



I-395/95 Commuter Choice

Inaugural Program

ROUND ONE (FY 2020)

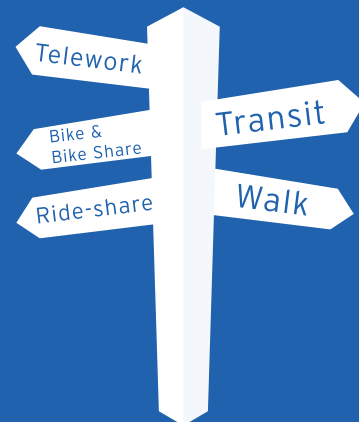


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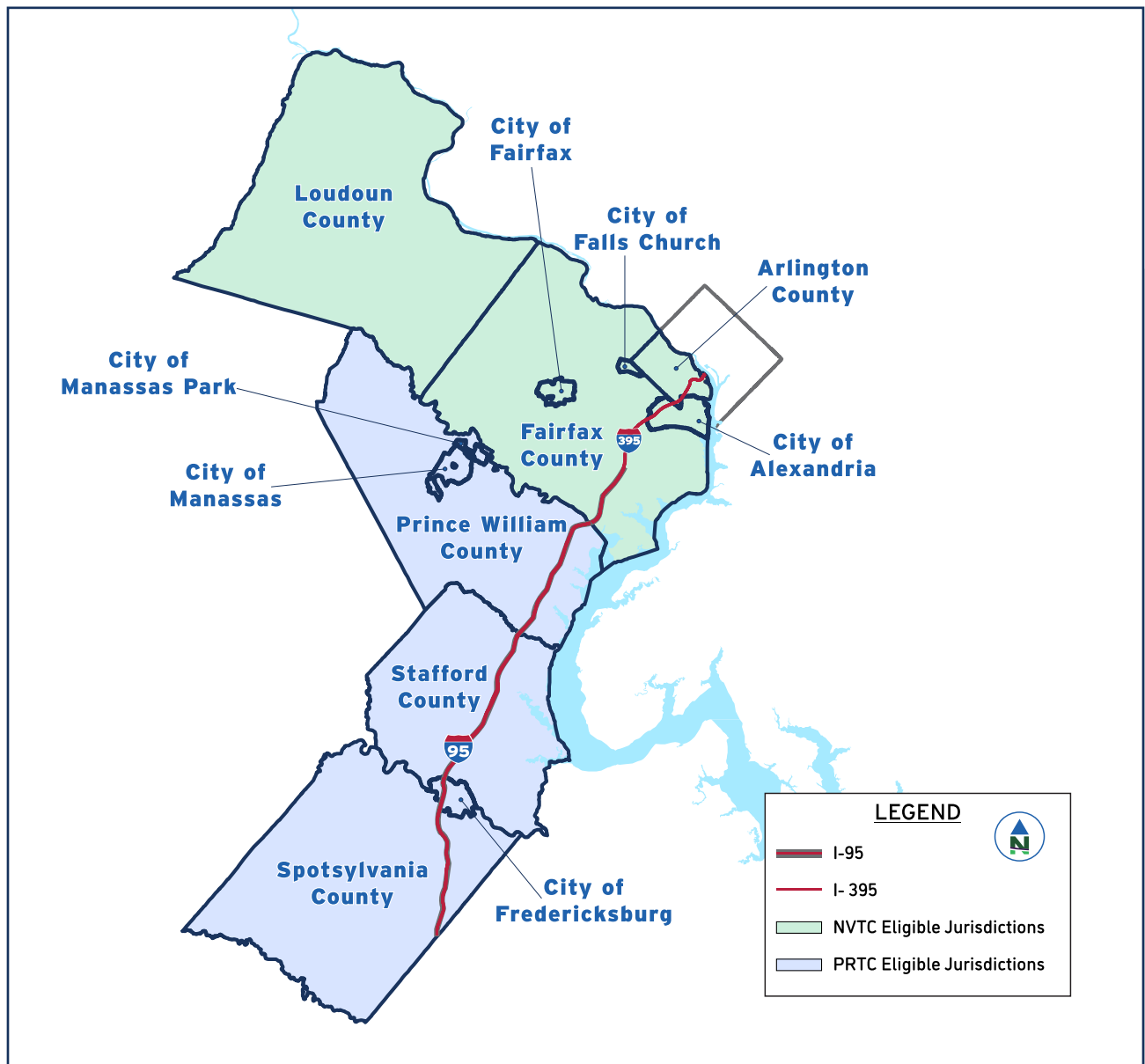
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About the proposed projects of the FY 2020 I-395/95 Commuter Choice program

The Commuter Choice program on the I-395/95 corridor provides grants for transit and multimodal projects through a competitive process and is a joint effort of the Northern Virginia Transportation Commission (NVTC) and the Potomac and Rappahannock Transportation Commission (PRTC).

Demonstrating an urgent need for transit and multimodal projects to reduce congestion in the busy corridor, NVTC received \$30.8 million in funding requests for the initial grant cycle and is expected to fund a \$22 million program. Project applications were received from the Northern Virginia Regional Commission (NVRC), OmniRide, the counties of Arlington, Fairfax, Prince William and Stafford; and the cities of Alexandria and Fredericksburg.

NVTC expects to seek approval in October for the proposed projects described in this document from the Commonwealth Transportation Board (CTB) and expects to award projects in anticipation of the start of tolling on I-395/95 in late autumn.





Commuter Choice on the I-395/95 Corridor Recommended program

REF#	Applicant	Application Title	Application Score (max. 100 points)	Funding Request
1	OmniRide	Enhanced Bus Service from Dale City to Ballston	100	\$ 251,600
2	DASH / City of Alexandria	Enhanced Bus Service on AT-1 Plus: West End to Van Dorn Metro	92	\$ 3,040,000
3	OmniRide	Enhanced Bus Service on Prince William Metro Express: OmniRide Transit Center to Franconia - Springfield Metro	85	\$ 562,400
4	OmniRide	Enhanced Bus Service on Route 1 Local: Quantico to Woodbridge VRE	80	\$ 1,133,500
5	Fairfax County	New Bus Service to the Pentagon with Gambrill and Backlick North Park and Ride Improvements	80	\$ 3,540,903
6	NVRC	New TDM Outreach Campaign for Military Facilities	79	\$ 396,184
7	OmniRide	New Bus Service from Staffordboro to Downtown D.C.	77	\$ 3,569,200
8	DASH / City of Alexandria	Enhanced Bus Service on AT-9: Mark Center to Potomac Yard	74	\$ 1,949,000
9	OmniRide	New Bus Service from Staffordboro to the Pentagon	66	\$ 3,495,300
10	Arlington County	Commuter Store at the Pentagon Transit Center	63	\$ 211,962
	NVTC	I-395/95 Commuter Choice Program Administration, Evaluation, Oversight, Marketing and Outreach	-	\$ 800,000
TOTAL FUNDING REQUEST				\$ 18,950,049

\$19 million program
(recommended)

↓

3
new bus services

5
enhanced bus services

2
TDM programs

↓

700
more people through the corridor each morning

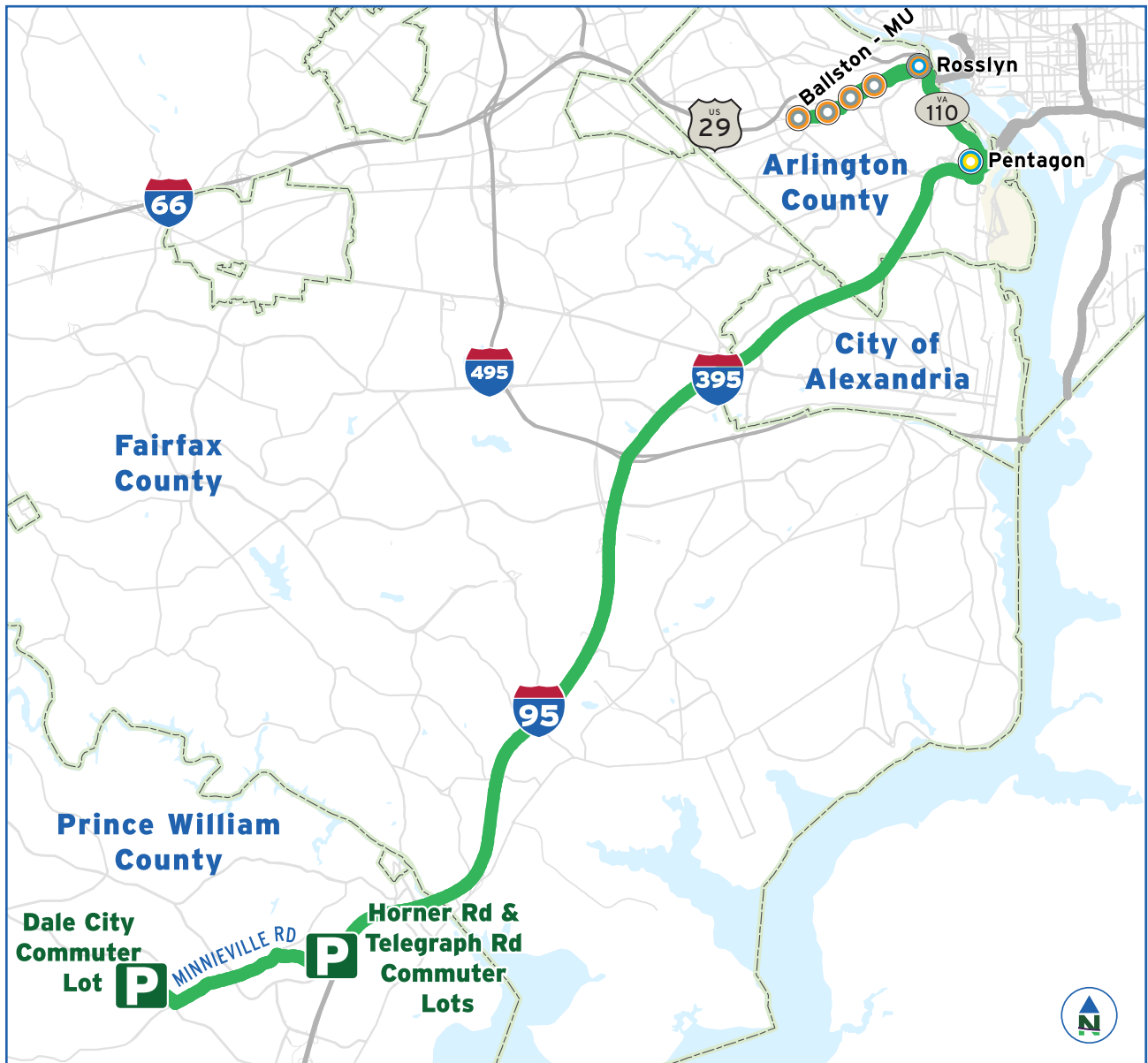
OMNIRIDE

Enhanced Bus Service from Dale City to Ballston

This project adds two morning and two evening trips from eastern Prince William County to employment areas in the Rosslyn-Ballston corridor and the Pentagon. The route serves three commuter lots including Horner Road, Telegraph Road and Dale City.

FUNDING REQUEST \$ 251,600

APPLICATION SCORES	
MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	55
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	15
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	10
TOTAL APPLICATION SCORE (up to 100 points)	100



ENHANCED BUS SERVICE

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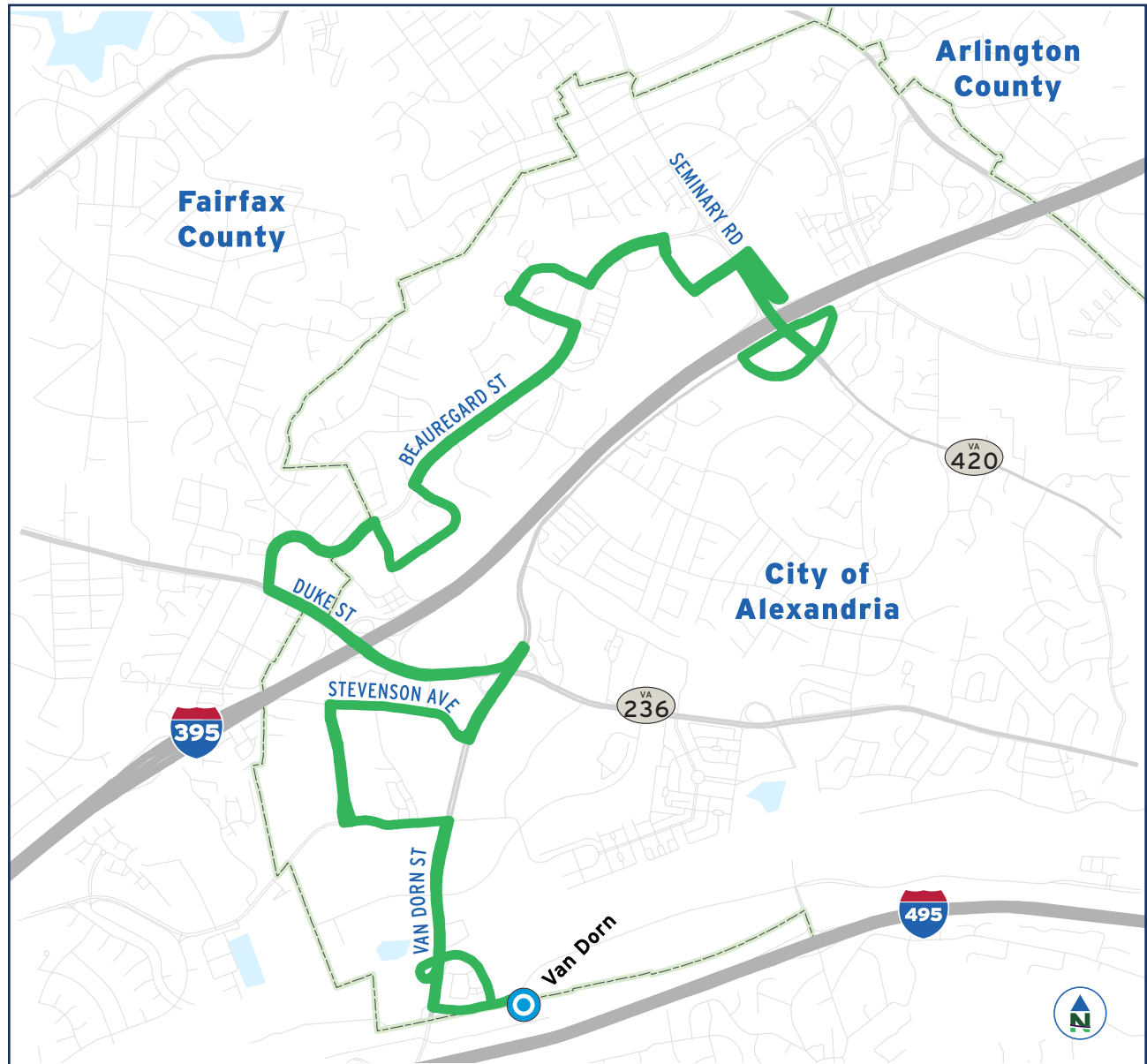
project
20-02

DASH / CITY OF ALEXANDRIA Enhanced Bus Service on AT-1 Plus: West End to Van Dorn Metro

This project increases the frequency, extends hours and improves bus stop amenities on the DASH AT-1 Plus bus service, improving connectivity for riders from the West End/Beaugard area of Alexandria to the Van Dorn Metrorail station. The route parallels the I-395 corridor and stops at shopping areas, educational centers and the Mark Center.

FUNDING REQUEST \$ 3,040,000

APPLICATION SCORES	
MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	52
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	10
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	10
TOTAL APPLICATION SCORE (up to 100 points)	92



ENHANCED BUS SERVICE

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OMNIRIDE

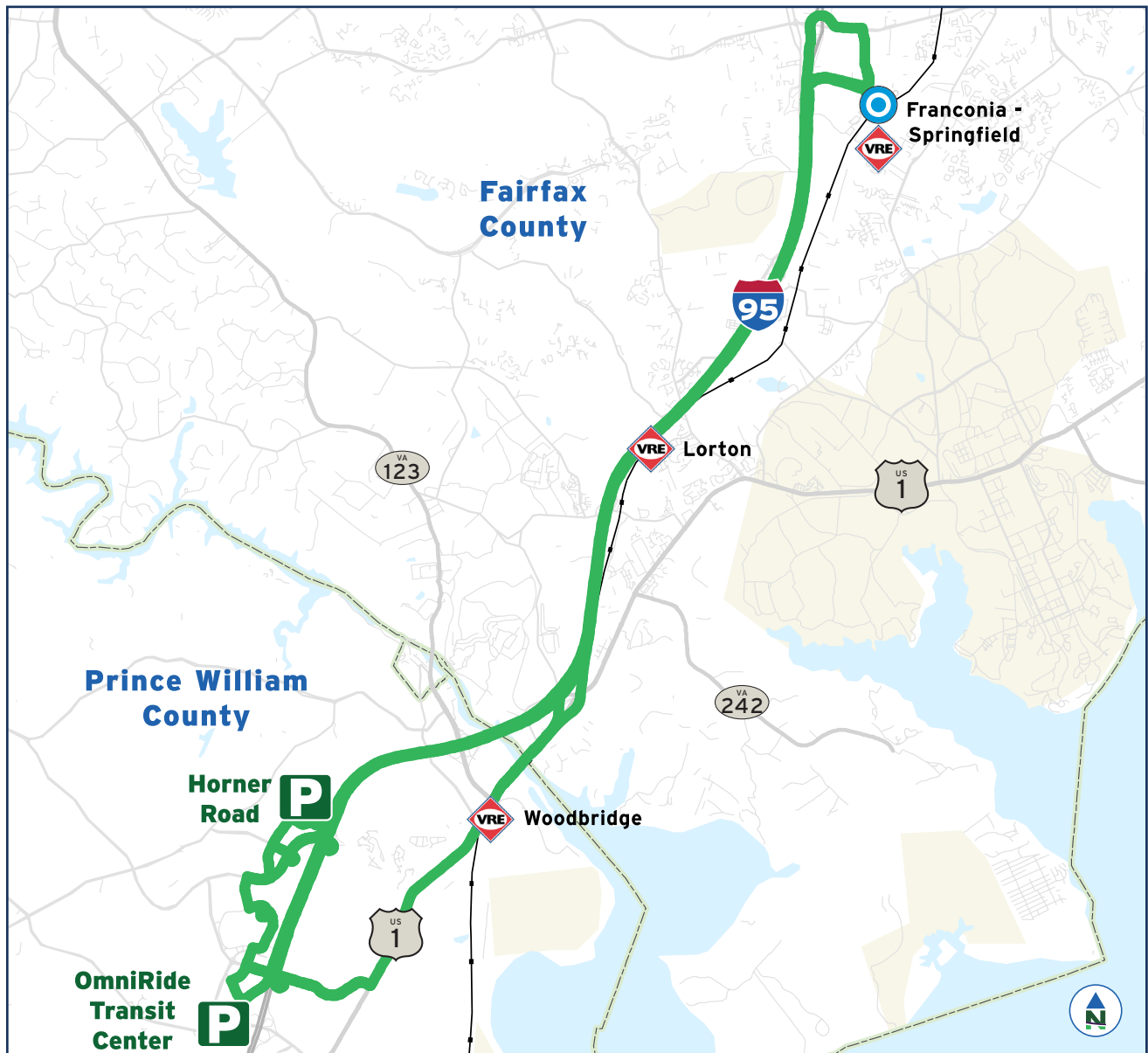
Enhanced Bus Service on Prince William Metro Express: OmniRide Transit Center to Franconia-Springfield Metro

This project increases rush-hour service frequency on OmniRide’s express route connecting the OmniRide Transit Center in Dale City, Potomac Mills Mall and the Franconia-Springfield Metro station.

FUNDING REQUEST \$ 562,400

APPLICATION SCORES

MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	55
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	10
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	0
TOTAL APPLICATION SCORE (up to 100 points)	85



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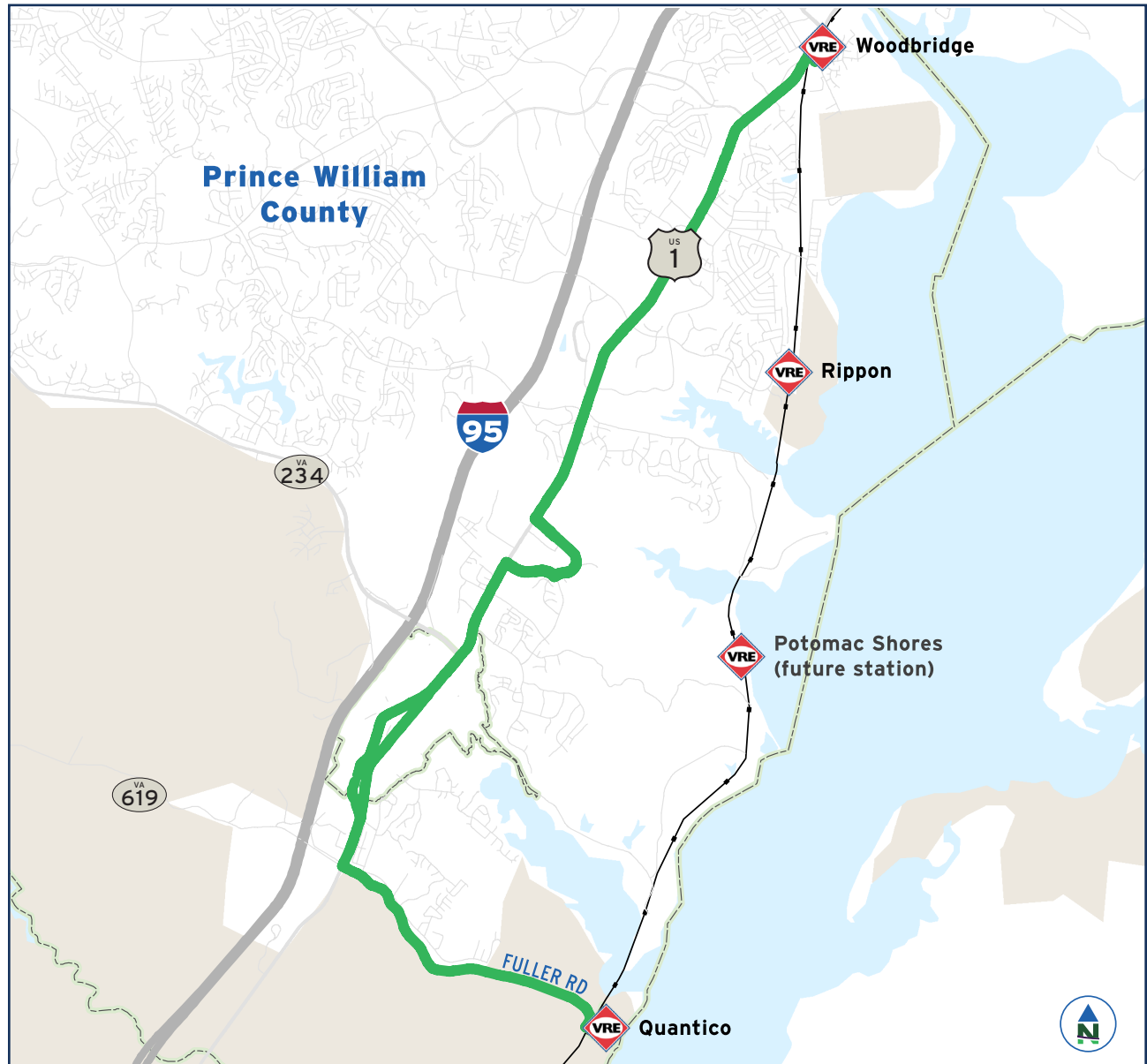
OMNIRIDE

Enhanced Bus Service on Route 1 Local: Quantico to Woodbridge VRE

This project increases rush-hour service on OmniRide's Route 1 local route between Woodbridge and Quantico. The project includes the purchase of a bus to provide the additional service.

FUNDING REQUEST \$ 1,133,500

APPLICATION SCORES	
MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	39
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	15
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	10
TOTAL APPLICATION SCORE (up to 100 points)	84



NEW BUS SERVICE

FAIRFAX COUNTY

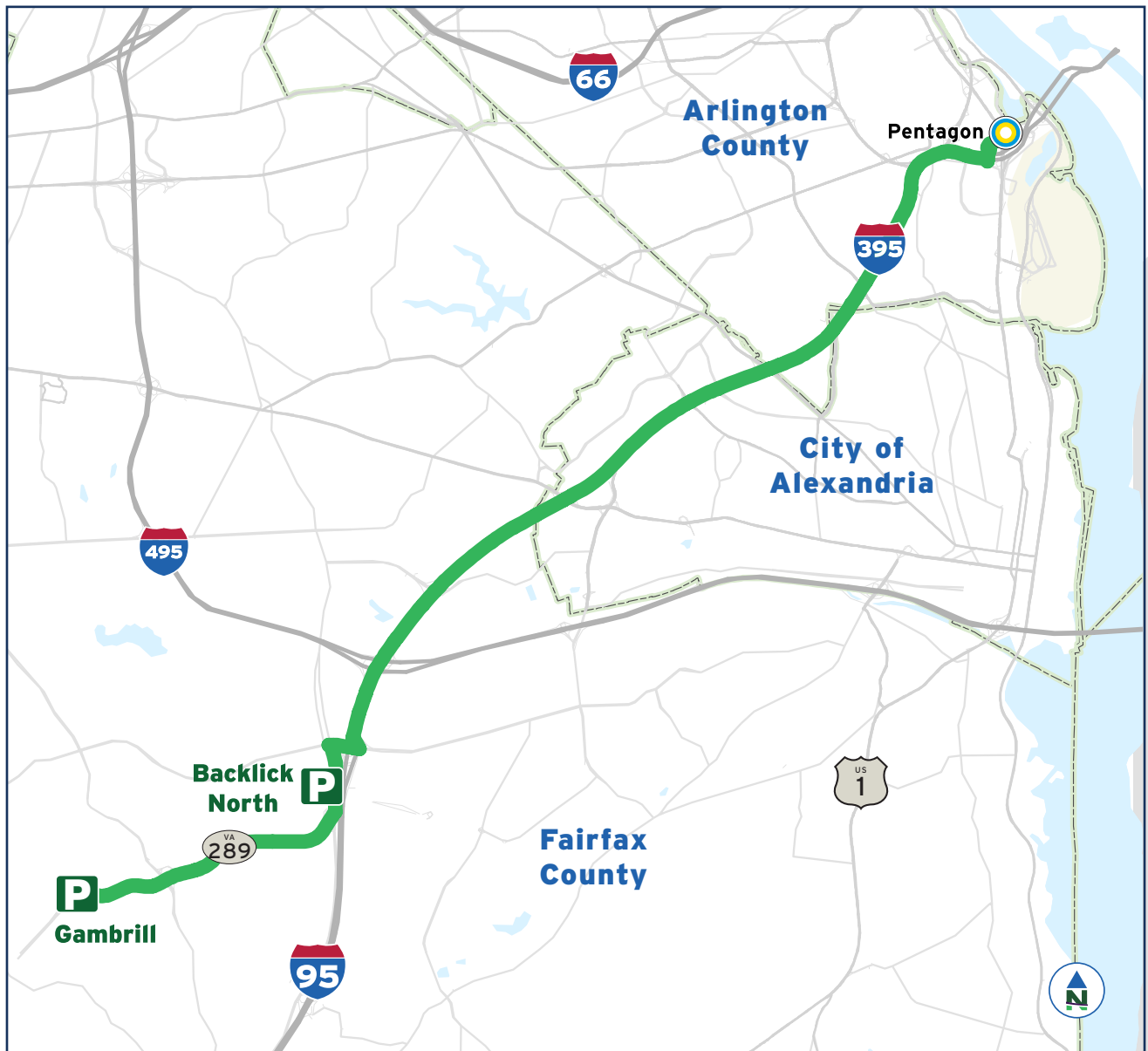
New Bus Service to the Pentagon with Gambrill and Backlick North Park and Ride Improvements

This project splits Fairfax County Connector Route 395, which provides rush-hour express service between two Springfield park-and-ride lots and the Pentagon, into two separate routes. Funding for this project will create the new 396 express route with direct connections from the Backlick North Park and Ride lot to the Pentagon. The project supports additional service, the purchase of four buses, and installation of secure bicycle parking and wayfinding improvements at the lots.

APPLICATION SCORES

MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	50
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	10
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	0
TOTAL APPLICATION SCORE (up to 100 points)	80

FUNDING REQUEST \$ 3,540,903



ENHANCED BUS SERVICE

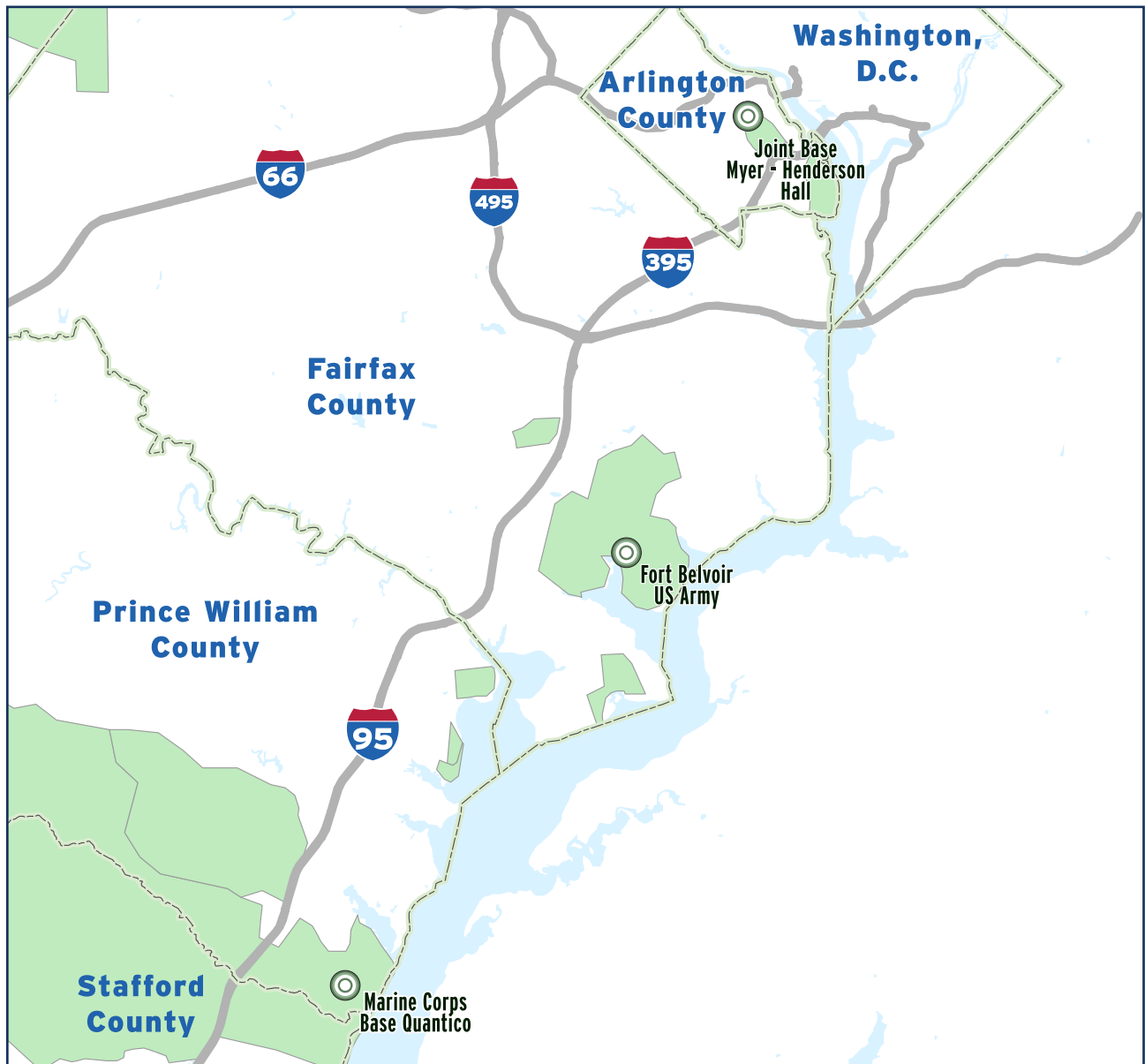
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NORTHERN VIRGINIA REGIONAL COMMISSION (NVRC) New TDM Outreach Campaign for Military Facilities

This project, led by NVRC, includes outreach, marketing and educational services to specifically foster ridesharing and transit use by the 115,000 personnel working at local military bases, including Joint Base Myer Henderson Hall, Fort Belvoir/Fort Belvoir North and Marine Corps Base Quantico.

FUNDING REQUEST \$ 396,184

APPLICATION SCORES	
MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	55
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	10
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	5
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	10
TOTAL APPLICATION SCORE (up to 100 points)	80



NEW BUS SERVICE

OMNIRIDE

New Bus Service from Staffordboro to Downtown D.C.

This project introduces OmniRide commuter express bus service between the Staffordboro Commuter Lot, which currently serves slugs and carpools, and major employment areas in downtown Washington D.C. including Metro Center, Archives, Smithsonian and L'Enfant Plaza. The project includes the purchase of four new motor coaches.

FUNDING REQUEST \$ 3,569,200

APPLICATION SCORES	
MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	39
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	10
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	10
TOTAL APPLICATION SCORE (up to 100 points)	79



TRANSPORTATION DEMAND MANAGEMENT (TDM) ⓘ

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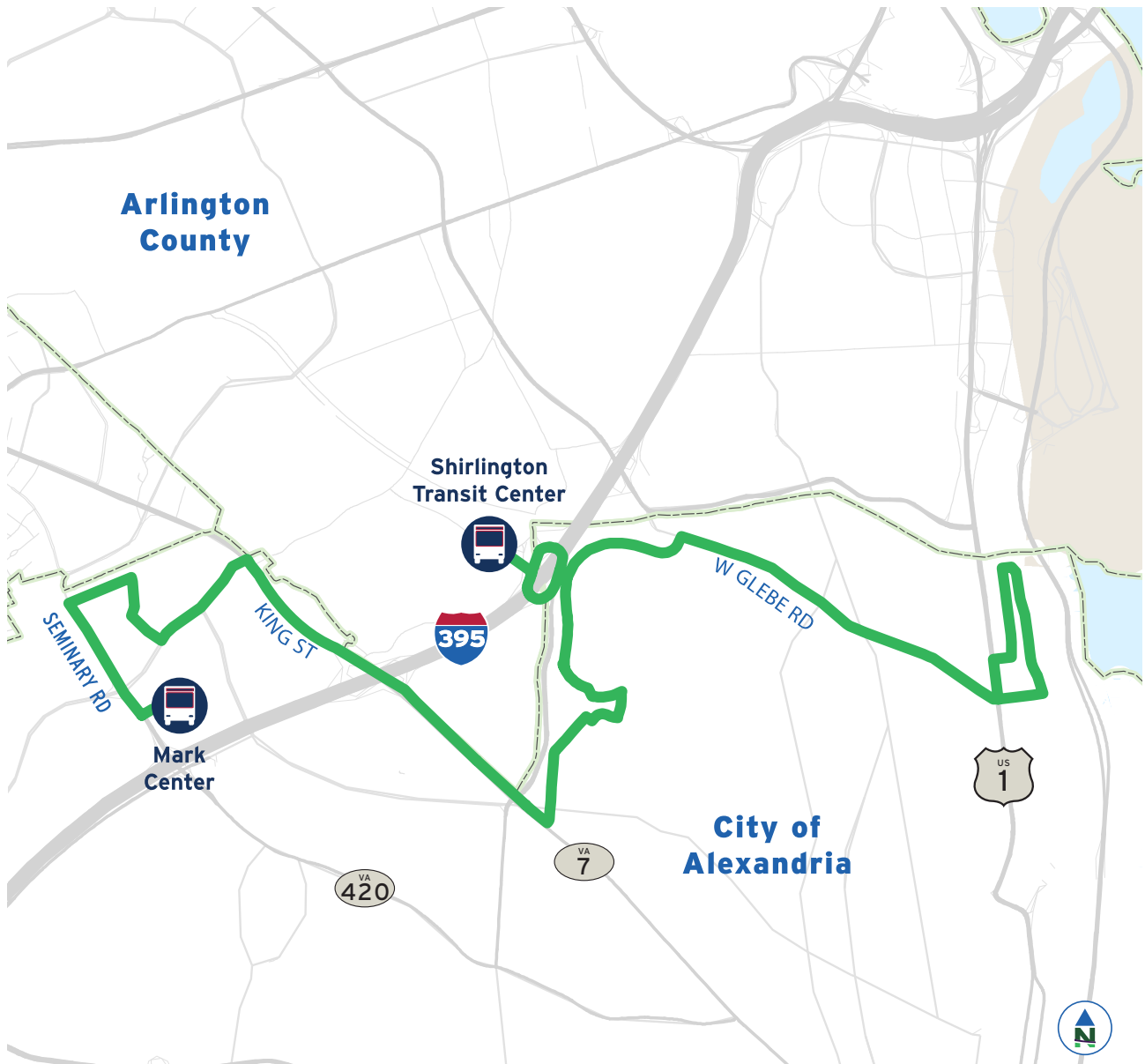
DASH / CITY OF ALEXANDRIA

Enhanced Bus Service on AT-9: Mark Center to Potomac Yard

This project improves service frequency throughout the day and extends the hours of service on DASH's AT-9 local bus route, which serves major employment, shopping and educational sites in the I-395 corridor. The project will also install four real-time bus arrival information displays at bus stops along the route.

FUNDING REQUEST \$ 1,949,000

APPLICATION SCORES	
MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	52
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	5
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	0
TOTAL APPLICATION SCORE (up to 100 points)	77



NEW BUS SERVICE

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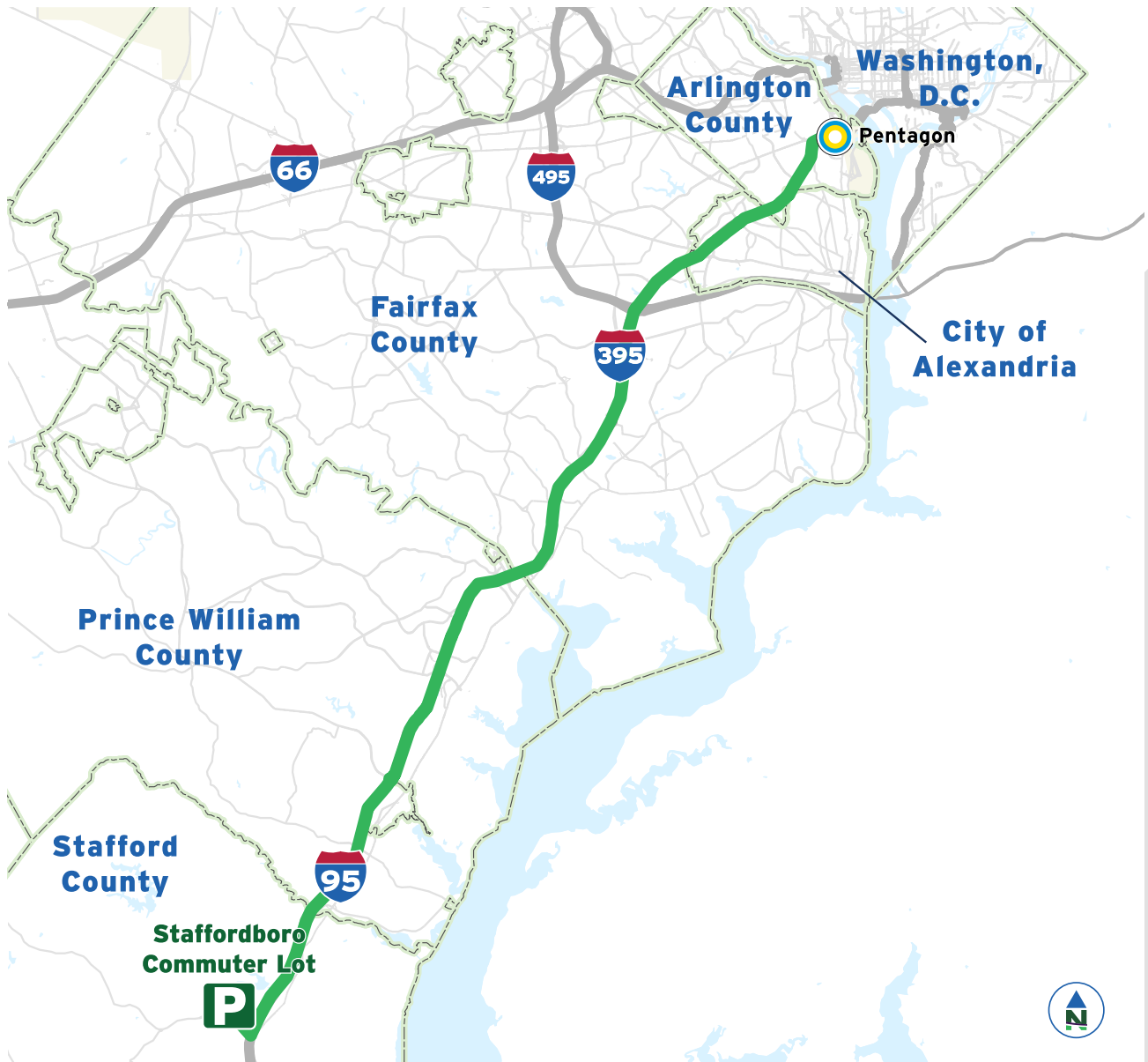
OMNIRIDE

New Bus Service from Staffordboro to the Pentagon

This project introduces OmniRide commuter express bus service between the Staffordboro Commuter Lot, which currently only serves slugs and carpools, and the Pentagon. The project includes the purchase of four new motor coaches.

FUNDING REQUEST \$ 3,495,300

APPLICATION SCORES	
MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	44
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	10
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	0
TOTAL APPLICATION SCORE (up to 100 points)	74



ENHANCED BUS SERVICE

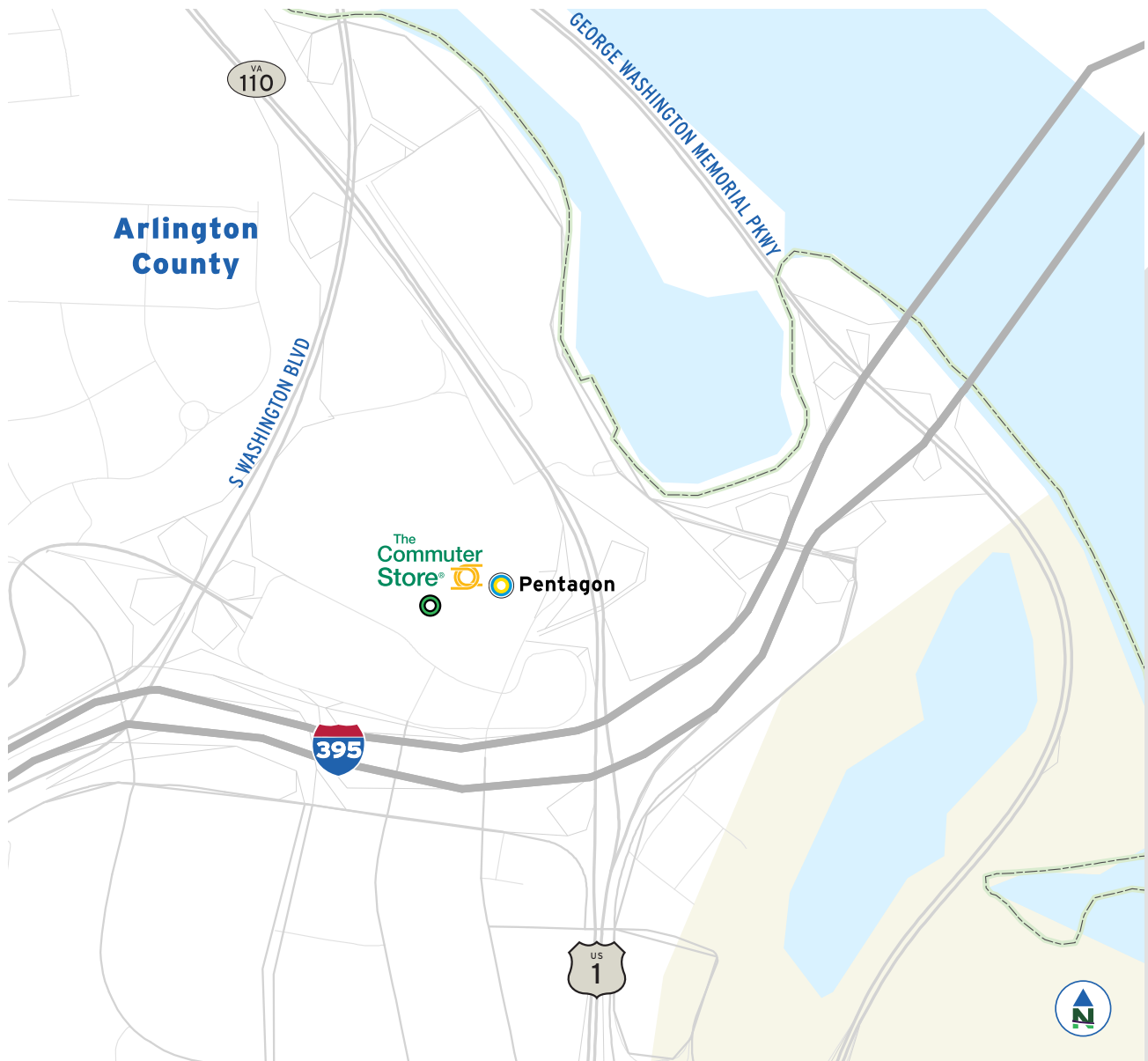
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ARLINGTON COUNTY Commuter Store at the Pentagon Transit Center

The recently opened Commuter Store at the Pentagon Transit Center provides travel information, sales and assistance to nearly 2000 visitors, employees and commuters each month. This project will fund store operations for 12 months.

FUNDING REQUEST \$ 211,962

APPLICATION SCORES	
MEASURE	SCORE
Technical Merit (up to 55 points) Expected ability of the project to address some or all I-395/95 Improvement Goals	22
Cost Effectiveness (up to 15 points) The impact created per million dollars of toll revenue investment	15
Project Readiness (up to 20 points) How quickly the project would be implemented in relation to the first day of I-395 Express Lanes tolling	20
Applicant Preference (up to 10 points) How the project ranks in priority or preference among the other projects submitted by each specific applicant	10
TOTAL APPLICATION SCORE (up to 100 points)	67



ROADWAY OPERATIONS

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