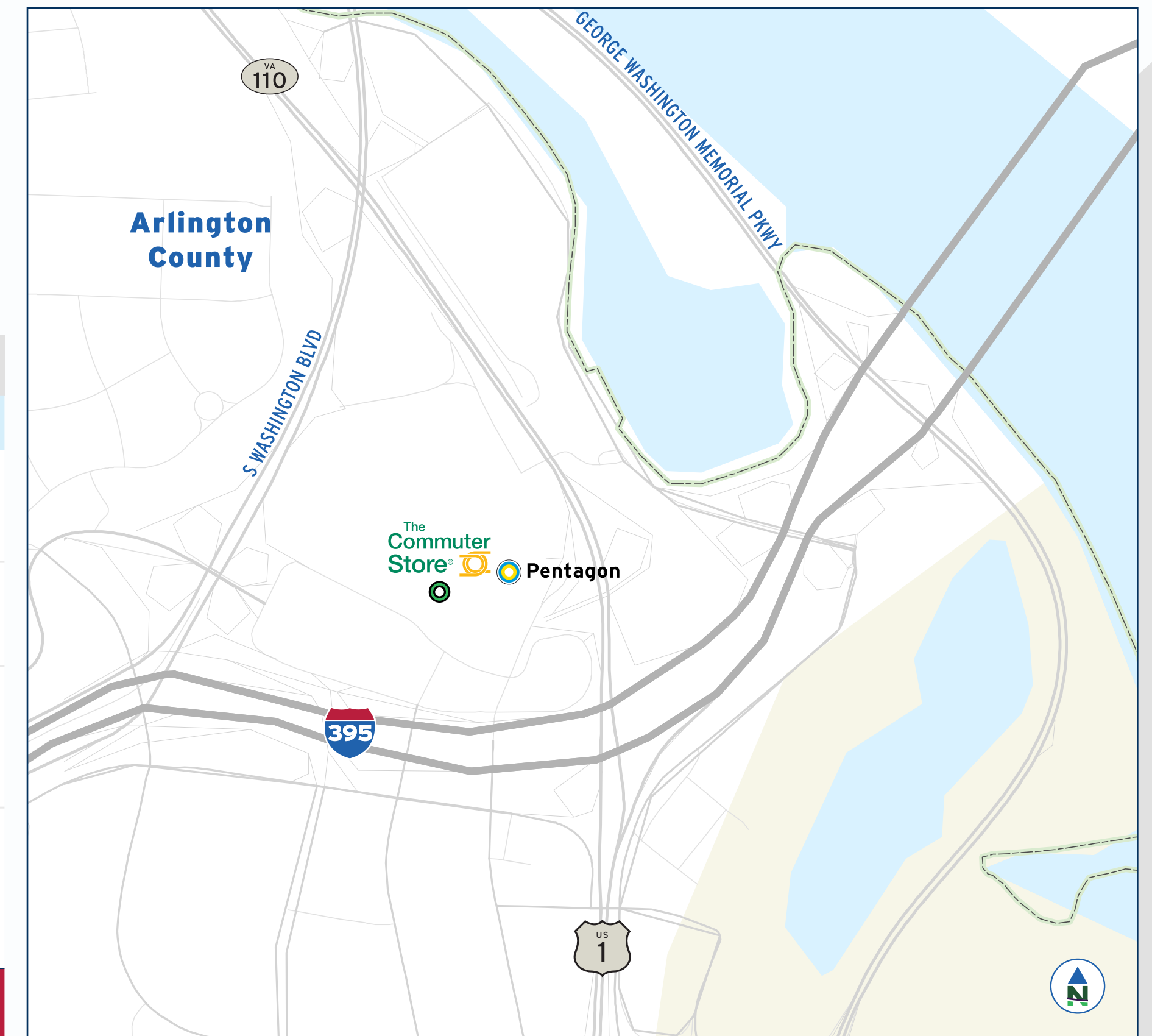| APPLICATION SCORES	
MEASURE	**SCORE**
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	39
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	15
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	10
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	0
TOTAL APPLICATION SCORE (up to 100 points)	**64**

Commuter Choice

NVTC
NORTHERN VIRGINIA TRANSPORTATION COMMISSION

POTOMAC & RAPPAHANNOCK TRANSPORTATION COMMISSION

ENHANCED BUS SERVICE

The recently opened Commuter Store at the Pentagon Transit Center provides travel information, sales and assistance to nearly 2000 visitors, employees and commuters each month. This project will fund store operations for 12 months.

FUNDING REQUEST $ 211,962

APPLICATION SCORES	
MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	28
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	15
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	0
TOTAL APPLICATION SCORE (up to 100 points)	**63**

Commuter Choice

NVTC
NORTHERN VIRGINIA TRANSPORTATION COMMISSION

POTOMAC & RAPPAHANNOCK TRANSPORTATION COMMISSION

Arlington County

The Commuter Store   Pentagon

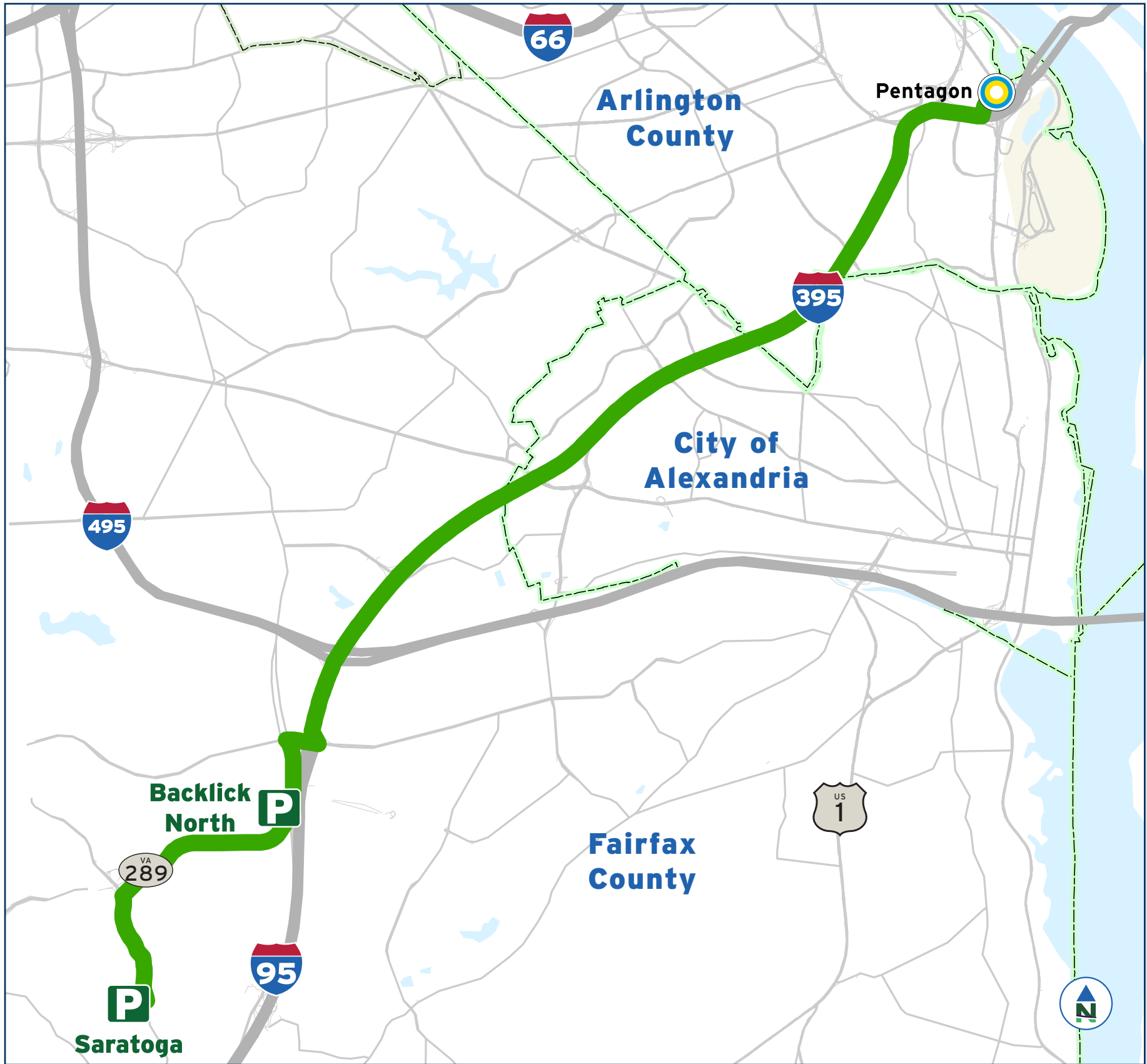TRANSPORTATION DEMAND MANAGEMENT (TDM)

FAIRFAX COUNTY
Enhanced Bus Service to the Pentagon with Saratoga and Backlick North Park and Ride Improvements

This project adds trips to Fairfax County Connector Routes 393 and 394, which are rush-hour express routes that connect riders from Springfield to Mark Center and the Pentagon. The project includes the purchase of four buses and the installation of secure bicycle parking and wayfinding signage at the Backlick North and Saratoga park-and-ride lots.

FUNDING REQUEST $ 3,382,520

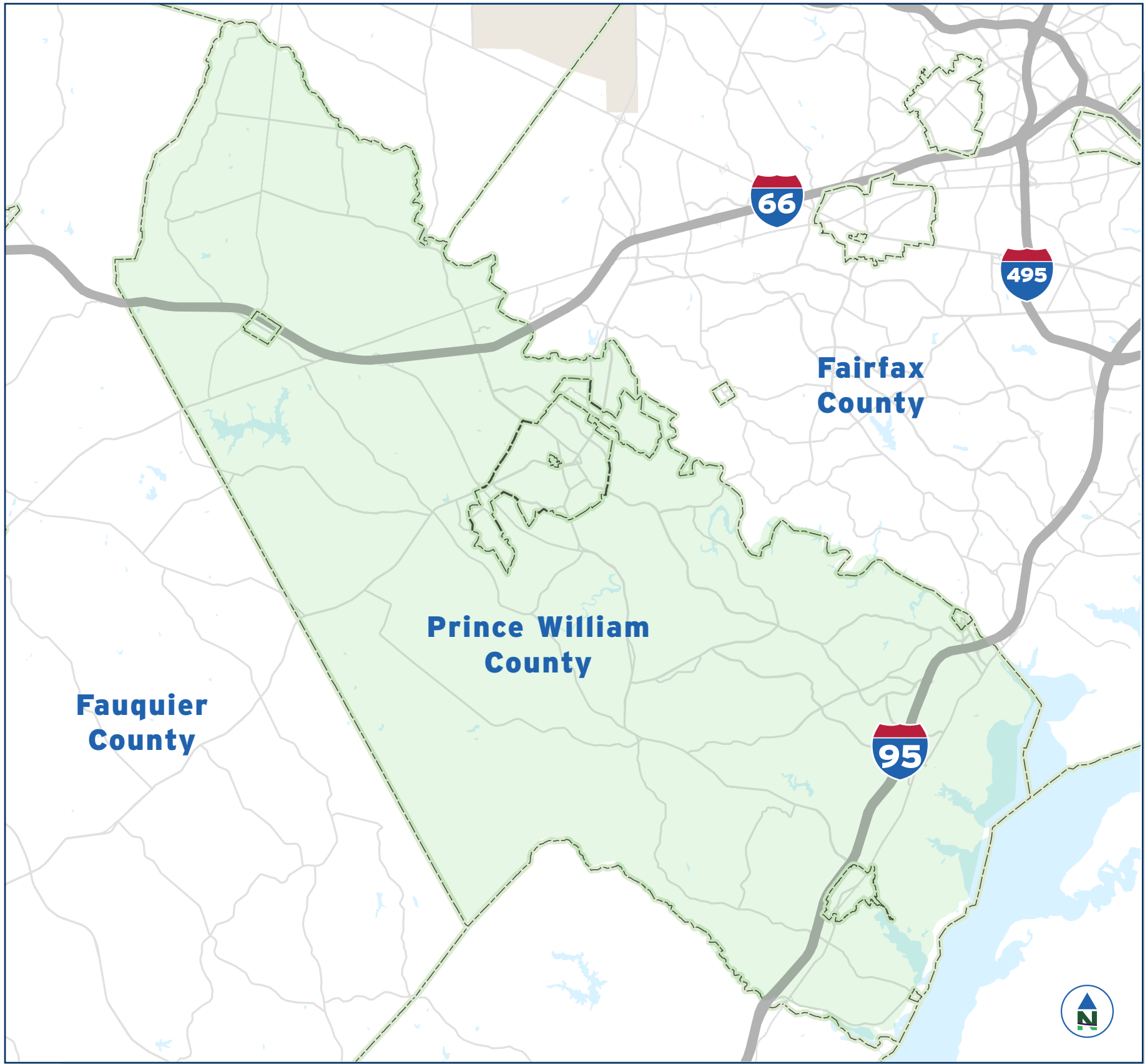| APPLICATION SCORES	
MEASURE	**SCORE**
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	47
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	5
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	5
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	0
TOTAL APPLICATION SCORE (up to 100 points)	**57**

ENHANCED BUS SERVICE

This project, led by Prince William County in partnership with OmniRide and Virginia Railway Express, establishes a transportation demand management program that will increase commuters' awareness of mobility options.

FUNDING REQUEST $ 300,000

APPLICATION SCORES

MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	31
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	15
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	0
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	10
TOTAL APPLICATION SCORE (up to 100 points)	**56**

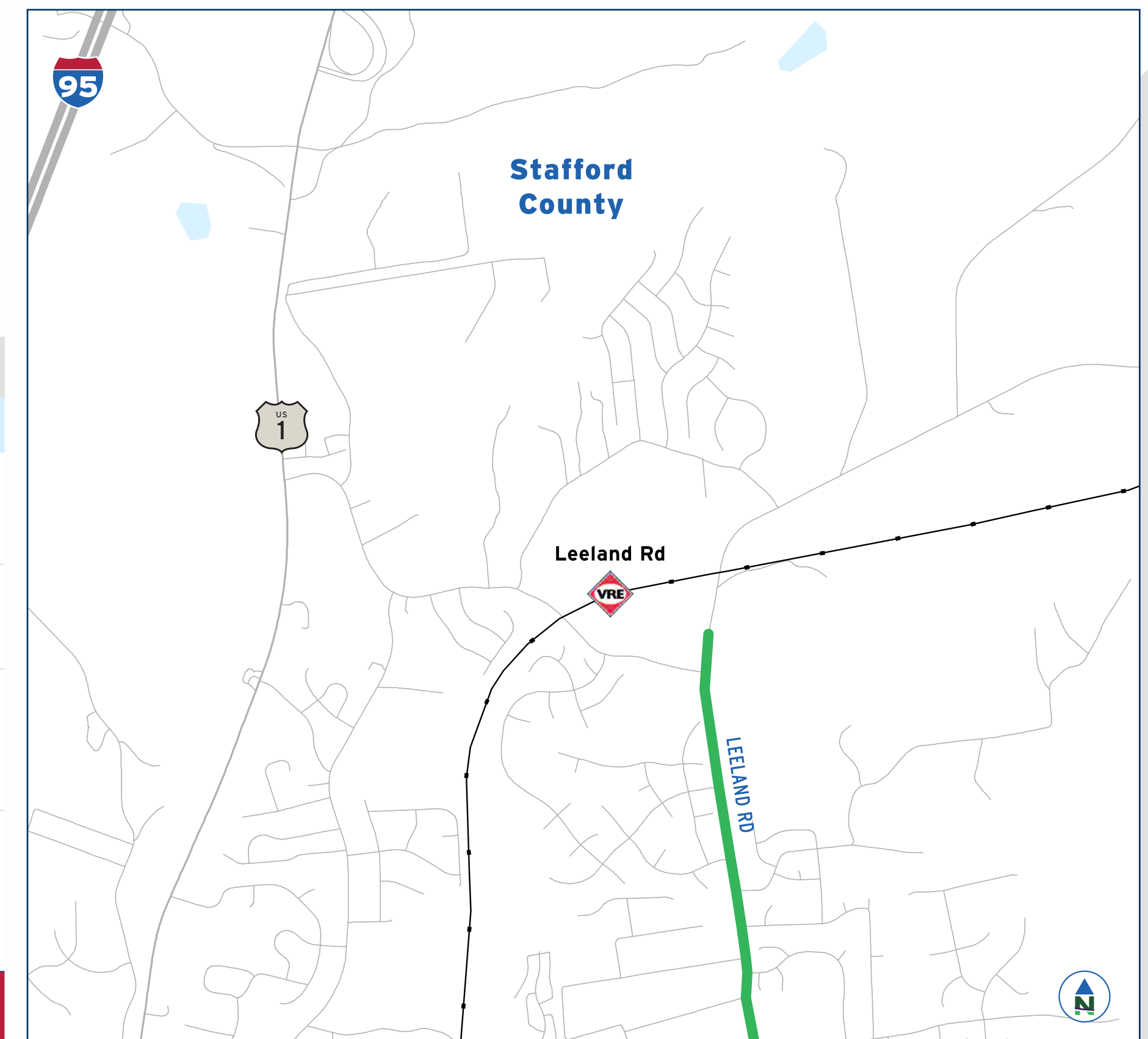TRANSPORTATION DEMAND MANAGEMENT (TDM)

STAFFORD COUNTY
Expanded Transit Access to Leeland Road VRE Station

This project expands and reconfigures Leeland Road south of the Leeland Road VRE station to include continuous bike lanes and sidewalks, as well as a continuous center two-way left-turn lane.

FUNDING REQUEST $ 5,268,687

APPLICATION SCORES	
MEASURE	**SCORE**
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	24
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	5
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	0
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	10
TOTAL APPLICATION SCORE (up to 100 points)	**39**

Stafford County

Leeland Rd

VRE

LEELAND RD

Commuter Choice

NVTC
NORTHERN VIRGINIA TRANSPORTATION COMMISSION
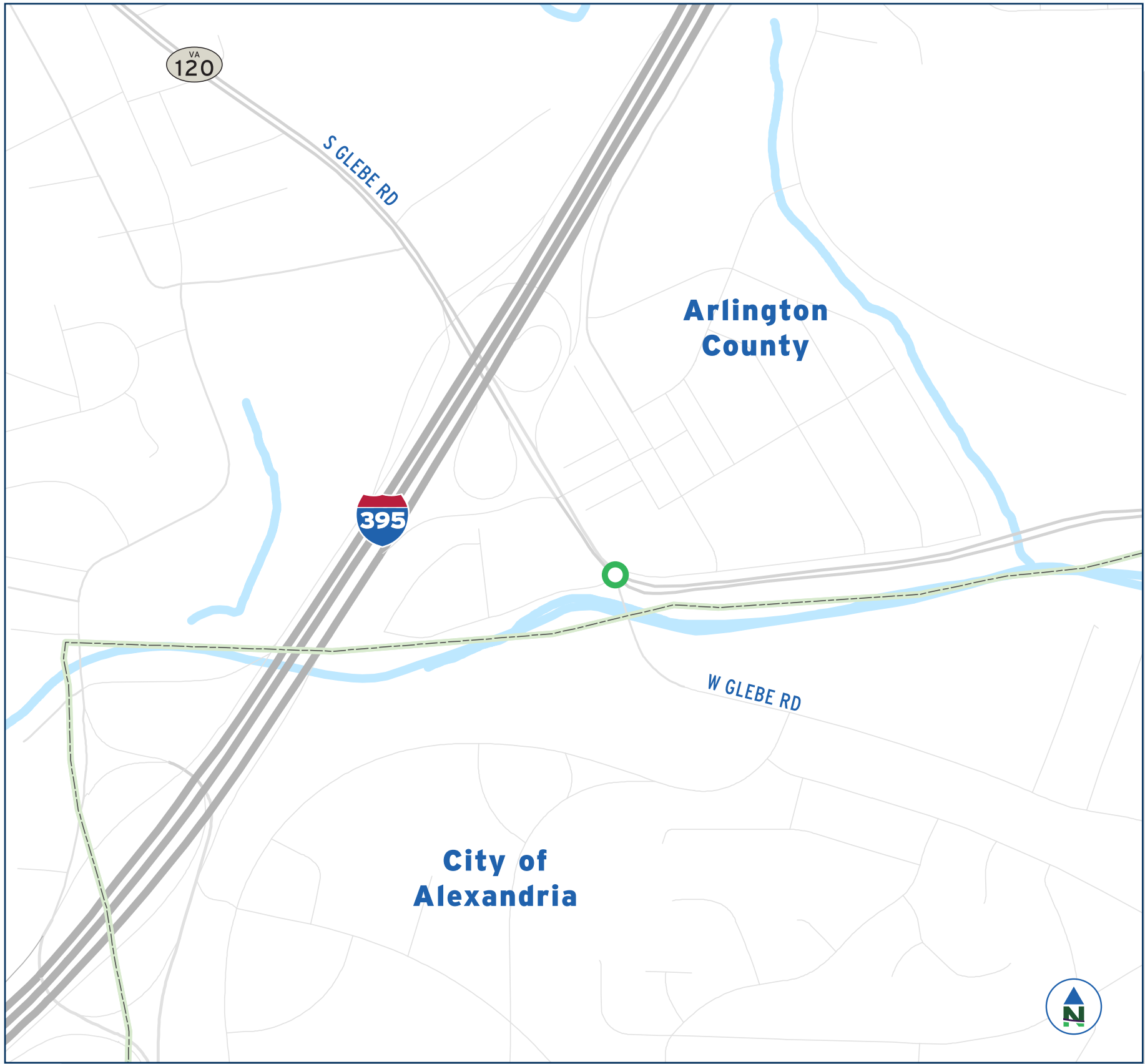
POTOMAC & RAPPAHANNOCK TRANSPORTATION COMMISSION

ACCESS TO TRANSIT

Roadway Improvements at Glebe Road and I-395 Interchange

This project reconfigures the intersection of South Glebe Road and West Glebe Road to reduce traffic backups that can often extend through an adjacent offramp into I-395's northbound lanes.

FUNDING REQUEST $3,000,000

APPLICATION SCORES

MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	13
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	5
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	0
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	0
TOTAL APPLICATION SCORE (up to 100 points)	**18**

Commuter Choice

NVTC
NORTHERN VIRGINIA TRANSPORTATION COMMISSION

POTOMAC & RAPPAHANNOCK TRANSPORTATION COMMISSION

VA 120

S GLEBE RD

395

Arlington County

W GLEBE RD

City of Alexandria

ROADWAY OPERATIONS

Commuter Choice

NVTC
NORTHERN VIRGINIA TRANSPORTATION COMMISSION

POTOMAC &
RAPPAHANNOCK
TRANSPORTATION
COMMISSION

Thank you!

Update on the 2019 Annual Report on the Performance and Condition of WMATA

NORTHERN VIRGINIA TRANSPORTATION COMMISSION

SEPTEMBER 5, 2019

Introduction

- NVTC is responsible for reporting on the performance and condition of WMATA annually by November 1 (2018 Omnibus Transit Funding Bill)

- Report Elements:
  - Potential Strategies to Reduce Cost Growth and Improve Efficiency of WMATA Operations
  - Use of Funds from the WMATA Capital Fund
  - Safety and Reliability of Metrorail and Metrobus
  - Financial Performance of Metrorail and Metrobus
  - Ridership of Metrorail and Metrobus

- Report due to Governor and General Assembly by November 1, 2019

Information Sources

Data Sources Presented in this Report

Chapters	Report Category	Year for which Data is Available	Data Source
1	Strategies to Reduce Growth in Costs and Improve Efficiencies	Policy Decision by the Commission	
		(informed by board reports and other publicly available information from WMATA)	
2	Use of Funds	Fiscal Year	WMATA
3	Safety	Calendar Year	NTD
	Reliability	Fiscal Year	WMATA MPR
4,5	Financial Performance	Fiscal Year	NTD
6	Ridership	Fiscal Year	NTD

*NTD: National Transit Database
*MPR: Metro Performance Report

NORTHERN VIRGINIA
TRANSPORTATION COMMISSION

Previous work by the WMATA Committee

- The NVTC WMATA Committee held work sessions in April and June on the Update to the Annual Report

- Staff provided research and peer system benchmarking on the following topics:
  - Fare Policies for Children
  - Low-Income Fare Pass
  - Parking Utilization and Policy
  - Complementary Paratransit Service in Northern Virginia

- Staff incorporated committee feedback on updated Strategies to Reduce Cost and Improve Efficiencies

Policy Framework for Strategies Chapter

- New strategies as well as strategies carried over from the 2018 Report are included

- NVTC's recommendations:
  1) Drive fare revenue through increasing ridership;
  2) Increase non-fare revenues; and/or,
  3) Control growth in costs.

- WMATA typically implements changes to service, fare policy, etc., through the annual budget cycle

Strategies to Reduce the Growth in Costs and Improve Operational Efficiency

Strategy 1: Maximize Use of Eight-Car Trains

- Crowded conditions still exist during the peak
  - Rosslyn and Pentagon Stations in the AM peak
- Stabilize ridership and revenue
- Simplify yard and maintenance operations

*: Efforts underway by WMATA

NVTC NORTHERN VIRGINIA TRANSPORTATION COMMISSION

Strategies to Reduce the Growth in Costs and Improve Operational Efficiency

Strategy 2: Improve Weekend Rail Service

- Weekend on-time performance (79%) is lower than weekday on-time performance (89%)

- Weekend ridership was down 3.3% between FY2017 and FY2018

- Minimize service disruptions while maintaining preventative maintenance programs and capital investments

- Stabilizing or increasing ridership increases fare revenue

Strategies to Reduce the Growth in Costs and Improve Operational Efficiency

Strategy 3: Develop Parking Pass Products

- WMATA currently offers an unlimited monthly pass for Metrorail and Metrobus

- Transit riders could pre-pay for parking for the month at a discount

- Helps to curb revenue losses during events outside of WMATA's control that depress ridership

- Expands ways for riders to pay for parking and may encourage more transit trips

Strategies to Reduce the Growth in Costs and Improve Operational Efficiency

Strategy 4: Optimize Parking Facilities

- Consider adjustments to parking rates at underutilized WMATA owned Metrorail parking facilities

- Experience at West Falls Church shows that a lower rate can incentivize additional transit trips

- Improves ridership and revenue

Strategies to Reduce the Growth in Costs and Improve Operational Efficiency

Strategy 5: Expand and Enhance Fare Products

- Study fare pass products that address unmet market demand and make purchasing easier

- Pass products increase ridership, revenue and loyalty to a transit system

- Markets could include tourists and families with children

- WMATA's forthcoming mobile app offers a new platform and an opportunity to increase the adoption of pass products

Strategies Presented in NVTC's 2018 Report

Strategy 6: Rebuild Ridership and Improve Efficiency of Metrorail and Metrobus

- Improved reliability and performance through capital investments; nearly 88 percent of Metrorail customers on-time

- Introduced unlimited Metrobus to rail pass products and advertised new fare pass products to help drive ridership and revenue

Strategies Presented in NVTC's 2018 Report

Strategy 7: Increase Non-Fare Revenues

- Amended parking policies to optimize parking revenues and capture more revenue from non-riders

- Updated use regulations to authorize sale of food and drink

- Streamlined approval process for commercial uses to generate revenue

Strategies Presented in NVTC's 2018 Report

Strategy 8: Control Cost Escalation and Enhance Efficiency of the Workforce and Contracted Services

- Increased OIG funding by 32% for FY2020

- Awarded a contract for the operations and maintenance of Cinder Bed Bus Facility

- Released an RFP to operate the Silver Line

Additional Strategies

- Installing new emergency gates at Metrorail Stations to help reduce fare evasion

Uses of the Fund (FY2019 Expenditures by CIP Program)

CIP Category	CIP Program
Railcar Investments	Railcar Acquisition
	Railcar Maintenance/Overhaul
	Railcar Maintenance facilities
Rail Systems Investments	Propulsion
	Signals & Communication
Track and Structures Rehabilitation Improvements	Fixed Rail
	Structures
Stations and Passenger Facilities Investments	Platforms & Structures
	Vertical Transportation
	Station Systems
Bus and Paratransit Investments	Bus and Paratransit Acquisition
	Bus Maintenance/Overhaul
	Bus Maintenance Facilities
	Bus Passenger Facilities/Investments
Business Support Investments	Information Technology
	Metro Transit Police Department
	Support Equipment/Services

Next Steps

- September 18 NVTC WMATA Committee Meeting
  - ‣ Staff will present a full draft of the Strategies and Uses of the Fund Chapters
  - ‣ Staff will provide data tables of available reliability, safety, and performance data, and indicate data that will be updated prior to the November 1 deadline

- October 3 Commission Meeting
  - ‣ Staff will provide a full report (all chapters)
  - ‣ Staff will ask for authorization to send the report the Governor and General Assembly by November 1
  - ‣ Staff will update the report with key data released by NTD in October

- Annual Report update will begin again in 2020