



Zero-Fare Transit:

Public transit funded in full by means other than collecting fares from passengers (may also be called Fare-Free or Fareless).

Reduced-Fare Transit:

Special programs providing particular passengers with discounted fare options for public transit.

Zero-Fare and Reduced-Fare Options for Northern Virginia Transit Providers

Key Research Findings:

- Northern Virginia's unique transit environment provides both opportunities and challenges for new fare programs
- Eliminating fares can grow ridership
- Reduced-fare programs may result in a net cost increase
- Funding is available to help establish these types of fare programs, but long-term sustainable revenue replacement sources are needed
- Zero- and reduced-fare programs are already underway in Virginia

Read full report here:

novatransit.org/programs/transit-technology

