

FY 2018 I-66 Commuter Choice Program

Presentation to the

Northern Virginia Transportation Commission

May 3, 2018









Presentation Overview

1-66 Commuter Choice Program Overview

FY2018 Program Evaluation and Selection

FY2018 Applications Received

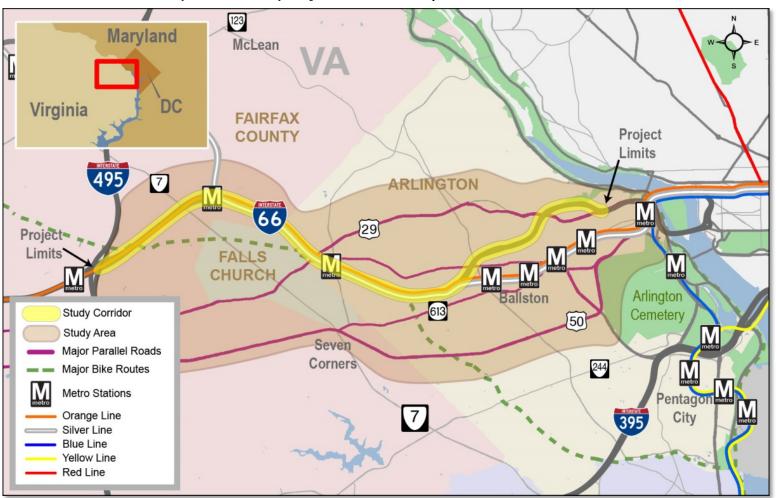
FY2018 Recommended Program





Program Overview

The I-66 Commuter Choice Program uses toll revenues from I-66 Inside the Beltway to fund multimodal transportation projects that improve travel on the corridor.





Transform 66 Inside the Beltway Partnership

Transform 66 Inside the Beltway Partnership 40-year agreement between the Commonwealth and NVTC

NVTC's Role

- Establish a selection process
- Plan and select multimodal improvements
- Issue grants to and coordinate with agencies to ensure efficient delivery
- Monitor effectiveness of projects
- Provide annual reports to the CTB
- Provide information to the public concerning the projects

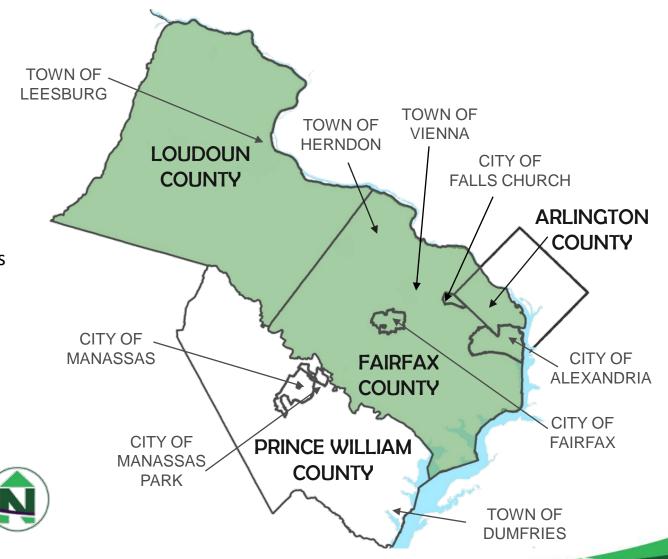
VDOT's Role

- Widen I-66 eastbound between exits
 67 and 71
- Manage the design, construction, maintenance, and operations of I-66 Inside the Beltway toll facilities





Eligible Applicants



- Virginia Planning
 District 8 jurisdictions
- Agencies providing public transportation within those jurisdictions (VRE, WMATA, PRTC)





Program Goals

The principal objective of the I-66 Commuter Choice Program is to select projects that meet the **Transform 66 Multimodal Project Improvement Goals identified in the MOA**:



Move More People



Reduce Roadway Congestion



Increase Travel Options



Enhance Transportation Connectivity

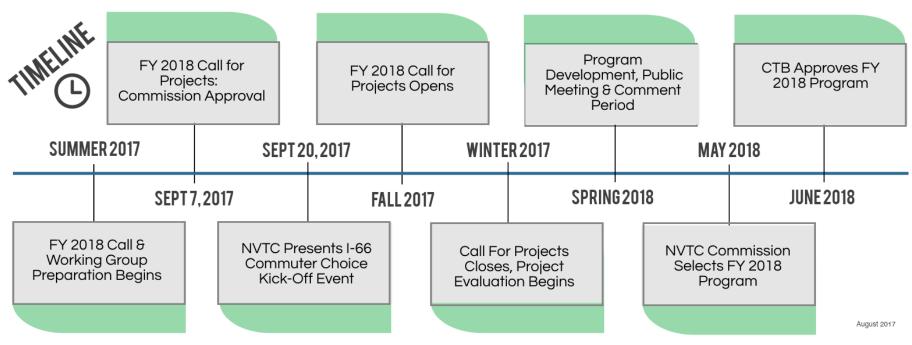


Improve Transit Service



FY 2018 Program Selection

FISCAL YEAR 2018 PROCESS







Jurisdictional Working Group

Members

Arlington County/ART City of Alexandria/DASH City of Fairfax/CUE City of Falls Church

City of Manassas

City of Manassas Park DRPT Fairfax County/Connector Loudoun County/LCT **NVTA**

Prince William County PRTC

VDOT

VRE

WMATA

Meetings

August 2017 Working Group Kick-off Meeting

Preparation for kick-off event and application period September 2017

October 2017 Review project evaluation process, application questions

November 2017 Review project evaluation process, application questions cont.

December 2017 Review submitted applications, eligibility determination

January 2018 Review preliminary project evaluations

February 2018 Review final project evaluations March 2018 Develop preliminary project list

Develop final project list April 2018

Assisted by Kimley Horn Consulting Team





Commissioner Working Group

The I-66 Commuter Choice Commissioner Working Group provided feedback to NVTC staff on the list of proposed projects reflected in the final staff recommendation.

Members

- Libby Garvey (Arlington County)
- Jeff Greenfield (City of Fairfax)
- John Foust (Fairfax County)
- Matt Letourneau (Loudoun County)
- David Snyder (City of Falls Church)

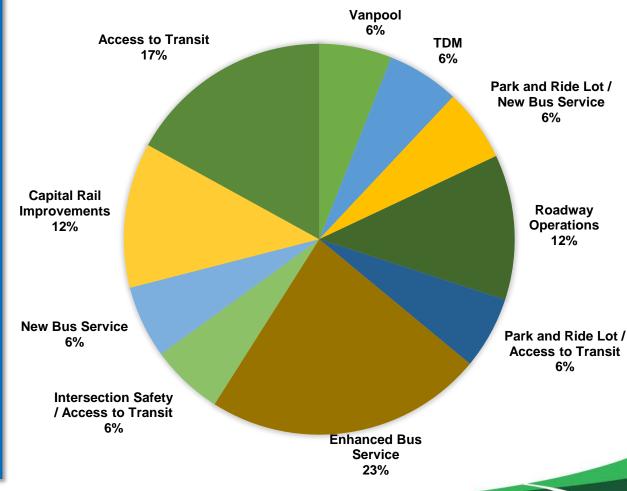




Application Summary

- 17 applications received
- Total funding request \$29.6 million
- Applications from:
 - Arlington County
 - City of Fairfax
 - City of Falls Church
 - City of Manassas
 - Fairfax County
 - Loudoun County
 - PRTC
 - VRE

COMPOSITION OF FY18 I-66 COMMUTER CHOICE APPLICATIONS





Evaluation Criteria

| Evaluation Category | Evaluation Criteria | Criteria Objective | Weight | | |
|--------------------------|----------------------------|---|---|--|--|
| Congestion Relief | Person Throughput | To move more people through the corridor efficiently. | 45 | | |
| | Peak Period Travel Time | To provide consistent travel during congested periods for users of the corridor and improves operational efficiency of the transportation network | 15 | | |
| | Connectivity | To create, complete, or link transportation network elements and/or modes. | 15 | | |
| | Accessibility | To provide people access to opportunities. | 15 | | |
| Diversion Mitigation | | To mitigate the impacts of trips diverted from I-66 inside the Beltway resulting from tolling and/or high occupancy vehicle restrictions | 10 | | |
| | 100 | | | | |
| Cost Effectiveness Score | | To have a cost-effective solution relative to the realized benefits | Total Benefit Score*1M Funding Request | | |





Commuter FY18 Recommended Program

| FY2018 I-66 Commuter Choice Project Name | Applicant | Total Funding Request | | |
|--|-------------------------|-----------------------|------------|--|
| Fairfax Connector Express Bus Service Between Vienna/Fairfax-GMU and Pentagon Metrorail Stations | Fairfax County | \$ | 3,452,618 | |
| Loudoun County Transit Metro Connection Route 88X Extension to Dulles South | Loudoun County | \$ | 1,706,040 | |
| On-Demand Commuter Lot Shuttles in Prince William County | PRTC | \$ | 1,087,796 | |
| Loudoun County Transit Metro Connection from New Purcellville Park and Ride | Loudoun County | \$ | 1,065,960 | |
| CUE Access and Technology Improvements | City of Fairfax/CUE | \$ | 965,000 | |
| Metrobus Route 3T Extension and Service Expansion | City of Falls Church | \$ | 845,754 | |
| I-66 Corridor Vienna/Merrifield Bike Share Expansion | Fairfax County | \$ | 497,100 | |
| I-66 Corridor Intelligent Transportation System Enhancements | Arlington County | \$ | 400,000 | |
| Traffic Management Center | Arlington County | \$ | 400,000 | |
| Expanded Transportation Demand Management Outreach to the I-66 Corridor | Arlington County | \$ | 350,000 | |
| Flexible Vanpool Program | PRTC | \$ | 317,600 | |
| Linton Hall OmniRide Metro Direct Bus Service Enhancement | PRTC | \$ | 134,200 | |
| Bicycle Parking Improvements at Manassas VRE Station | City of Manassas | \$ | 55,000 | |
| I-66 Commuter Choice Marketing and Outreach | NVTC | \$ | 400,000 | |
| Program Administration, Evaluation and Oversight | NVTC | \$ | 400,000 | |
| Total | | \$ | 12,077,068 | |



FY18 Project Types

2 new and 3 enhanced bus services

4 access to transit projects

2 park and ride lots

2 roadway operations projects

1 vanpool project

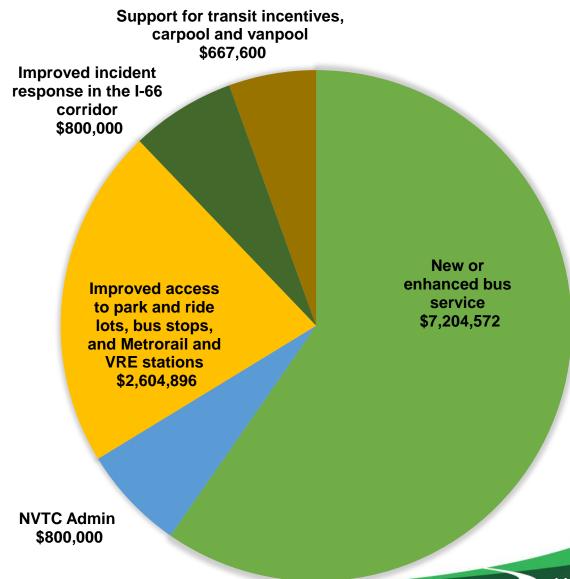
1 transportation demand management project

regional outreach and program administration



FY18 Program Characteristics

- 60% of the program will fund new or enhanced bus service
- 22% of the program will improve access to park and ride lots, bus stops, and Metrorail and VRE stations
- 7% of the program will directly serve to **improve responsiveness to incidents** along the I-66 corridor
- 6% of the program will support transit incentives and alternate ways to travel such as carpool and vanpool





FY18 Program Benefits

Moves an additional 2,000 people through the corridor during the morning peak period

Saves approximately 120,000 hours of travel delay per year during the commuter peak periods

Connects people to more than 15 activity centers in Virginia and the District of Columbia

Provides **two new bus routes** and enhances service on three existing bus routes

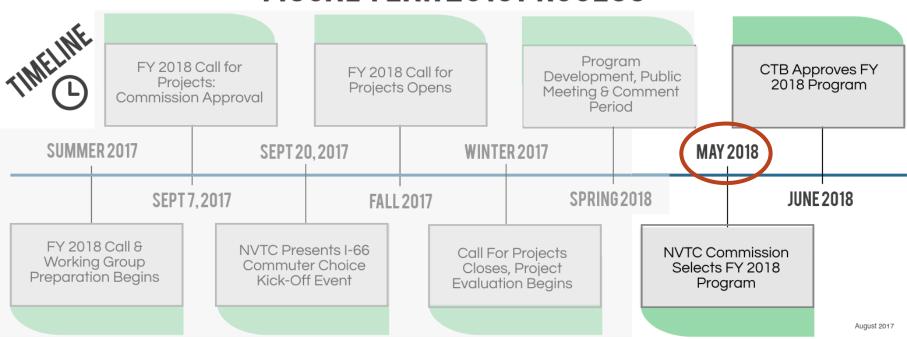
Improves emergency and incident response capabilities to keep I-66 moving





Next Steps

FISCAL YEAR 2018 PROCESS



- May 15 CTB Workshop Presentation
- June 20 CTB Action Meeting





NVTC I-66 Commuter Choice Program Manager

patriciahapp@novatransit.org





FY18 Projects





Fairfax Connector Express Bus Service Between Vienna/Fairfax-GMU and Pentagon Metrorail Stations

Fairfax County (\$3,452,618)

What it funds:

 the purchase of five new buses to provide 10 inbound and 10 outbound weekday trips

What it provides:

 ✓ restoration of bus service, proven popular during SafeTrack



✓ a direct route between the Vienna/Fairfax-GMU Metrorail station and the Pentagon, a major employment and transportation hub





Loudoun County Transit Metro Connection Route 88X Extension to Dulles South

Loudoun County (\$1,706,040)

What it funds:

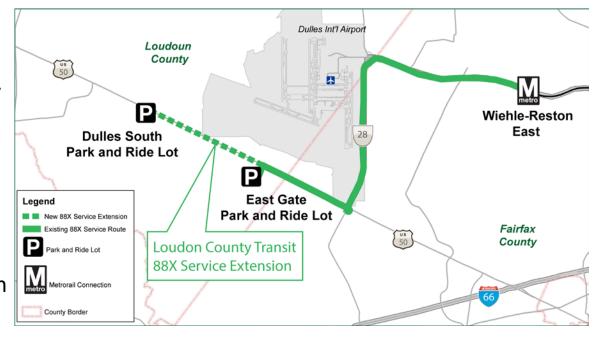
✓ the purchase and operation of two new buses to extend service further west, past Dulles International Airport

What it provides:

✓ increased ridership on the 88X through the addition of a stop at

Dulles South park and ride lot

✓ commuter bus service, with no change in bus frequency, between two park and ride lots and the Wiehle-Reston East Metrorail station during rush hour





On-Demand Commuter Lot Shuttles in Prince William County PRTC (\$1,087,796)

- What it funds:
 - ✓ development of new software
 - ✓ new vehicles
 - ✓ on-board vehicle hardware
 - ✓ transit operations
 - ✓ promotion and outreach
- What it provides:
 - ✓ free on-demand shuttles between
 - Gainesville/Haymarket neighborhoods and nearby commuter lots
 - ✓ improved access to OmniRide Metro Direct buses by resolving issues pertaining to a lack of parking

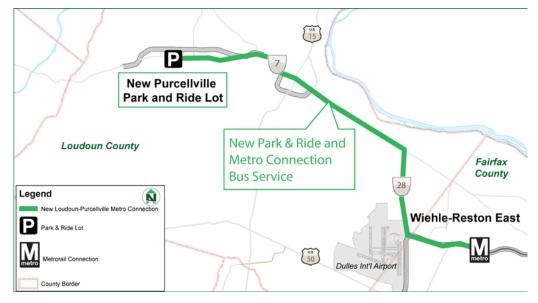




Loudoun County Transit Metro Connection from New Purcellville Park and Ride

Loudoun County (\$1,065,960)

- What it funds:
 - ✓ the operation of new express bus service
 - ✓ the leasing of at least 80 parking spaces
- What it provides:
 - ✓ direct bus service between Purcellville and the Wiehle-Reston East Metrorail station



- ✓ nine morning inbound and nine evening outbound trips
- ✓ improved access to Metro Connection buses by resolving issues pertaining to a lack of parking





CUE Access and Technology Improvements City of Fairfax/CUE (\$965,000)

What it funds:

- ✓ the purchase of real-time transit arrival information screens at high ridership bus stops
- ✓ improvements to bus shelters, benches and signage
- ✓ identifying and prioritizing the locations for improvements
- ✓ marketing of CUE services

Vienna/Fairfax-GMU County City of Fairfax City of Fairfax City of Fairfax Enhanced CUE Access and Technology Improvements County Border

What it provides:

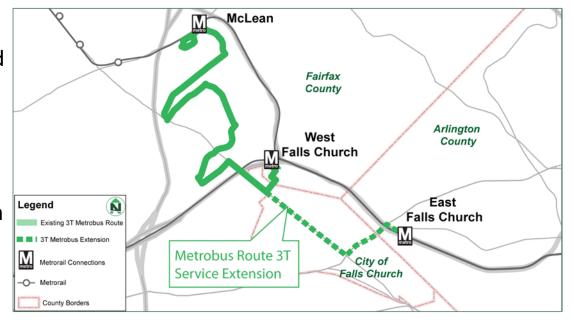
- ✓ improved reliability, access and comfort to make CUE a more attractive commuting option
- ✓ enhanced connections between the City of Fairfax, George Mason University
 and the Vienna-Fairfax/GMU Metrorail station





Metrobus Route 3T Extension and Service Expansion City of Falls Church (\$845,754)

- What it funds:
 - operation of increased and geographically extended bus service
- What it provides:
 - ✓ restoration of direct
 Metrobus service between
 the West Falls Church VT/UVA and East Falls
 Church Metrorail stations



✓ bidirectional, rush-hour service with 20-minute headways along West Broad and North Washington streets



I-66 Corridor Vienna/Merrifield Bike Share Expansion Fairfax County (\$497,100)

- What it funds:
 - ✓ the purchase of 10 new bike share stations
- What it provides:
 - ✓ greater access to the Vienna/Fairfax-GMU and Dunn Loring-Merrifield Metrorail stations as well as the future I-66 bicycle and pedestrian trail
 - ✓ access to bike docks from near Gallows Road/I-495 intersection and Inova Fairfax's campuses
 - ✓ closes a significant gap in Fairfax
 County's bike share network





I-66 Corridor Intelligent Transportation System Enhancements

Arlington County (\$400,000)

- What it funds:
 - ✓ enhancements to Arlington County's intelligent transportation system
- What it provides:
 - ✓ more rapid response to traffic incidents in the I-66 corridor, which can minimize back-ups and delays
 - ✓ reduce gaps in monitoring coverage
 - ✓ strengthen real-time situational awareness
 - ✓ information sharing with commuters, VDOT, and local law enforcement and emergency personnel











Traffic Management Center Arlington County (\$400,000)

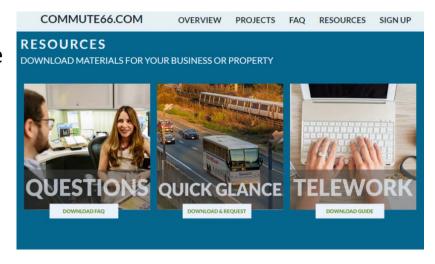
- What it funds:
 - ✓ staffing of Arlington County's Traffic Management Center during business hours
- What it provides:
 - ✓ optimal use of the county's Intelligent Transportation System
 - centralization and evaluation of traffic data from field devices
 - ✓ improved coordination with partner agencies such as VDOT and first responders





Expanded Transportation Demand Management Outreach to the I-66 Corridor Arlington County (\$350,000)

- What it funds:
 - ✓ new staff one for marketing and one for outreach
- What it provides:
 - expanded employer and residential outreach with a focus on promoting telework and flexible work schedules
 - ✓ reduced congestion and emissions
 - ✓ increased Metrorail ridership
 - ✓ enhanced job access
 - ✓ ability to leverage a quarter-time
 - ✓ outreach person from Arlington Transportation Partners to complement the grant-funded staff





Flexible Vanpool Program PRTC (\$317,600)

What it funds:

✓ vanpool rostering and fare payment software for both smartphone and desktop applications

What it provides:

- ✓ increased attractiveness of vanpools in the I-66 corridor through flexible scheduling
- ✓ ability of riders registered in one vanpool to ride with another
- ✓ ability of unregistered riders to catch a one-time ride





Linton Hall OmniRide Metro Direct Bus Service Enhancement PRTC (\$134,200)

- What it funds:
 - operating costs associated with expanded service during rush hour
- What it provides:
 - ✓ alternative transportation option as construction on I-66 disrupts the commutes of thousands of drivers



✓ increased service on an already popular commuter bus route, which runs between stops in Prince William County and the Tysons Corner Metrorail station



Bicycle Parking Improvements at Manassas VRE Station City of Manassas (\$55,000)

- What it funds:
 - ✓ new, sheltered bike racks
 - √ 10 bicycle lockers
 - ✓ bicycle repair stand
- What it provides:
 - ✓ greater access to VRE and Amtrak trains by mitigating issues pertaining to a lack of parking
 - ✓ convenient long-term bicycle parking options







I-66 Commuter Choice Marketing and Outreach NVTC (\$400,000)

- What it funds:
 - ✓ Staff and other direct costs to coordinate outreach and marketing to encourage the use of transit and carpools for commuters using the I-66 corridor Inside the Beltway
- What it provides:
 - ✓ outreach and marketing to coordinate such efforts across jurisdictions, identify gaps in efforts, and initiate a campaign to expand knowledge of transportation alternatives along this corridor.

Note: These efforts were previously managed and funded by the Virginia Department of Transportation.





Program Administration, Evaluation and Oversight NVTC (\$400,000)

- What it funds:
 - ✓ Staff and other direct costs to administer, evaluate and conduct oversight for the I-66 Commuter Choice program
- What it provides:
 - ✓ Resources to conduct the call for projects, technical evaluation, financial and program management, and project and program evaluation
 - ✓ Required reporting of near and long-term outcomes

Note: These efforts were previously managed and funded by the Virginia Department of Transportation.





FY 2018 Project Application Evaluations

| | Project Name | | Benefit Score (max points) | | | | | | | | | |
|--|--|-----------------------------|----------------------------------|---------------------------------------|----------------------------------|-----------------------------------|--------------------------|---------------------------------|--|--|--|-------------------------------------|
| Project Type | | Applicant | Increases Person Throughput (45) | Improves Peak Period Travel Time (15) | Enhances Connectivity (15) | Enhances Accessibility (15) | Mitigates Diversion (10) | Total Benefit Score (100) | Cost Effectiveness Score (benefit/funding req) | Non-Transit Operating Request (Normalized) | Transit Operating Request (Normalized) | Total Funding Request (Normalized)* |
| Intersection Safety / Access to Transit | Multimodal Access to West Falls Church-VT/UVA Metrorail Station | City of Falls Church | 15 | 0 | 15 | 15 | 3 | 48 | 8 | \$ 6,208,678 | \$ - | \$ 6,208,678 |
| Capital Rail Improvements | VRE L'Enfant Station Improvements | Virginia Railway Express | N/A** | N/A** | N/A** | N/A** | N/A** | ** | ** | \$ 6,000,000 | \$ - | \$ 6,000,000 |
| Capital Rail Improvements | VRE Crystal City Station Improvements | Virginia Railway Express | N/A** | N/A** | N/A** | N/A** | N/A** | ** | ** | \$ 4,000,000 | \$ - | \$ 4,000,000 |
| New Bus Service | Fairfax Connector Express Bus Service Between Vienna/Fairfax-GMU and Pentagon Metrorail Stations**** | Fairfax County | 30 | 15 | 10 | 15 | 10 | 80 | 18 | \$ 2,230,000 | \$ 1,222,618 | \$ \$ 3,452,618 |
| Enhanced Bus Service | Loudoun County Transit Metro Connection Route 88X Extension to Dulles South | Loudoun County | 30 | 5 | 10 | 10 | 10 | 65 | 38 | \$ 439,200 | \$ 1,266,840 | \$ 1,706,040 |
| Enhanced Bus Service | OmniRide Manassas Metro Direct Bus Service Enhancement | PRTC | 30 | 0 | 10 | 0 | 3 | 43 | 39 | \$ - | \$ 1,098,100 | \$ 1,098,100 |
| Park and Ride Lot / Access to Transit | On-Demand Commuter Lot Shuttles in Prince William County | PRTC | 30 | 5 | 10 | 5 | 7 | 57 | 52 | \$ 576,796 | \$ 511,000 | \$ 1,087,796 |
| Park And Ride Lot / New Bus Service | Loudoun County Transit Metro Connection from New Purcellville Park and Ride | Loudoun County | 30 | 10 | 15 | 10 | 10 | 75 | 70 | \$ 129,600 | \$ 936,360 | \$ 1,065,960 |
| Access to Transit | CUE Access and Technology Improvements | City of Fairfax/CUE | 30 | 0 | 15 | 15 | 10 | 70 | 73 | \$ 965,000 | \$ - | \$ 965,000 |
| Enhanced Bus Service | Metrobus Route 3T Extension and Service Expansion | City of Falls Church | 30 | 0 | 15 | 15 | 10 | 70 | 83 | \$ - | \$ 845,754 | \$ 845,754 |
| Access to Transit | I-66 Corridor Vienna/Merrifield Bike Share Expansion | Fairfax County | 30 | 5 | 15 | 15 | 3 | 68 | 137 | \$ 497,100 | \$ - | \$ 497,100 |
| Roadway Operations | I-66 Corridor Intelligent Transportation System Enhancements | Arlington County | 0 | 0 | 5 | 0 | 3 | 8 | 21 | \$ 400,000 | \$ - | \$ 400,000 |
| Roadway Operations | Traffic Management Center | Arlington County | 0 | 5 | 5 | 0 | 3 | 13 | 33 | \$ 400,000 | \$ - | \$ 400,000 |
| Transportation Demand Management | Expanded Transportation Demand Management Outreach to the I-66 Corridor | Arlington County | 30 | 10 | 10 | 10 | 7 | 67 | 190 | \$ 350,000 | \$ - | \$ 350,000 |
| Vanpool or Carpool | Flexible Vanpool Program | PRTC | 30 | 5 | 10 | 10 | 7 | 62 | 194 | \$ 317,600 | \$ - | \$ 317,600 |
| Enhanced Bus Service | Linton Hall OmniRide Metro Direct Bus Service Enhancement | PRTC | 30 | 5 | 15 | 15 | 10 | 75 | 559 | \$ - | \$ 134,200 | \$ 134,200 |
| Access to Transit | Bicycle Parking Improvements at Manassas VRE Station | City of Manassas | 15 | 10 | 10 | 5 | 3 | 43 | 788 | \$ 55,000 | \$ - | \$ 55,000 |
| Total Evaluated Applications (2 | 17)*** | | | | | | | | • | \$ 22,568,974 | \$ 6,014,872 | \$ 28,583,846 |

Note: VRE withdrew the application for the Manassas Line Realtime Multimodal Traveler Information project before scoring evaluation



4/26/2018 1 of 1

^{*}Normalized funding requests represent no more than 2 years of funding for transit operations

^{**}Evaluation criteria are not applicable to a final design project

^{***}Total Funding Request Before Fairfax County Reduced Funding Request for New Bus Service Project = \$29,619,728

^{****} Fairfax County adjusted the funding request for this project. Scores still pertain to original funding request at the time of scoring.

HOW WMATA IS FUNDED IN VIRGINIA - FISCAL YEAR 2019

